



THE CAMPAIGN FOR
CALIFORNIA STATE
UNIVERSITY, BAKERSFIELD

CSUB FUND

Overview

The CSUB Fund at California State University, Bakersfield is a collection of contributions from alumni, parents, faculty, and other supporters that provides the university with its greatest source of unrestricted funds. It represents the generosity of a community by serving as a catalyst for turning individual giving into a shared energy for the benefit of today's students and tomorrow's leaders. The consistency and flexibility of these funds allow university



leadership to rapidly respond to emerging needs through academic innovations, hands-on research opportunities, and faculty growth and retention, and allows donors to have a direct impact on the growth of CSUB and the future success of every CSUB student.

The Need

The CSUB Fund is critical to filling the gap between state funding and the actual cost of higher education, which often exceeds state projections. Only 69% of the university's funding comes from the state, so we must increasingly rely on generous contributions to the CSUB Fund to keep our campus thriving.



Your Support

Your gifts to the CSUB Fund directly contribute to the growth of the university and the future success of every CSUB student. Your support is also a tangible expression of your belief in the university and its capacity to make vital contributions to our community and world. When you give to the CSUB Fund, you signal your confidence in CSUB to prospective donors.

Your support may fund students and faculty in the following ways:

- Research assistantships
- Community-based field work
- Travel to conferences and intercollegiate academic competitions
- Awards for scholarly studies
- Research project support
- Professional development to enhance classroom learning

Overview

The School of Arts and Humanities at California State University, Bakersfield serves both the university and the community through its curriculum and programs. The school has over 75 highly qualified faculty members teaching in seven departments: Art and Art History, Communications, English, History, Modern Languages and Literatures, Music and Theatre, and Philosophy and Religious Studies. The school also houses the undergraduate interdisciplinary studies program. In addition to the majors and minors in all those areas, it offers subject matter preparation for California single subject teaching credentials in art, English, history, music, and Spanish. Graduate programs are also available in English, history, and Spanish.



The Need



The art, music, and theatre programs in the school regularly offer concerts, exhibitions, and performances for the university and the community. The School of Arts and Humanities also hosts an array of student organizations that provide possibilities for deeper involvement and leadership. To support these activities, renovations to the building that houses arts and humanities disciplines are necessary to optimize the space for efficiency and modernity.

Your Support

A gift to the School of Arts and Humanities will support much-needed renovations to its building in order to continue broadly serving CSUB students. Additionally, your gift will expand artistic and humanistic production in our region.



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SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

Overview

The School of Business and Public Administration has an excellent ecosystem for developing student skills in innovation and entrepreneurship. Alongside the top business schools in the nation, it is accredited by the Association to Advance Collegiate Schools of Business. Its degree programs foster leadership skills in fields like entrepreneurship, administration, accounting, agribusiness, commercial law and economics.



The Need

The school provides a valuable education that results in personal development and social mobility for its students. It also focuses on human capital formation and community engagement supporting economic development in Kern County and beyond. The school emphasizes excellence in all endeavors, acting with integrity, fostering innovation and entrepreneurship, and working collegially to serve its communities. In order to continue providing this high level of excellence and commitment to its community, the school needs consistent and reliable support.

Your Support



Your gifts to the School of Business and Public Administration help drive its mission to prepare graduates to effectively contribute to their organizations and to develop into their community's next generation of innovators, managers, and leaders. The school's methods include delivering curriculum and programs supporting student success, conducting applied research, and engaging with the community in impactful ways. By supporting the school with your generous

contribution, you are helping to provide value-added education and specialized expertise for the economic development of Southern San Joaquin Valley and Antelope Valley regions.

SCHOOL OF NATURAL SCIENCES, MATHEMATICS AND ENGINEERING

Overview

The School of Natural Sciences, Mathematics and Engineering provides students with hands-on research opportunities that help them succeed after graduation. The school is on the cutting edge of science and technology education to empower the region. The latest projects by faculty and students include: breast cancer research, growing healthy crops, creating face masks for frontline health workers battling COVID-19, climate research and much more.



The Need

Supporters like you ensure that CSUB continues to be an engine of social mobility for all graduates to become innovative scientists, engineers, nurses, teachers and researchers that directly transform our region and beyond.

CSUB has a vision to close the achievement gap of all learners and focus on science, technology, engineering and mathematics (STEM) education. Research shows that there is a shortage of STEM graduates in the nation. CSUB's culture of access and providing opportunity for underrepresented populations has led to over 2,100 diverse students majoring in STEM fields, making these academic programs among the most popular on campus.



Your Support

Your gift to the School of Natural Sciences, Mathematics and Education will increase high-tech experiences and undergraduate research opportunities for students studying STEM fields. Additionally, you will ensure students benefit from mentorship, establish state-of-the-art classroom space and laboratories, and enhance innovative centers where faculty and students work with the community to solve regional problems.



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SCHOOL OF SOCIAL SCIENCES AND EDUCATION

Overview

The School of Social Sciences and Education at California State University, Bakersfield does more than just educate students — the school changes their lives. And, more importantly, the school teaches students how to change the lives of others. Through outstanding undergraduate, graduate, and professional programs, the school graduates the next generation of teachers, counselors, police officers, social workers and community leaders who serve Kern County and beyond.

The school has forged strong partnerships with local school districts, criminal justice agencies, nonprofit groups and other organizations to enrich the quality of life in the region.



The Need

The School of Social Sciences and Education has some of the most popular majors on campus, as well as nearly 70% of CSUB's graduate and professional degree programs. In order to maintain its remarkable presence at CSUB and beyond, the school needs ongoing support to retain dedicated professors, maintain community connections, and provide innovative opportunities for students.



Your Support

Your gift to the School of Social Sciences and Education enriches the lives of students and improves the communities in which they live. The school's programs provide opportunities for students to grow as wise leaders, engaged and compassionate citizens, reflective users of disciplinary knowledge, well-prepared working professionals, and lifelong learners. The school, like all areas at CSUB, embraces diversity in thought and experience.



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ANTELOPE VALLEY

Overview

California State University, Bakersfield Antelope Valley (CSUB-AV) is a satellite campus located in Lancaster, CA that serves the students and community in that region. It is fully accredited by the Western Association of School and Colleges, and several individual degree programs are also accredited by their discipline-specific organizations.

The Need



The Antelope Valley region has some of the lowest educational attainment in the nation, with only 16.2% of people in Lancaster holding bachelor's degrees. CSUB-AV makes it possible for residents to pursue higher education where they live and work.

CSUB-AV offers nine undergraduate degrees that can be completed entirely in the Antelope Valley. These include: Business administration, criminal justice,

liberal studies, nursing, sociology, interdisciplinary studies, religious studies, natural sciences, and child, adolescent, and family studies.

For students who already have bachelor's degrees, CSUB-AV also offers six master's degrees, including business administration, educational administration, special education, social work, administration, and curriculum and instruction. The School of Social Sciences and Education also provides the teacher credential offerings in multiple subject, single subject and special education. The CSUB-AV campus offers a regional opportunity for students to expand their education.

Your Support

Your gift to CSUB-AV directly benefits Antelope Valley as a community and economy. Along with multiple degree options, the campus provides on-site advising to help students with major or course selection, tutoring services, computer labs, library services, student life, counseling, and health services. Your support helps sustain these critical benefits and services to Antelope Valley. By making a gift, you are making a direct contribution to the future of Antelope Valley.



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WALTER W. STIERN LIBRARY

Overview

The Walter W. Stiern Library opened in 1994 and is the largest building on the California State University, Bakersfield campus. The 150,000 square-foot building houses nearly half a million volumes and provides electronic access to thousands of periodical titles. Patrons can also watch DVDs, listen to audio, and view more multimedia using library equipment. The library includes special collections, archives, and a gallery. Additionally, the library hosts exhibitions and events open to the community.



The library is managed and operated by 23 staff members and faculty librarians, and also maintains a branch library at the Antelope Valley campus, just 90 miles south of CSUB.

The Need

The Water W. Stiern Library provides opportunities for research, learning, and engagement with a diverse range of ideas. It upholds the highest standards of freedom of information and personal privacy, while embedding itself in the classroom and culture of the campus and community. In order to continue upholding standards of excellence, the library needs support to stay on top of technology and privacy trends, evolve with best practices, and offer students' access to an abundance of information.



Your Support

Your gifts to the Water W. Stiern Library help drive its mission to provide access to information that furthers student learning, faculty instruction and research. Your contributions support the library's efforts to make a positive difference in students' lives by providing access to information and serving as a center of excellence for learning.

Overview

California State University, Bakersfield is a student-centered campus. The CSUB Division of Student Affairs is dedicated to developing the intellectual and individual potential of every student by providing programs, services, and co-curricular activities that are essential to academic and personal success. While serving students through meaningful experiences and enhancing a community united by diversity, the division inspires students to become informed, active, and engaged global citizens in a complex, rapidly changing world.



The Need

CSUB remains committed to ensuring that education is accessible to everyone. Many CSUB students are first generation to college. Others are veterans, working parents, or individuals transitioning back into academics who may benefit from additional mentorship and support.

To meet the growing and diverse needs of students, CSUB must expand the services and resources available to students, with a focus on:

- Salary support for additional counselors
- Enhanced technology infrastructure
- Increased resource materials and support programming



Your Support

A gift to Student Affairs will allow CSUB to meet the varying needs of all students through tailored counseling, resources, and additional assistance. Your contributions will help provide students with the academic and personal support they need to be successful in their journey toward graduation and beyond.



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ROADRUNNER SCHOLARSHIP FUND

Overview

The CSUB Roadrunner Scholarship Fund benefits scholar-athletes, who are champions in the classroom, the community, and competition. The scholarship fund allows them to take their game to the next level on all three fronts. With requirements in GPA, community service, and athletics, this scholarship rewards and supports high-performing scholar-athletes.



The Need

CSUB scholar-athletes face unique challenges, carrying an academic load while competing at the Division I level. Many scholar-athletes face the competing priorities of sports and academics and benefit from the unconditional support of this scholarship to elevate their performance. Scholar-athletes also have the additional responsibility of representing the university and community, and the Roadrunner Scholarship allows the community to invest back in the individual potential of these remarkable scholar-athletes.

Your Support



Your support of the CSUB Roadrunner Scholarship Fund is a tangible expression of your belief in scholar-athletes. With your contribution, you can make a difference in the lives of CSUB scholar-athletes, helping them succeed in the classroom, give back to the community, and elevate CSUB's standings in competition.

CENTER FOR ENTREPRENEURSHIP AND INNOVATION

Overview

California State University, Bakersfield is the only public university within a 90-mile radius, serving the vast southern San Joaquin Valley region. The Center for Entrepreneurship and Innovation will work with community partners to turn Kern County into a globally recognized hub for innovation. The center is uniquely positioned to be a global leader in building a sustainable future for humanity.



The Need



The local aerospace, energy and agriculture sectors have a critical need for entrepreneurial initiative and innovation from the community to continue growing the value these sectors create. The center proposes addressing this need by building and growing businesses and creating new jobs while cooperating with local high schools, community colleges and regional partners to get more students involved in business-related degree programs and activities at CSUB.

Your Support

A gift to the center is a direct investment in the future success of CSUB students as well as an investment in the university as a thought leader in the region. Your support will fund the following:

1. New cutting-edge entrepreneurship and innovation curriculum and degree programs
2. High-impact speaker panels and workshops featuring innovative thought leaders
3. A small business assistance program that will employ part-time students
4. A venture accelerator to assist the top incubator businesses in scaling up hiring and revenues

Overview

The Kegley Institute of Ethics was founded in 1986 in memory of Charles W. Kegley, the first chair of the California State University, Bakersfield Philosophy and Religious Studies Department. Kegley believed philosophical explorations found richest development via connection with real people and real problems, so he and his colleagues devised a plan for a practical and professional ethics center. The mission was to inspire our community to recognize the value of thinking about and engaging in ethics, which remains the same today. Unlike most centers from that period, the institute's founders chose not to focus on a specific area (e.g., bioethics or business ethics), but instead committed to exploring the ethical foundations that underlie all human activities.



The Need

The Kegley Institute of Ethics is committed to serving the campus and community through ethics education, research, and practice. It hosts a bi-annual speaker series on timely ethical issues, ranging from human trafficking and poverty to free speech and social justice, along with ethics discussion panels throughout the year. In addition, the institute provides ethics education resources and training for local K-12 schoolteachers, ethics consulting for local hospitals and community organizations, and training and funding for CSUB faculty members engaging in ethics-related research and teaching.



Your Support

Your gift advances ethics education in our community. The Kegley Institute of Ethics is committed to serving both the campus and community with lectures, training, research, and practice. By supporting the institute, you are supporting its vision is to be widely recognized as a leader in ethics exploration and education.



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FAB LAB

Overview

The CSUB Fab Lab is digital fabrication lab that enables innovators to turn their ideas into reality. With tools and resources that include laser cutters, 3D printers, vinyl cutters, and highly capable specialists and interns, the Fab Lab helps students and the public to bring their creations to life. CSUB's Fab Lab began in 2014 with funding from Chevron, and has joined 1,600+ such labs worldwide.



The Need

As part of the School of Natural Sciences, Mathematics, and Engineering, the Fab Lab plays an integral role in bringing cutting edge science and technology to Kern County. It is also the first of its kind in the California State University system, highlighting its importance not only in the local economy, but in the state-wide economy. The Fab Lab gives students and the public an opportunity to move from idea to action, allowing them to test prototypes and challenge norms — critical steps in the research and innovation process. In our rapidly evolving economy, the testing and exploration offered by Fab Lab is essential to keep up with technology and trends.



Your Support

Your gift helps to ensure that CSUB and Kern County stay on the cutting edge of science and technology. The Fab Lab is committed to empowering Kern County's economy by providing a steady stream of curious, capable, and educated thinkers. By investing in Fab Lab, you are investing in the future of technology and supporting the Kern County community and beyond.



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CSUB PRE-LAW PROGRAM

The Program

The best preparation for law school is to be in an environment that facilitates critical thinking, logical reasoning skills, and exposure to the legal profession. In planning for a future law school career, it is important to choose a program that not only prepares students on what to expect in law school, but also provides access to invaluable mentorship and internship opportunities.

At California State University, Bakersfield, three disciplines that are critically important in law today offer a pre-law concentration in their Bachelor of Arts (B.A.) degree programs: Economics, Philosophy and Political Science. Students who plan to attend law school are encouraged to pursue a pre-law minor in one of these disciplines.



The Need

At CSUB, outstanding pre-law students demonstrate leadership qualities and aim to make a positive impact on the world. CSUB offers resources and connections with the legal community through mentorship, internship opportunities, undergraduate moot court, local debates, community panels and law school admissions workshops. Students also work in

our legal program, helping members of the community access vital information relevant to their case, and providing information on how to navigate the court system. In working in the clinic, students assist with client intake interviews, record expungement, issues pertaining to housing discrimination, and much more.

Your Support

Local judges and attorneys volunteer their time to the program by participating in speed mentoring events, providing internship opportunities, serving as guest speakers at Pre-Law events, etc. understanding the positive impact it can make when students can focus on learning with peace of mind, knowing that the cost of their education is covered, some supporters have helped fund scholarships for pre-law students. Your investment in CSUB's pre-law program will help assure liberty and justice for generations to come. For more information about the program and how you can become involved, please reach out with any questions or concerns to Dr. Jeanine Kraybill, Ph.D., Pre-Law Program Director, at jkraybill@csub.edu (<https://jeaninekraybillphd.com/>).



Overview

The CSUB Alumni Association awards scholarships to CSUB alumni pursuing their graduate degree on campus. The Alumni Scholarship Endowment was established in 1990 with a gift of \$5,000 and is now valued at more than \$216,000. The Alumni Association awarded \$25,000 in scholarships for 2021-22, the most it has ever given out in a single year and double what it gave the year before.

Alumni scholarship recipients meet the following criteria:

- They have received their degrees from CSUB and are pursuing a master's, doctoral or credential programs.
- They have a GPA of 3.0 or above.
- They participate in extra-curricular activities that benefit the community and university.

The Need

Graduate school can be expensive, and many students struggle to make ends meet as graduate student scholarships are less common than undergraduate scholarships. To afford tuition and living expenses, students must often take on additional debt. Loans issued to graduate students account for 40% of all federal student loans issued each year.

Many graduate students rely heavily on fellowships or assistantships — especially in high-need areas like nursing or teaching — but these aren't available to everyone and don't always cover a graduate student's living expenses.

Your Support

Your gift can help a student like Jessica Hernandez. Jessica was awarded an alumni scholarship as she pursued her teaching credential. The mother of two participated in the Kern Teacher Residency Program, wherein she received hands-on teaching experience at Greenfield Union School District.

"I believe the valuable information that I am learning will allow me to become a great teacher. I want to see all children succeed. Every child has potential to be someone great and I want to instill that in every child."



ˆRUNNER ALUMNI MENTOR PROGRAM

Overview

The ˆRunner Alumni Mentor Program (RAMP), established by the Alumni Association in 2018, pairs up CSUB alumni and other professionals with juniors, seniors and graduate students who need help with choosing a career path, drafting a resume, interviewing for jobs and networking.

The Need

Nearly 70% of CSUB students are first generation to college, meaning they may not have college-educated role models to help them navigate the university setting. Mentorship is proven to support their success while in college.

Mentorship pairs are asked to meet at least once a month and attend professional development workshops and mixers. During the 2019-2020 academic year, 81 mentees were matched with 79 mentors.



Your Support

Your gifts to RAMP allow CSUB students to excel in their academic pursuits with mentor support. The opportunity gives alumni a chance to give back to their alma mater, their community, and students looking for guidance. Your support also gives students an avenue to find practical career advice that they may not otherwise have. The mentorship stories are inspirational, and your support will allow students to continue accessing this personal, invaluable resource.