



OFFICE OF THE PRESIDENT

California State University, Bakersfield

Dear Campus Community,

It is with great pride and delight that I announce that CSUB is opening an era of unprecedented access for our new students by offering a free iPad to all freshmen and new transfer students who register for the [CSUCCESS program](#). The new initiative begins with the fall term.

CSUCCESS – or California State University Connectivity Contributing to Equity and Student Success - is an initiative begun by the California State University to bridge the digital divide and give our students greater access to their education. CSUB is one of eight campuses participating in the initiative because we understand that without access, there is no equity.

Please learn more about the initiative [here](#).

Eligible students should apply for CSUCCESS [here](#).

We care deeply for all of our students at CSUB, which is why we invite students who are not eligible for this program to reach out to our [Information Technology Services](#) team to learn more about the resources available to you.

The pandemic and the seismic shift it created in how we deliver instruction has demonstrated the essential role that reliable technology plays in the pursuit of a college degree. It is my hope that every eligible student will explore the options available to you to remove barriers toward success.

Thank you, 'Runners, for remaining resilient and safe, and I look forward to seeing you next month.

Lyanette Zelazny

Lynnette Zelezny, Ph.D., M.B.A.
President



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