



Mobile Application Steering Committee (MASC)

The intent of the Mobile Application Steering Committee (MASC) is to lead and advise on the process of managing CSUB Mobile Applications to ensure best in class mobile experience for students, faculty, staff, and community members. The committee's purpose is to guide, govern, and prioritize the CSUB Mobile application development. This includes determining new features within the app, working through taxonomy issues, organizing releases within the CSUB Mobile App as well as setting up a process to make decisions for changes to the CSUB Mobile look and feel. Voting members: two ASI reps, one Student Affairs rep, one Enrollment Management, one AARC or GI 2025, two faculty members appointed for a two-year term by the Academic Senate Executive Committee, one Librarian, one ITS, one University Advancement, one rep from Athletics. None-voting members: one ITS administrator, one ITS staff. Monthly meetings for one hour.

	Name	Department	Term
Two (2) General Faculty appointees:	Jing Wang	Accounting/Finance	2025-2027
	Heidi He	Nursing	2025-2027
Librarian	Ying Zhong	Library	2025-2027
Administrative Contact/ Scheduler:	Pierre Igoa	Web Services and Communications Manager; Information Technology Services (ITS)	

This roster reflects the Senate-appointed faculty members. For the complete committee roster, committee charge, and additional information, please contact the Information Technology Services (ITS) Business Office.