

FLYER FUN WITH WEB APPS

Outline



CSU Bakersfield

Overall Aim:

To teach you how to create flyers, social graphics, and logos using CANVA and PosterMyWall.

Intended Audience

Any CSUB Faculty, Staff, or Student worker

Duration

Approximately 90 minutes

Format

Direct instruction, guided practice, and independent practice

Lesson Objectives

At the end of the session, the participants will be able to:

- Sign into Canva
- Articulate the function and purpose of Canva and PostermyWall
- Distinguish between free & paid accounts
- Compare and contrast JPG and PNG
- Use templates to create a flyer & graphic
- Search for templates, objects, etc.
- Modify a flyer to change text and images
- Enhance text and images
- Upload images
- Download your creations as PDF, JPG, or PNG
- Distinguish between copyright licensing
- Navigate to free photo websites
- Share your creations
- Design best practices

Reflective Questions

- How can I create a flyer quickly?
- How can I create an engaging graphic?
- How can I create one design and use it for flyers, social media, presentations, etc.?

Course Information

For more information about this class, please visit the Canva Basics website:

<https://www.csub.edu/training/pgms/canva/index.html>

Online Registration

Online registration is available through CSU Learn. For instructions on registering online, please refer to the [Registering for a Training Session](#) job aid.

Contact Information

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