



Sociology at CSUB

California State University, Bakersfield offers a Bachelor of Arts (B. A.) degree and a fully online Bachelor of Arts (B.A.) through Extended Education, as well as minors in general Sociology and Migration, Population, and Globalization (MPG).

Undergraduate Sociology majors may choose the general Sociology pathway (with or without a minor), or may choose from one of two concentrations: Human Services or Racial and Ethnic Dynamics. All Sociology students are required to take the same set of "core" classes. The B.A. program in Sociology is offered on both the Bakersfield and Antelope Valley campuses.

To find out more about this exciting and rewarding field, contact us at (661) 654-2368 or visit our website: www.csub.edu/sociology

Department of Sociology

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DEPARTMENT
OF SOCIOLOGY
CSU BAKERSFIELD™

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SOCIOLOGY



Understand the diverse world around you

**With a degree in Sociology
from CSU Bakersfield**

What is Sociology?

Have you ever wondered why human beings do the things we do? Or thought about how society shapes the decisions we make every day? Sociology seeks to answer these kinds of questions through the scientific study of human behavior in social groups. The discipline examines social institutions and focuses on how people coordinate their activities to achieve both individual and collective goals.

Sociology is different from the other social and behavioral sciences in three important ways. First, it places primary importance on the social group within the larger society. Second, it seeks to explain the broad range of human behavior as it is influenced by the social context. Third, it addresses social inequalities and pressing social issues that exist within and across societies.

Thus, sociology studies the major issues of our times and seeks to understand their complexity and predict their future. It investigates how patterns of social activity originate, what sustains them, why they take one form rather than another, and how they change through social action.

"The Sociology faculty at CSUB are very friendly, easy to approach, and supportive. They show a lot of interest in their students' work and are happy to exchange ideas and engage in intellectual discussions. My studies at CSUB have given me fantastic opportunities both in academia and in the workplace. Most importantly, I had a challenging but truly enjoyable experience that I am very grateful for."

Isabella Kasselstrand
Associate Professor, Sociology,
University of Aberdeen

Why Sociology at CSUB?

There are lots of great reasons to study Sociology at CSU Bakersfield, including:

- Interesting, engaging, and meaningful classes
- Extremely diverse student population
- Solid intellectual thought as well as practical career-based skills
- Diverse, dedicated and student-centered faculty who take a personal interest in their students' success
- Small classes
- Scheduling flexibility through a range of course modalities offered (in person, fully on-line, hybrid, instructional television)
- Opportunities for collaborative research with faculty or to conduct an independent research project with faculty support
- High graduation rate
- Outstanding advising and career/graduate school preparation and guidance
- Wide range of internship and service learning opportunities in Kern County
- An active and spirited Sociology Club that hosts many social activities and special events
- Distinguished guest speakers sponsored by the Jon Kada Fund endowment
- Scholarships, academic honors, and awards, including the Gonzalo Santos Public Sociology scholarship, the Sociology Opportunity Fund, the Outstanding Sociology Senior Award, and Alpha Kappa Delta (AKD) International Honors Society.



CSUB

Career Opportunities

Although few occupations include "Sociologist" in their title, the sociological perspective is excellent preparation for a variety of careers.

Sociology majors who choose to work in human services find rewarding careers working with children, adults, the elderly, and people who are experiencing problems related to poverty, substance abuse, or the justice system.

Sociology majors are also well-prepared to work in the business world in sales, marketing, customer relations, human resources, or management. A sociological background is very useful for working in today's multi-ethnic and multinational business environment.

Teaching and conducting research remain the dominant activity among sociology majors who have earned a Master's or Ph.D. degree. Sociologists may conduct research in multinational corporations, factories, banks, retail stores, government agencies, hospitals, restaurants, nursing homes, and many other varied settings. Their findings may be used to guide changes in organizational practices and social policy.

