

CALIFORNIA STATE UNIVERSITY, BAKERSFIELD
ACADEMIC SENATE

AAC

Discontinuation of the Master of Science in Administration

RES 212219

RESOLVED: That the Master of Science in Administration be discontinued; and be it further

RESOLVED: That all policies relative the program discontinuation be observed including a pathway for all currently active students to finish their program of study.

RATIONALE: The program, while meeting a workplace need in the past, is suffering from declining enrollments and is not sustainable as a self-support program. It is likely that other programs can better meet the changing needs of the workplace and are the cause of the enrollment declines.

Attachments:

MSA Discontinuance MEMO

MSA Proposal for Discontinuance

MSA Proposal for Discontinuance Teach Out Plan

MSA Discontinuation Plan

Approved by the Senate March 30, 2023

Sent to the President April 14, 2023

Approved by the President April 17, 2023

Distribution:

President

Provost

AVP Academic Affairs

Dean Business and Public Administration

Dean Extended University and Global Outreach

February 1, 2023

From: Mark Novak, Dean, Extended Education and Global Outreach

To: Debra Jackson, AVP for Graduate Studies and Dean of Undergraduate Studies

Proposal for Discontinuance of the Self-Support Master of Science in Administration Program

Rationale

The Master of Science in Administration (MSA) has been offered through CSUB Extended Education since 2002. Over the past 10 years, MSA enrollments have consistently declined, although extensive energy has gone into marketing the program. As a result, revenue has also declined, making it difficult to sustain the program.

Justification

Enrollment Decline:

- Enrollments for the current 2022-2023 academic year shows a decrease between 37% - 48% when compared to previous academic years between Fall 2016 and the current year.

Admissions Decline:

- Admissions for the current 2022-2023 academic year shows a decrease between 9% - 49% when compared to previous academic years between Fall 2016 and the current year.

Revenue Decline:

- Revenue for the current 2022-2023 academic year shows a decrease between 22% - 60% when compared to previous academic years.
- Year over year since 2019, the MSA program has seen significant revenue loss between \$22,000 and \$79,000. Such revenue loss is unsustainable. Current revenue is at 2013 levels, and yet expenses are at 2023 levels.

Request

Extended Education is self-supported, and loss of revenue can have serious effects on its operations. Declines in enrollment and revenue in the MSA program lead us to request discontinuance of the program.

MS Administration Proposal for Discontinuance Teach-Out Plan

The MSA program has 45 active students. Plans to teach-out the program is as follows:

- The program will be taught out over the next two years beginning Fall 2023 and ending Spring 2025.
- Each student will be individually advised regarding their graduation path and provided an updated outline each term over the duration of the teach-out.
- Course scheduling will be based on the needs of remaining students.



**SCHOOL OF BUSINESS AND
PUBLIC ADMINISTRATION**
CSU BAKERSFIELD

Memorandum

Date: February 2, 2023

To: Dean Mark Novak, Extended Education and Global Outreach

From: Interim Dean Seung Bach, School of Business and Public Administration

SUBJECT: Discontinuance of Master of Science in Administration (MSA)

Dear Dean Novak,

Upon the consultation with BPA Department Chairs, BPA concurred with and supported the proposal from the Extended Education and Global Outreach, regarding the discontinuation of Master of Science in Administration.

CC'ed

Associate Vice President & Dean Debra Jackson

(Interim) Associate Dean Lori Paris

BPA Department Chairs