

CALIFORNIA STATE UNIVERSITY, BAKERSFIELD
ACADEMIC SENATE

NEW CONCENTRATIONS FOR THE BS IN ECONOMICS

RES 141506

CCC

RESOLVED: that the Academic Senate recommend the adoption of the following as Concentrations in the Bachelor of Science in Economics degree program:

Concentration in Accounting;
Concentration in Agricultural Business;
Concentration in Finance;
Concentration in General Business;
Concentration in Health Care Management;
Concentration in Human Resource Management;
Concentration in Management;
Concentration in Marketing;
Concentration in Public Administration;
Concentration in Small Business Management;
Concentration in Supply Chain Logistics; and be it further

RESOLVED that the changes be implemented for fall semester 2016.

RATIONALE: Each of the eleven concentrations listed above have previously been approved and implemented for a degree program offered through the School of Business and Public Administration. The faculty in Economics offered a convincing rationale for making all of these available to majors in Economics---adding depth to the program of study and signifying to employers and others in the profession a niche specialty. No additional resources are required to implement the change. The change was also approved by the BPA Assessment Review and Curriculum Committee.

Distribution List:

Approved by the Academic Senate on October 30, 2014
Sent to the President for approval on November 5, 2014
Approved by the President on December 15, 2014