WEB GOVERNANCE COMMITTEE

The purpose of the WGC is to provide strategic direction for CSUB in regards to its web presence. To coordinate and support CSUB staff & faculty across the entire organization to create content that meets web standards including unity and clarity while achieving our overall CSUB and department/unit goals. We are committed to making decisions and recommendations based on real data from competitive audits, usability testing, analytics, campaign feedback, search engine results, and individual feedback. Meetings will be quarterly. *Selected by the respective Dean or MPP.

Committee Position		Organization	Name	Term
Director of Public Affairs and Communications (Co-Chair		University Advancement	Jennifer Self	Permanent
Associate Vice President and Chief Information Officer (Co	ITS		Faust Gorham	Permanent
Web Services and Communications Manager		ITS	Pierre Igoa	Permanent
Office of the President appointee		Office of the President	TBD	
Business and Administrative Services*		Business and Administrative S	TBD	
Academic Affairs*		Academic Affairs	TBD	
Student Affairs*		Student Affairs	TBD	
University Advancement Division *		University Advancement Divi	Veronica Catalan	
Arts and Humanities *		Arts and Humanities	TBD	
Business and Public Administration*		Business and Public Administrat	TBD	
Natural Sciences, Mathematics, and Engineering*		Natural Sciences, Mathemati	TBD	
Social Sciences and Education *		Social Sciences and Education	TBD	
Marketing Director		Extended University	Stacey Childress	
Antelope Valley*		Antelope Valley	TBD	
University Library*		University Library	Ying Shong	2018-2020
Faculty Senate Member		AS Executive Committee	Billy Kelly Jr.	2020-2022
Associated Students, Inc		ASI Exec VP	Stephanie Magaña	2020-2021
Alumni Board Representative		Alumni Board	TBD	
Staff Support		ITS	Don David	Permanent
Staff Support		ITS	Allison Coleman	Permanent
Staff Support		ITS	Jun-Ying Mao	Permanent