

# **Budget and Planning Committee**

## **Agenda**

Thursday, February 28<sup>th</sup>, 2019  
10:00 –11:30 AM

### **Student Health Center, Conference Room (HCCR)**

#### **I. Call to order 10:05 a.m.**

- B. Street (chair), A. Schmidt, J. Kegley, V. Harper, (ex-officio) M. Martinez, T. Davis, (ex-officio) A. Hegde, A. Grombly, A. Lauer, C. Lam, D. Boschini (ex-officio), R. Dean

#### **II. Approval of Minutes**

- Minutes from 02/14/19 meeting
  - o 1<sup>st</sup>: J. Kegley, 2<sup>nd</sup>: A. Hegde

#### **III. Announcements and Information**

- Academic calendar update
  - o Went for approval, but the Spring 2020 schedule may not align with K-12.
  - o C. Lam reported back on the task force meeting. BPC recommendations for fixing issues from this academic year were addressed.
  - o Advising issues were addressed, but placement of Spring Break was unresolved. The options for Spring Break are to have it the week before Easter or a set place in the term. Unless there is a resolution, the taskforce will keep the status quo
  - o Issues with Saturday vs. Sunday start date and Spring Break week. It affects financial aid
  - o When the calendars are made, the K-12 schedules aren't out. Next year, Spring Break is the week after Easter, but K-12 is the week before. Issue for students with children and teacher education students. The issue would have to be raised by ASI but even then the CO may still reject the request. ASI can, but even then the CO may still reject the request. Further discussion of implications of attempting to advocate further for the change and the actual need to move it.
    - Maybe this is an opportunity to advocate for a static Spring Break set earlier in the Spring term.

- Thanksgiving week is also a concern because a majority of the Kern County schools take the week off. Taking three more days means we start 3 days sooner and summer session is also impacted.
- Spring semester Budget Forum
  - Looking at the second week of April to align with issues from Budget and Strategic Planning
  - Look at aligning budget components that align with the Strategic Plan
  - What is the Senate stand on the 11 faculty lines of which we have received 6. That discussion needs to continue in BPC relating to high-impact practice funding and the need for new tenure-track faculty
  - The focus seems to be on funneling everything through the Strategic Plan.
  - March 8<sup>th</sup> at 8:00 – 11:30 there is a Strategic Planning Open Forum
- Dr. Mark Novak (Dean - Extended University) and Rhonda Dawson (EEGO Director of Academic Programs) discussion on unit budget, structure, and goals/priorities (**time certain 10:30AM**)
  - Budgetary Goals
    - EEGO building for program and staff expansion
      - Financed through self-support funds
      - The existing building would accommodate international studies and a few other things
      - Building is not currently in the Master Plan, but there are things in the Master Plan that will be removed and other things that are on the roadmap that will be added after the Strategic Plan is finished
    - 2014 EEGO had \$2.3 mil budget in revenue
      - SJSU had a \$32 mil budget at that same time
      - Stanislaus and CI were at about \$7 mil at that time
      - Expected a \$00,000 deficit, but it ended up only being \$66,000
    - 2015 only a \$80,000 deficit, 2016 was over \$200,000 deficit
    - The revenue was going up over time, but expenses were also going up. Staff, salaries, and benefits made up almost the entire deficit. The unit invested in staff for marketing and other strategies and this year they are in the positive over \$600,000
    - The unit is now at capacity in the building they have
    - There are two new graduate degrees coming online and possibly a third. They will need additional staff as these programs come online.

- Since 2014, staffing has grown from 11 to 18.
- Study Abroad Office
  - Administration provided a full-time position to study abroad. There was an IP office. Study abroad and international student recruitment are both up since 2014. EEGO funds this work. It would take about \$75,000 to fund study abroad as its own department
  - Student fees:
    - Short term international students pay \$5500
    - Exchange students only pay about \$150
    - There's really no revenue in study abroad
- International Recruitment
  - No stable funding for this initiative
  - International students pay in-state and out-of-state tuition
    - Every 60 international or out-of-state students represent about \$1 mil in revenue for the campus
  - International student enrollment went from 39 in 2014 to 64 in 2015 to 179 in the first year (2016) Dr. Novak was at CSUB.
  - Funding, about \$220,000 per year, for recruitment has increased these numbers to 252 in 2017 and 214 in 2018.
  - Lots of students apply, and they apply several places, but they do not attend CSUB. Efforts are now directed toward getting applicants to commit to attending.
  - These students are a mix of first-time freshmen and transfer students. There are issues with accommodating them in academic departments with adequate sections of classes, but there isn't any way to project for this because students may transfer out.
    - Typically these students show up in NSME and BPA.
  - Does the office assist with student visas? Yes
    - Paperwork and coaching
  - Outreach to other countries is also face to face
  - Press for US is affecting enrollment. A lot of students are going to Canada, but those universities are filling out
    - Canada is recruiting people for university and to stay
    - US IT sector will likely suffer from these attitudes
  - We need to keep investing in these programs
  - International scholars
    - Would there be space for them in the need EEGO building? Yes

- Want to recruit more international scholars and start a Fulbright program
- There are people who want to come, but we need space. Some scholars have been placed in the Library
- Exchange: Mary Slaughter is going to go to Japan during her sabbatical as a visiting scholar
- Are the fees we charge international students competitive with other countries? Yes, against a UC or a Stanford. We come across as reasonable for an American school.
- EEGO is self-supporting. Funding opportunities would support international studies.

**IV. Approval of Agenda**

**V. Old Business**

1. Referral #09 University Hour
  - a. There were extremes in the survey data for either side, but there seemed to be a positive view overall
  - b. Implementation: there are issues here with classroom utilization
  - c. ASI's resolution will address classroom utilization and timing with a request for implementation in 2021
  - d. Parameters for what we are making a decision on:
    - i. Do we support a university hour?
    - ii. Are we saying it's conditional on implementation?
    - iii. What about the effects or possibility of time block changes?
    - iv. We did decide not to separate the philosophical idea of university hour from implementation
    - v. Vote would be: do we support a university hour?
      1. BPC resolution or decision would refer back to Exec. Senate to decide whether it goes to full Senate
      2. Vote to support resolution and refer back to Exec. Senate
2. Referral #07 Interdisciplinary Studies Department Formation Proposal
  - a. This has been pulled
3. Discussion on University priority spending
4. A. Hegde to take minutes March 13<sup>th</sup>.

**VI. New Business**

None

**VII. Adjourn 11:23 a.m.**