

CALIFORNIA STATE UNIVERSITY, BAKERSFIELD
ACADEMIC SENATE

NAME CHANGE CSUB ANTELOPE VALLEY CENTER

RES 171802

BPC

RESOLVED: That the Academic Senate recommend to the President that the “CSU Bakersfield Antelope Valley Center” be renamed “California State University, Bakersfield Antelope Valley”. Additional versions of the name would be: “CSU Bakersfield Antelope Valley” and “CSUB AV”.

RATIONALE: Currently the name of the Antelope Valley site is California State University, Bakersfield Antelope Valley Center. It is also referred to as CSUB-AV, CSUB Antelope Valley Center, and the Antelope Valley Center. The Antelope Valley Center is abbreviated to AVC, which are the same initials as the local community college: Antelope Valley College. AVC is the well-established local name for the Community College. This proposed name change will lessen the confusion between the two entities and clearly establish the link between CSU Bakersfield and the Antelope Valley region. It will also bring the name into parallel alignment with the name California State University, Bakersfield. Further, the Budget and Planning Committee of the Academic Senate has reviewed the proposal and finds it to be fiscally sound, and to have no negative implications for allocation of resources.

Distribution List:

President
Provost
AVP Academic Programs
CSUB AV Dean

Approved by the Academic Senate on September 28, 2017
Sent to the President for approval on October 11, 2017
Approved by the President October 16, 2017