



CSU Bakersfield

ANNUAL REPORT
2016-2017



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CSU Bakersfield

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President.*





Inspiring Excellence, Transforming Lives. Those are the words we live by at California State University, Bakersfield. The importance of the work that we do at CSUB to inspire excellence and transform lives is increasingly receiving national attention as we continue to soar to new heights in enhancing academic quality, adding new educational programs, adding more outstanding faculty, and educating and graduating our students.

One of the most meaningful measures of how well we are doing is whether we are providing students with the tools they need to succeed. There is great news in that area. A study by The Equality of Opportunity Project released in early 2017 found that CSUB is one of the top universities in the country for the upward mobility of its students. We are ranked third in the nation in moving our students from the bottom fifth of income distribution to the top three-fifths. That means we are lifting our students out of poverty into the middle-class and beyond.

That remarkable news recognizes the value of a degree from CSUB and the difference the University makes in transforming our students' lives. It is a testament to the commitment of our faculty, staff, and administrators to student success. It also is important because we are not only improving the lives of our students, but we are also improving our communities because a majority of our graduates stay in our region to live, work, and contribute.

CSUB also added to our growing list of accolades in 2016-17. We were named #1 in Best Bang for the Buck Western Colleges in the 2016 Washington Monthly rankings; #6 by Georgetown University's Center on Education and Workforce for earnings, academic preparation and graduate degree attainment; #12 by Washington Monthly among the nation's Top 100 Master's Universities; and #39 for Best Financial Literacy Programs in LendEDU's ranking of the Top 50 College Financial Literacy Programs.

CSUB had a number of other major accomplishments as well:

- Thanks to the outstanding work in preparing for our conversion from quarters to semesters, the implementation of the conversion during 2016-17 was very successful. The conversion has a positive impact on student success by

providing academic and scholarly enrichment as well as increased employment opportunities.

- With the appointment of five deans and one vice president, CSUB now has a full complement of deans and vice presidents for the first time in more than a year. It is significant to note that following national searches, four internal, interim appointees were made, and the two deans recruited from other institutions were the first choices for their respective positions.
- CSUB received final approval from the Western Association of Schools and Colleges, an academic body responsible for the accreditation of universities, for our joint Ed.D. in Education Leadership with Fresno State to become an independent CSUB doctoral program, the University's first independent doctoral program.
- We moved toward further internationalization of our campus by welcoming more international students, expanding student and scholar exchange programs, and re-emphasizing to our students how they can enrich their educational experience by taking advantage of CSU study abroad programs.
- Continuing to pursue excellence through community engagement, evidenced by the fact that the University has been recognized by the Carnegie Foundation for the Advancement of Teaching with its Community Engagement Classification. In addition to their academic work, our students are engaged in co-curricular activities that benefit themselves and our communities – almost 25,000,000 hours of service to community in 2015-16.
- Opened the Kegley Center for Student Success
- Our talented faculty members continue to receive competitive national contracts and grants and outstanding research awards. The Office of Grants, Research, and Sponsored Programs (GRaSP) is managing 68 grant awards totaling \$14 million in funded grant proposals written by CSUB faculty to government, corporate, or foundation sponsors. Nineteen of the awards are multi-year grants.

We also continued our growth in 2016-17 as we welcomed our second-largest incoming freshman class ever in the Fall 2016 semester – 1,357 students – and also conferred degrees on our largest graduating class in history – 1,973 undergraduates and 442 master's degree students. Additionally, for the first time ever, CSUB topped more than 10,000 students enrolled during an academic semester in Spring 2017.

This annual report highlights our milestones and accomplishments from the 2015-16 academic year. It also provides details on our faculty's commitment to excellence in research and other creative activities. In addition, this report also includes a visual breakdown of revenue and expense data and fund allocations that support our many academic programs, student services and institutional support activities. Finally, it provides an overview of the achievements of CSUB Athletics.

The future is bright for CSUB. We had exciting times ahead, and we look forward to working with our campus community and all of our partners to transform our University and our region. As you read this report, I invite you to think about how you can connect to these efforts.



Fiedler, Pratt, Duran honored as top teachers



Dr. Joe Fiedler is the recipient of CSUB's 2016-2017 Faculty Leadership and Service Award. His deep and sustained commitment to leadership and service over the past 27 years at CSUB has had a tremendous impact on every level. He has conducted 96 workshops, made 63 presentations for teachers, and participated in 33 external grants. He has been honored by the

California Mathematics Council, the Bakersfield Mathematics Council, CSUB STAAR, and CSUB's Educational Support Services.



Dr. R. Brandon Pratt is the recipient of the 2016-2017 Faculty Scholarship and Creative Activity Award. Since his arrival at CSUB in 2005, he has developed an impressive research program and scholarship record. He has published more than 30 papers in nationally and internationally recognized journals; these articles have had a substantial impact

on his field and have been extensively cited. Dr. Pratt has an exceptional record of obtaining external funding for his research, with over \$6 million from the National Science Foundation (NSF) and other competitive funding sources. He received the NSF CAREER award in 2009, one of the most competitive and prestigious awards given by the NSF.



Dr. Anne Duran is the recipient of CSUB's 2016-2017 Millie Ablin Excellence in Teaching Award. For Dr. Duran, teaching is her passion; she has demonstrated her commitment to high-quality, innovative, collaborative, inclusive, student-centered instruction through her exemplary teaching record. In the classroom, students report that "she presents information

with an intelligence, humor, and ease that is unrivaled," and that "she sparks the interest of her students and immerses them in the content in a way that is memorable and meaningful."

Research



Dr. Charles Lam, professor of mathematics, received a \$5.99 million grant from the U.S. Department of Education for his proposal, "A Guided Pathway Solution (GPS) to STEM Degree Completion." The project will address systemic barriers to STEM degree completion.



Students benefit from "A Guided Pathway Solution Grant (GPS) to STEM Degree Completion" Grant" with CREST program.

The National Science Foundation awarded a five-year, \$4,931,740 grant to CSUB's Centers of Research Excellence in Science and Technology (CREST) program. The multi-disciplinary project will focus on research topics aimed at better understanding the role of drought, evaluating potential responses, and assisting with adaptive planning in response to these changes.



Department of Nursing Chair **Dr. Phyllis Heintz** and nursing lecturers Judy Pedro and Dr. Heidi He received a \$268,000 award from the Office of Statewide Health Planning and Development for the Community

Preventive Health Collaborative, now in its fifth year.



Dr. Yiannis Ampatzidis, associate professor of engineering and physics, and **Dr. Saeed Jafarzadeh**, assistant professor of computer and electrical engineering and computer science, received a four-year, \$274,728 grant from the U.S. Department of Agriculture for their proposal, "RELO: Research, Experiential and Learning Opportunities for Undergraduate Students in Biological and Agricultural Engineering."

CSUB Faculty, Staff Earn Honors

Dr. Kim Flachmann, professor of English, received the Jim Burke Light and Liberty Award from the Kern High School District for service to Kern County education. She has taught some 5,000 students through her 44-year career at CSUB. She has helped tens of thousands of students become college-ready in reading and writing through the Early Assessment Program,



Kim Flachmann receives Jim Burke Light & Liberty Award from KHSD



Expository Reading and Writing Curriculum, and the Reading Institutes for Academic Preparation for high school and college instructors and administrators.



The National Academic Advising Association presented **Jennifer McCune**, Academic Advising and Resource Center coordinator, its Advising Excellence Award. She was selected as one of three awardees from among 80,000 advisors across the country. McCune was recognized specifically for her support of first-generation college students.

Two California State University, Bakersfield Department of Nursing faculty members were recognized by the Kern County Chapter of the Association



Jennifer McCune received the Advising Excellence Award for 2016-17



of California Nurse Leaders for their accomplishments within the community. **Dr. Annie Huynh**, a CSUB tenure-track faculty member who teaches in the undergraduate and graduate Family Nurse Practitioner programs, received the Clinical Practice – Outpatient Registered Nurse of the Year Award.



Karen Lillie, a Board of Registered Nursing-recognized content expert for Psychiatric/Mental Health Nursing for CSUB, received the Education-Academia Registered Nurse of the Year Award.

CSUB Research Activity Continues to Grow

The Office of Grants, Research, and Sponsored Programs (GRaSP) is managing 68 grant awards totaling \$14 million in funded grant proposals written by CSUB faculty to government, corporate, or foundation sponsors. Nineteen of the awards are multi-year grants.

The projects include:



The National Science Foundation (NSF) awarded CSUB with a five-year grant of as part of its Centers of Research Excellence in Science and Technology (CREST) program. This grant of \$4,931,740 will continue development for the Center for Climate Science and Natural Resource Solutions for Water-Limited, Paired Mountain/Valley Systems under the CREST NSF Program, Phase II. It will focus on research topics aimed at better understanding the role of drought, evaluating potential responses, and assisting with adaptive planning in response to those changes.

Two CSUB School of Social Sciences and Education (SSE) programs -- Special Education (SPED) and Child, Adolescent, and Family Studies (CAFS) -- were awarded a \$250,000 grant to create a combined program. The grant award will support faculty to develop two different paths for the four-year Integrated Educational Specialist Credential Programs with a baccalaureate degree in CAFS at CSUB. The programs will allow students to complete a special education credential with a bachelor's degree in CAFS within four years and a special education credential and an early childhood special education added authorization with a CAFS degree within four years and one semester. Both programs will be available at CSUB and the Antelope Valley campuses. It also would train more teacher candidates and help them obtain their degrees and credentials.

CSUB's Department of Nursing has been selected as one of two sites in the nation to create case studies for the Association for Prevention Teaching and Research (APTR) and the Centers for Disease Control (CDC). Nursing faculty will use the \$40,000 APTR grant to develop five case studies to contribute to the national CDC repository for immunization resources supporting undergraduate nursing education. The CSUB team includes Drs. Heidi He, Denise Dawkins, and Annie Huynh and Maria Rubolino.

Emeriti Recognitions

Emeritus status is an honor that may be awarded to a retiring or a retired faculty member without regard to rank, and administrative officers with academic rank, to recognize exceptional performance in one or more of the areas of teaching, scholarship, and service over an extended period of time. Of prime importance is demonstration of a strong commitment to the University and its goal and general well-being as an academic institution within the community.

The following faculty and administrators were awarded emeriti status during the 2016-17 academic year:



Dr. John Douglas Davis, who came to CSUB in 1982, was awarded the title of Professor Emeritus of Music & Theatre. Dr. Davis has made extraordinary contributions to CSUB, the most well-known being the founding of the Bakersfield Jazz Festival and serving as its director for 30 years. Dr. Davis has been central in developing CSUB's

Music Program and has served as its department chair. His honors include the prestigious California State University Wang Award, the CSUB Outstanding Professor Award, two Beautiful Bakersfield awards, and five California Arts Council awards.

Dr. Michael Flanagan, who began his work at CSUB in 1986, was awarded the title Professor Emeritus of Management & Marketing. Dr. Flanagan has taught a breadth of courses, including organizational behavior, organization theory, organization development, and managerial skills. He took the lead in the design and introduction of the well-received managerial skills courses at the undergraduate and graduate levels. He also received Outstanding Teacher award.



Dr. Abbas Grammy, who joined the CSUB Economics faculty in 1989, was awarded the title Professor Emeritus of Economics. Dr. Grammy has been an active and productive scholar throughout his career. He created the Kern Economic Journal and also established the Kern County Economic Summit. He is a recipient of the CSU Bautzer Faculty University

Advancement Award and the Greater Bakersfield Chamber of Commerce's Outstanding Educator Award.



Dr. Brian McNamara, who joined CSUB in 1986, was awarded the title Professor Emeritus of Management Information Systems. Dr. McNamara took the lead in designing and implementing programming courses and the data communications course at CSUB. After several years of part-time legal practice, Gov. Jerry Brown appointed McNamara to a

judgeship in the Kern County Superior Court.



Dr. Christopher Meyers, who has a 30-year career at CSUB, was awarded the title Professor Emeritus of Philosophy. Meyers served as executive director of the Kegley Institute of Ethics and also served as chair of the Philosophy Department from 1991-97. He also has practiced as a clinical ethicist for almost all Bakersfield area hospitals and is an Associate Editor at The Journal of Media Ethics. Dr. Meyers has published three books and more than 40 scholarly articles and book chapters. In addition, he has offered more than 100 scholarly presentations both nationally and internationally.



Dr. Jose Reyna, who joined CSUB in 1984, was awarded the title of Professor Emeritus of Modern Languages and Literatures. Dr. Reyna brought the teaching of Mexican folklore to CSUB and has donated several hundred video discs of folklore from the Southern San Joaquin Valley to the Walter W. Stiern Library. His pioneering work includes books and articles on

Chicano humor.



Dr. Gonzalo Santos, who joined CSUB in 1992, was awarded the title of Professor Emeritus of Sociology. Dr. Santos taught a rich and diverse array of courses at the undergraduate and graduate levels. He served as coordinator of the Latin American Studies Committee and also developed and coordinates the Ethnic Studies Concentration in the

Sociology program. Dr. Santos also serves as an analyst for national news media in the United States and Mexico and speaks and presents on immigrant rights across the state, in Mexico, and on campuses and international conferences.



Dr. Donna Simmons, who taught in the Communications Department at CSUB for 11 years, was awarded the title Professor Emeritus of Communications. Dr. Simmons revived the Public Relations Student Society of America chapter and also worked to expand the public relations curriculum to cover PRSSA requirements. Dr. Simmons also made significant outreach into the communities of Bakersfield and Antelope Valley through her Public Relations Cases course as students completed public relations campaign proposals for community and on-campus clients.



Dr. Louis Wildman, who joined CSUB in 1987, was awarded the title of Professor Emeritus of Advanced Education. Dr. Wildman received CSUB's Meritorious Performance and Professional Promise Award in 1990, the former School of Education Service Award in 1999, the School of Education Excellence in Teaching Award in 2000, and the School of Education Leadership Award in 2009 and 2010. He also won the Association of California School Administrators' Professor of Education of the Year Award in 2005 and the National Council of Professors of Educational Administration Living Legend Award in 2006.

Undergraduate Excellence



Student Research Scholars Honored for Excellence

The PRESIDENT'S ASSOCIATES

Each year, The President's Associates Recognition Dinner honors students in CSUB's Student Research Scholars (SRS) program and their faculty mentors.

Established in 1970, The President's Associates not only have supported the excellence of the students, but also have provided funds for the Student Research Scholars. The highest-ranking students, based on scores of a competitive application process, are awarded a \$2,000 stipend to perform graduate-level research with guidance from a CSUB faculty member.

In addition to working under the mentorship of a faculty member as they develop their proposal, students also are responsible for attending quarterly SRS meetings as well as developing written and oral summaries of their projects for the annual CSUB Student Research Competition.

The student-faculty teams for the 2016-17 academic year were as follows:

- Psychology/Religious Studies major Naseem Alsharif. Faculty member: Dr. Kyle Susa.
- Biology major Alex Baer. Faculty member: Dr. Anna Jacobsen.
- Biology major Mitchell Coleman. Faculty member: Dr. Brandon Pratt.
- Geology major Blake Foreshee. Faculty member: Dr. William Krugh.
- Geology major Brenda Pack. Faculty member: Dr. William Krugh.
- Biochemistry major Kathryn Johnson. Faculty member: Dr. Karlo Lopez.
- Biology major Apoorva Krishnagiri. Faculty member: Dr. Paul Smith.
- Biochemistry major Martha Mazariego. Faculty member: Dr. Jereon Gillard.
- Geology major Obeyd Mohammadi. Faculty member: Dr. Junhua Guo.
- Physics major Miguel Ochoa. Faculty member: Dr. Yize Li.

- Biology major Erik Ostlund. Faculty member: Dr. Yize Li.
- Computer science major Justin Ramirez. Faculty member: Dr. Albert Cruz.
- Computer science major Alex Rinaldi. Faculty member: Dr. Albert Cruz.
- Biology major Natalia Rangel. Faculty member: Dr. Antje Lauer.
- Computer engineering major Amrit Singh. Faculty member: Dr. Albert Cruz.
- Biology major Daniel Solis. Faculty member: Dr. Kathy Szick.
- Biology major Meagan Williams. Faculty member: Dr. Danielle Solano.

CSUB students receive prestigious honors



CSUB senior **Randy Villegas** was named a 2017 Wonderful Public Service Graduate Fellow for his significant achievements in public policy and social work. The Wonderful Company and The Maddy Institute announced the award, which is made possible by a generous

gift from Lynda and Stewart Resnick, co-owners of The Wonderful Company. The Wonderful Public Service Fellow program provides financial assistance for Valley students to obtain an advanced degree from a top graduate program and then return to apply what they have learned to help make the San Joaquin Valley a better place to live and work.

Villegas, a political science major with an emphasis in American politics, will pursue a Ph.D. in politics at UC Santa Cruz. While growing up in Bakersfield, he mentored youth, served as a percussion instructor to several high schools and middle schools, wrote several opinion pieces for the Bakersfield Californian, and worked as an activist on behalf of vulnerable communities. UC Santa Cruz also has awarded Villegas the Eugene Cota Robles Fellowship, a six-year award named after one of the first Mexican-American professors in the UC system.

CSUB students **Alejandro Cruz, Moriah Cobb and Jazmine Meija-Munoz** were accepted into the Sally Casanova Pre-Doctoral Scholar Program for the 2017-18 academic year. They are three of the CSU students chosen out of 228 applicants.

The Sally Casanova Program is a pathway that allows students to explore furthering their education beyond the baccalaureate degree. Students who are part of the Sally Casanova Pre-Doctoral Scholar Program will receive \$3,000 in support of the Pre-Doctoral Program activities. It also entitles students to participate in a summer 2018 research experience at a University of California (UC) or another doctoral-granting institution.

In another of CSUB's honors and achievements, CSUB student **Karina Morales** was accepted into the Panetta Institute



Award Congressional Internship Program. Congressional interns serve for 11 weeks in an office of a member of the California congressional delegation in the nation's capital, Washington, D.C. In addition to daily tasks, interns also attend weekly seminars held exclusively for them by the Institute. The seminars are held by Republican and Democratic members of Congress, top government officials and experts in a variety of fields, from the federal budget to healthcare and from immigration to foreign policy.

The program, now in its 19th year, was created by Secretary and Mrs. Leon E. Panetta, and is sponsored by the Panetta Institute. It is considered one of the finest congressional intern programs in the nation.



In addition, biochemistry major **Anh Nguyen** received a CSU Trustee's Award for Outstanding Achievement. The award is given for superior academic performance, exemplary community service and significant personal accomplishments.



Spring 2017 graduate and outstanding senior **Heather Simmons** was awarded the Larry Streeter Memorial Scholarship by the National Federation of the Blind. The scholarship assists legally blind students who intend to pursue full-time graduate studies



The Runner Newspaper Earns 14 Awards

The Runner student newspaper at CSU Bakersfield received 14 awards, including a third place for best newspaper, this weekend at the California College Media Association banquet. The Runner competed against other student newspapers at four-year universities in California with less than 10,000 students.

In addition to the 14 awards from the CCMA, The Runner also took home two Best of Show awards from the ACP. Competing against student newspapers from across the U.S. and Canada, The Runner won third place for Best Newspaper, less-than-weekly, and third place for Best Website, small school (less than 12,000 students).

Leadership



Victor Martin was appointed vice president for University Advancement and executive director of the CSU Foundation in December 2016. Martin joined CSUB as director of development in February 2016 and also served as interim vice president for University

Advancement and interim executive director of the CSU Foundation from February 2016 to December 2016. He is responsible for the University's advancement program, including alumni affairs, community and governmental relations, fundraising and development operations, publications, and public affairs and communications. He holds an MBA and bachelor's degree from Southern Illinois University, Carbondale.



Dr. Steve Bacon was appointed dean of the School of Social Sciences and Education following a national search to fill the position. Dr. Bacon has served in various administrative capacities in the school, including interim dean, associate dean, and chair of the Department of Psychology. A full professor since 2007,

he began his CSUB career as a part-time lecturer in 1994. Dr. Bacon earned a B.A. in the Study of Religion from UCLA, a master's in clinical psychology from San Diego State University, a Ph.D. in clinical psychology from the University of Minnesota, Minneapolis, and served as a postdoctoral fellow in pain research at the UCSD School of Medicine, Department of Psychiatry.



Dr. Robert Frakes was appointed dean of the School of Arts and Humanities. Dr. Frakes came to CSUB after serving as chair of the Social Sciences Department at Clarion University in Clarion, Pennsylvania. During his 26 years at Clarion, he taught

history of civilization survey courses, ancient and modern European history upper division courses, graduate courses in historiography, and has been involved in student success programs such as undergraduate research. He has served as chair of the history and social sciences departments, and was a member of the faculty senate and the faculty union executive council. He earned a B.A. in classical studies, M.A. in education, and secondary teaching credential in social science and Latin from Stanford University. After teaching high school briefly, he earned an M.A. and Ph.D. in history from UC Santa Barbara.



After a national search, **Dr. Angappa Gunasekaran** was appointed as dean for the School of Business and Public Administration (BPA). Dr. Gunasekaran served as dean of the Charlton College of Business at the University of Massachusetts, Dartmouth since January 1, 2013. Prior to his role as dean of the Charlton College of Business, Dr. Gunasekaran served as the Interim Dean for Charlton College of Business.



Dr. Kathleen Madden was appointed dean of the School of Natural Sciences, Mathematics, and Engineering. She has served as interim dean since June 2016 after a year as associate dean. Prior to coming to CSUB, she served at Drew University as professor of mathematics, chair of the Department of Mathematics and Computer Science, and associate dean of the College of Liberal Arts. Her scholarship involves research in pure mathematics and her teaching innovations involve flipped classrooms, inquiry- and service- based learning, and team teaching. At CSUB, she collaboratively facilitated NSME's acquisition of a \$6 million grant from the Department of Education. She has led strategic planning, developed self-study for accreditation, and implemented new faculty and department chairs orientations. Dr. Madden earned an M.A. and Ph.D. in mathematics from the University of Maryland, College Park, and a B.A. in mathematics from the University of Colorado, Boulder.



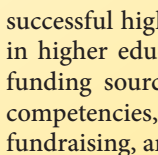
Dr. Randy Schultz, an educator at CSUB for the past 11 years, was appointed dean of CSUB's Antelope Valley Center. Schultz had served as interim dean at the CSUB Antelope Valley Center for the past 20 months. He also has served CSUB as a faculty member in teacher education and as a grant coordinator. He has been the principal investigator for several grants totaling about \$20 million.



Dr. Michael D. Burroughs was selected as the new executive director of the Kegley Institute of Ethics, replacing the Institute's retiring director, Dr. Christopher Meyers. Burroughs formerly served as associate director at Pennsylvania State University's Rock Ethics Institute, one of the leading ethics centers in the country, as well as senior lecturer in Philosophy and affiliate faculty in Penn State's College of Education. He received his doctorate in 2012 from the University of Memphis, with specializations in ethics education, community engaged philosophy, philosophy for children, and philosophy of education.



Dr. Jim Drnek, associate vice president for student affairs; **Dr. Vernon Harper**, associate vice president for academic programs; and **Vice Provost David Schecter** -- were accepted as 2017 Executive Leadership Academy Fellows at UC Berkeley's Center for Studies in Higher Education. The Executive Leadership Academy



provides an interactive, focused, and engaging curriculum covering five days of intensive instructional time. The sessions focus on 28 executive leadership skills that are essential to serving as successful higher education administrators, with topics on shifts in higher education and higher education leadership, changing funding sources and expectations, new requisite multicultural competencies, risk management, governing board relations, fundraising, and many more.



Dr. Markel Quarles, director of the Center for Career Education and Community Engagement, was accepted as an 2017-18 American Council on Education Fellow. Established in 1965, the ACE Fellows Program is designed to strengthen institutions and leadership in American higher education by identifying and preparing faculty and staff for senior positions in college and university administration through its distinctive and intensive nominator-driven, cohort-based mentorship model. Dr. Quarles has been at CSUB since August 2014. He has worked in higher education for 17 years serving in student services and teaching capacities.



Dr. Evelyn Young Spath, chief of staff to the President, was selected as a 2017 Education Fellow at the U.S. Department of Agriculture's E. Kika de la Garza Fellowship in Washington, D.C. The E. Kika De La Garza Fellowship Program offers faculty and staff from Hispanic-Serving Institutions (HSIs) the opportunity to work collaboratively with USDA to gain insight and understanding of the federal government. This two-week, summer experience is uniquely tailored to bring together HSI staff and federal executives to address the spectrum of challenges facing the Hispanic community. Dr. Spath also was accepted to the CSU Executive Leadership Program, which prepares experienced leaders for executive office.



Community

Harvey Hall Awarded Honorary Doctorate

Former Bakersfield Mayor Harvey L. Hall was awarded the honorary degree of Doctor of Humane Letters at CSUB's spring 2017 commencement ceremony in May. An honorary doctorate is CSUB's highest honor.

Hall is a longtime supporter of CSUB. In 2014, then-Mayor Hall received the CSUB President's Award for his leadership, commitment, and service to the University and the community. In 2010, the CSUB School of Business and Public Administration Executive Advisory Council honored then-Mayor Hall with the prestigious John Brock Community Service Award for his strong record of exemplary community engagement and service.

Affectionately known as "Mr. Bakersfield," Hall also served 16 years as mayor, making him the longest-serving mayor in the city's history. During that time, he dedicated his entire salary as mayor to funding the Mayor Harvey L. Hall Scholarship Fund, awarding more than \$250,000 in scholarships to almost 300 high school, community college, and CSUB students.

In celebration of his company's 45th anniversary last year, Hall Ambulance donated eight life-saving automated external defibrillators to the Athletics Department, one for each of CSUB's eight sports facilities. He also donates Hall Ambulance services at each home athletic contest, is a key speaker at the Student-Athlete Leadership Academy, and is the premier sponsor of CSUB's Basketball Tip-Off Luncheon.

Four Inducted into CSUB Alumni Hall of Fame

Four CSUB graduates were inducted into the CSUB Alumni Association Hall of Fame in February. The inductees are:

David Reese ('84, '12), the principal of Bakersfield High School who has served in the Kern County education system



President Mitchell with 2017 Alumni Hall of Fame Recipients

for 18 years. He has fully implemented "The Driller Way," a schoolwide initiative that encourages students to embrace the virtues and character traits that lead to a successful life.

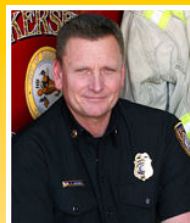
Douglas R. Greener ('04, '07), Fire Chief of the Bakersfield Fire Department (BFD), where he has received a nationally recognized upgrade to an ISO rated Class 2 Fire Department, placing BFD within the top 1.5 percent of fire departments nationwide. Greener is a member and past president of the CSUB Alumni Association.

Michael A. Neal ('73, '82), the former Vice President for Business and Administrative Services a CSUB and member of the campus' second graduating class. As part of a young higher education institution, Neal took part in the creation of the accounting club on campus and also served as one of the first presidents of the CSUB Alumni Association as well as the Roadrunner Club.

Tara-Nicolle Nelson ('96, '98), the first and only Vice President of Marketing for MyFitnessPal, an online application used by more than 120 people worldwide that gives users access to

2017 CSUB Alumni Hall of Fame Inductees

From left to right: David Reese, Douglas R. Greener, Michael A. Neal, and Tara-Nicolle Nelson





information about healthy food recipes and fitness activities, and allows them to track and share this information with other users. She also is founder and CEO of Transformational Consumer Insights, Inc., a strategy and consumer research firm.

Larwood, Aguilar Named Wendy Wayne Awards Recipients

Dr. Thomas Larwood and Ms. Yoceline Aguilar of South High School are the recipients of the 2017 Wendy Wayne Awards for Exemplary Ethical Behavior from CSUB and its Kegley Institute of Ethics.

The annual awards recognize one youth and one adult from the community whose ethical character and behavior have had a profound impact on the lives of individuals from Bakersfield and Kern County.

Dr. Larwood was a medical missionary in Korea and a lifelong volunteer for many organizations in Kern County. Even after his retirement, Larwood volunteered in the local history room in the Beale Library and served as advisor to several nursing homes. Larwood also was a sponsor for the Eagle Scouts, serving for decades as a doctor at Camp Kern. He was an equally diligent and lifelong advocate for the valley fever vaccine project, working with Dr. Hans Einstein.

At a young age, Ms. Yoceline Aguilar learned to stand up to bullies and always considered the feelings of her classmates, whether they were being teased or bullied at school. She has a compassion for others and decided at age 12 that she was going to teach kindness, responsibility, humility, and self-love to younger children at her church, after convincing her mother and pastor that she was ready for that responsibility.

Ms. Aguilar has “taught by example with the sense of love and attentiveness she radiated when engaging students one-on-one

in conversation, asking them how they’re doing in school,” according to her nomination letter.

Wendy Wayne was a key member of the organizing group that founded the awards in 2011. The awards were renamed in her honor upon her death in 2012. They are now dedicated to sustaining her legacy and commitment to service and exemplary ethical behavior by recognizing individuals whose behavior embodies these values. Each year, nominations are accepted by the Kegley Institute in a youth category and in an adult category recognizing a lifetime commitment to ethical behavior.

Rising Runners

Four outstanding recent alumni, one selected from each of CSUB’s four Schools, were named Rising Runners in recognition of the impact they are making in their careers. The Rising Runners, who returned to campus during Homecoming Week to share the stories of their college-to-career journeys with current students, are selected by the Deans and faculty members of the Schools.

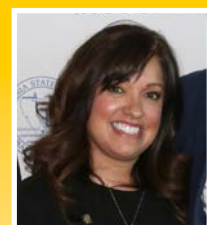
Rising Runner recipients are:

- **Theresa Barket**, chosen by the School of Social Sciences and Education’s Rising Runner, is a 2007 graduate who earned a PhD in anthropology at UC Riverside in 2016. As an undergraduate and doctoral student, she conducted archaeological research in California, Egypt, and Jordan. She has taught anthropology courses at UCR and UCLA and currently works as a lecturer in the Anthropology Department at CSULA and part-time as a senior archaeologist at Scientific Resource Surveys, Inc. in Orange, California.
- **Tyree A. Boyd-Pates**, chosen by the School of Arts & Humanities, is program manager and history curator at the California African American Museum in Los Angeles. Tyree is also a professor of African American studies, and he delivers tailored keynotes, workshops and training sessions to community organizations, institutions and companies across California. He is a contributing writer to such publications as The Huffington Post, Black Voices, and Yes! Magazine.
- **Double Alumnus John M. Hash** (’07, BS, Biology; ’10, MS, Biology) was the Outstanding Graduate from the School of Natural Sciences, Mathematics and Engineering. He earned a Ph.D. in entomology from UC Riverside in 2015. His work has received awards from the Entomology Society of America and the Entomological Society of Washington. He has discovered and described more than sixty new parasitic fly species from Central and South America, and has conducted field expeditions to Costa Rica, Singapore, Australia, and Columbia, funded in part by a grant from the National Geographic Society.
- **Double Alumnus Lourdes Nilon** (’08, BA, PA; ’09 MPA) chosen by the School of Business and Public Administration,



2017 CSUB Alumni Rising Runners

From left to right: Theresa Barket, Tyree Boyd-Pates, John M. Hash and Lourdes Nilon



PARTNER SHIPS

is a double alumnus with more than 14 years of experience in organizational management; community relations and engagement; fundraising; philanthropy; and management of local, state and federal programs. Lourdes currently is the director of corporate and foundation relations in University Advancement at CSUB, where she focuses on identifying, engaging and stewarding relationships with corporations, businesses, organizations, foundations and the community-at-large to develop CSUB's annual and major giving opportunities.

Keith Brice Named John Brock Award winner

Keith Brice, president/CEO of Mid State Development Corporation, was named the winner of the John Brock Award by The John Brock Committee and CSU Bakersfield's School of Business and Public Administration (BPA). Keith's care for and commitment to the Bakersfield community is reflected in his more than 34 years of service which includes past chairmanship of the United Way, the Greater Bakersfield Chamber of Commerce (Chamber), and the Kern Community Foundation.



Brice also has served as past president of the Kern Economic Development Corporation, Junior Achievement, Kern County Special Olympics, and the Kiwanis Club. His current service includes membership in BPA's Executive Advisory Council and Beta Gamma Sigma International Honor Society, and chairmanship of the Chamber's Political Action Committee.

Established in 1980 as a non-profit organization, Mid State Development Corporation was licensed by the U.S. Small Business Administration (SBA) the following year as a Certified Development Corporation (CDC). Mid State provides SBA 504 loans for long-term fixed-rate financing for major fixed assets, has funded more than \$450 million in loans and has helped create or retain more than 12,000 jobs throughout the county.

The award recipient is selected by the John Brock Committee comprised of members of the Executive Advisory Council of CSUB's School of Business and Public Administration. The group includes approximately 25 local business and community leaders who provide advice and support to the school.

Sensational Sophomores Give Back During Alternative Spring Break

Instead of relaxing and taking a break from school, a group of 20 students in CSUB's Sensational Sophomores Leadership Program partnered with Habitat for Humanity donned hammers and hardhats to help renovate a house in Oildale for a local family as



Sensational Sophomores volunteering during the Alternative Spring Break project

part of the Alternative Spring Break initiative. Alternative Spring Break began in 2016 at CSUB with the Sensational Sophomores leading an effort to renovate community centers in partnership with the Kern Housing Authority.

"We were thrilled to work with Habitat for Humanity," said CSUB Director of Campus Programming Emily Poole. "I am continuously impressed by the Sensational Sophomore Leadership Program students who give up their spring break to help others."

The Sensational Sophomores Leadership Program is a campus group that selects academically responsible freshmen and develops them as leaders. The students provide volunteer support at campus events, give campus tours, provide community service, and develop leadership skills.

Prominent Speakers, Panel Discussions Highlight Kegley Institute of Ethics Year

The Kegley Institute of Ethics featured prominent speakers and panel discussions on the presidential election, water, and the impact of the drought during the 2016-17 academic year.

In October, ABC Television anchor and host John Quinones delivered the Kegley Institute Fall Lecture titled, "What Would You Do?" Quinones' lecture addressed issues related to the way people react when confronted with dilemmas that compel them to either take action or walk away.



The Kegley Institute of ethics Brought ABC's what Would you do?" Host, John Quinones, United Nations Goodwill Ambassador, Mira Sorvino to their Fall & Spring lectures.

In April, actress and United Nations Goodwill Ambassador Mira Sorvino delivered the 31st Annual Charles W. Kegley Memorial Lecture spoke to a large crowd at the Dore Theater. Her lecture, “The Global Fight Against Human Trafficking: A Voice for Victims of Modern Day Slavery,” was a call to public awareness, advocacy and action to end the exploitation of people worldwide, primarily men and children, who are forced into sex slavery, involuntary servitude, prostitution, and military service.

The Kegley Institute of Ethics, in partnership with One Book, One Bakersfield, One Kern, hosted the panel discussion, “The Ethics of Water Distribution in the San Joaquin Valley.” Other KIE-hosted panels were “What Happened to All the Trees? Climate Change and the Sierra Nevada Die-Off” and “How Did We Get Here and Where are We Going: Reflections on the Presidential Election.”



Partnerships

CSUB, KHSD Launch Initiative to Increase Access, Success in Higher Education

CSUB and Kern High School District officials signed “The University Promise,” a collaboration designed to provide all students graduating from the district with the opportunity to attend CSUB and graduate in a timely manner.

As part of the University Promise, CSUB will commit to providing an admissions guarantee certificate to every incoming ninth-grade student in the Kern High School District who completes specified requirements.

The initiative aims to promote college awareness and access prior to ninth grade; increase the number of students who take and pass appropriate courses in high school; increase the number of students who graduate from high school ready for college-level math and English; and increase the number of students who apply to, enroll, and complete their degree timely at CSU Bakersfield.

CSUB will work with Kern High School District to implement an outreach/recruitment plan to assist students at all school sites. In addition, CSUB will provide students with resources to assist them in preparing for the Early Assessment Program (EAP) and provide support to students in selecting appropriate courses in their fourth year of high school that will facilitate their college readiness, among other steps.

The University Promise calls for a commitment from both institutions to be engaged in frequent and long-term collaboration efforts toward improving the college attainment rates in the region. As part of that commitment, the institutions agree to partner in the following areas:

- Data sharing that provides access to longitudinal data will allow the partners to have a better understanding of students’ academic progress moving through the K-12 to higher education “pipeline” and to develop the necessary interventions to strengthen the pipeline.
- Joint professional development activities that improve coordination and alignment and build trust among the faculty, staff, and administrators across the institutions and educational sectors.
- Identifying and eliminating barriers that exist, if any, within the K-12 to higher education pipeline. Examples include streamlining admissions requirements, addressing remedial education, and expanding dual-enrollment course availability.

Dignity Health invests \$450,000 in CSUB nursing students



Dignity Health™

Dignity Health and CSUB will work together through a three-year, \$450,000 contribution from Dignity Health. This investment will help prepare more Family Nurse Practitioners (FNPs) to meet critical healthcare in Bakersfield and the surrounding communities.

As Kern County continues to grow, so does the high demand for trained healthcare professionals who can serve the region in a way that will help sustain and improve the well-being of the community. The FNP students at CSUB will be educated through the University’s Department of Nursing, the most-established program in the region for developing nurses and FNPs. More than simply preparing students for a future in their desired field, this contribution to the program supports a larger effort of service to others in the community.

Through this investment from Dignity Health, students have an opportunity to provide greater access to quality health care and to promote the well-being of local families.





CSUB Signs International Exchange and Study Abroad Agreement with Cambodia

CSUB has signed an exchange agreement with H.E. Prof. Sabo Ojano MD, PhD, President of International University, Cambodia, that will allow CSUB students to study at IUC and for IUC's students to study at CSUB for a semester. The Extended University Division houses CSUB's study abroad and international recruiting programs, and Dr. Mark Novak, dean of the division, has worked to expand the university's international outreach. As a result, applications from international students have increased 40 percent.

The number of international students enrolled at CSUB has increased from 104 three years ago to 266 during the 2016-17 academic year.

'College: Making It Happen' Sees Record Attendance

A record 2,407 people attended the annual "College: Making It Happen (CMIH)" forum at CSUB's Icardo Center in March. Attendees includes 1,085 middle school students, 190 high school students, 834 parents, 135 volunteers, 65 presenters, and 98 educational resource fair representatives.

CMIH is a partnership among CSUB and other higher education institutions, Kern High School District, Bakersfield City School District, and various student support programs to communicate the importance of early academic and financial aid planning.

Middle and high school students and their parents learned about the importance of continuing education beyond high school and the many postsecondary opportunities available. Participants attended workshops on topics such as the ABCs of A-G courses, high school graduation requirements, financial aid scholarships, the systems of higher education, life skills, and career trends.



CSUB Fab Lab Wins Beautiful Bakersfield Award

CSUB's Fab Lab was awarded the 2017 Beautiful Bakersfield Award in Education for bringing innovation and hands-on learning to the Bakersfield community. Presented by the Greater Bakersfield Chamber of Commerce, the Beautiful Bakersfield Awards recognizes individuals, businesses, and organizations that improve the quality of life in Bakersfield.



The Fab Lab was established in 2014 to support the new engineering majors at CSUB. In addition, the Fab Lab provides programming that inspires and empowers the Bakersfield community and encourages K-12 students to imagine STEM careers as a possibility for the future. Through in-school visits, after-school programming, summer camps, on-campus field trips, in-service teacher training, open community hours, and community events, the Fab Lab allows everyone to become a "maker" and to discover what engineering means in a practical and hands-on way.

"The Fab Lab staff and student interns work hard every day to make the excitement of digital fabrication available to the community, and we are so pleased and honored to have their efforts recognized by the Beautiful Bakersfield award," said Kathleen Madden, Dean of the School of Natural Sciences, Mathematics, and Engineering at CSUB.

Community members are invited to experience the Fab Lab for themselves during the community open hours available five days per week. To find a list of open hours and to learn more about the Fab Lab visit: <https://www.csub.edu/fablab/>

Thanks to the support of Chevron, Fab Lab events, after-school activities, summer camps, teacher training, and open community hours are free of charge.

CSUB SBDC Wins Nonprofit of the Year Award

The California State University, Bakersfield Small Business Development Center (SBDC) was recognized as Nonprofit



of the Year by the North of the River Chamber of Commerce Board Installation & Awards Luncheon. In presenting the award, NOR Chamber President John Heath said, "I felt like choosing somebody that has been helping and developing the business community."

CSUB SBDC Director Kelly Bearden accepted the award on behalf of the Center. The CSU Bakersfield SBDC helps stimulate economic growth by providing assistance to small businesses. They have expert consultants who work with clients in all areas of business from business planning to social media marketing and many areas in between.



Athletics

In January, CSUB Athletics officially opened the Kegley Center for Student Success following extensive renovations and a relocation. The new facility provides more than 7,000 square feet of study and tutoring areas, computer labs, and academic support resources for CSUB student-athletes.

The Athletics Department posted a 3.0 GPA for the fifth-consecutive term, raised from a 2.87 average in 2014. CSUB posted its highest APR scores with 12 teams above a 950, and the Graduation Success Rate is up to 75% from 60% in 2013.

Baseball

The Roadrunners posted a 32-24 season en route to another appearance in the WAC Tournament Championship Game, where



CSUB fell to eventual champion Sacramento State. Bakersfield enjoyed seeing senior Max Carter earn WAC Pitcher of the Year honors while he and six other 'Runners were named All-Conference. In June, senior Ryan Grotjohn became the highest-drafted position player in CSUB's history after being selected in the 10th round of the MLB draft by the Arizona Diamondbacks.

Men's Basketball

CSU Bakersfield missed out on the NCAA Tournament but regained national exposure by becoming the first eight-seed in the National Invitational Tournament's history to advance to the semifinals. The Roadrunners eventually fell in the semis to Georgia Tech at Madison Square Garden.

The 'Runners improved their best NCAA Division I wins total with a 25-10 record and continued to dominate in the Icardo Center with a 12-1 record at home. 'Runner fans propelled CSUB to several wins as Bakersfield produced four sellout crowds on the year. With a 12-2 mark in WAC play, CSUB grabbed its first regular season championship.



Senior Jaylin Airington was named to the CollegeInsider All-Defensive Team after being named First Team All-WAC. Head Coach Rod Barnes earned his second-straight Don Haskins WAC Coach of the Year honor and was also named the Hugh Durham Mid-Major Coach of the Year.



Swimming

Junior Lovre Soric claimed three medals at the WAC Championships for the Roadrunner men while senior Paola Hernandez won a pair of WAC titles and senior Carlee Burks claimed a silver medal for the CSU Bakersfield women. Soric broke three school records on the year while Hernandez broke one and helped the 'Runner ladies to reset a school relay record.



Track and Field

Sophomore Tim Van Horn won the high jump title at the WAC Outdoor Championships and the Roadrunners qualified a pair of men (Tim Van Horn, Joselito Flores) for the NCAA West Regional for the second time in the past three seasons.

Wrestling

CSU Bakersfield enjoyed one Pac-12 Champion in redshirt junior Sean Nickell, who won the 125-pound title. The Roadrunners qualified five student-athletes – Nickell, Russell Rohlfing, Coleman Hammond, Lorenzo De La Riva, and Matt Williams -- for the NCAA Nationals held at the Scottrade Center in Saint Louis, Mo. Williams advanced to the third consolation round while Hammond lasted to the second consolation round.

Women's Soccer

The Roadrunners enjoyed a record-setting year including a new CSUB Division I best win total (8). Along the way, Bakersfield native Sophie Freeman earned WAC Freshman of the Year honors and Gary Curneen was voted the WAC Coach of the Year. Four 'Runners – Sabrina Delgado, Aminah Settles, Maja Green, and Jen Padilla – earned First Team All-WAC.

New Coaches:



Jeremy Beard was named the interim head coach of CSUB baseball before the start of the 2017 season.



Manny Rivera joined the staff in summer of 2016 as the new head coach of CSUB wrestling.



CALIFORNIA STATE UNIVERSITY
BAKERSFIELD
STUDENT UNION

Student Union



**REVENUES
& EXPENSES**

Revenues and Expenses

Condensed Summary of Revenues, Expenses, and Changes in Net Assets (Unaudited) Fiscal Year 2016-2017

CSU Bakersfield

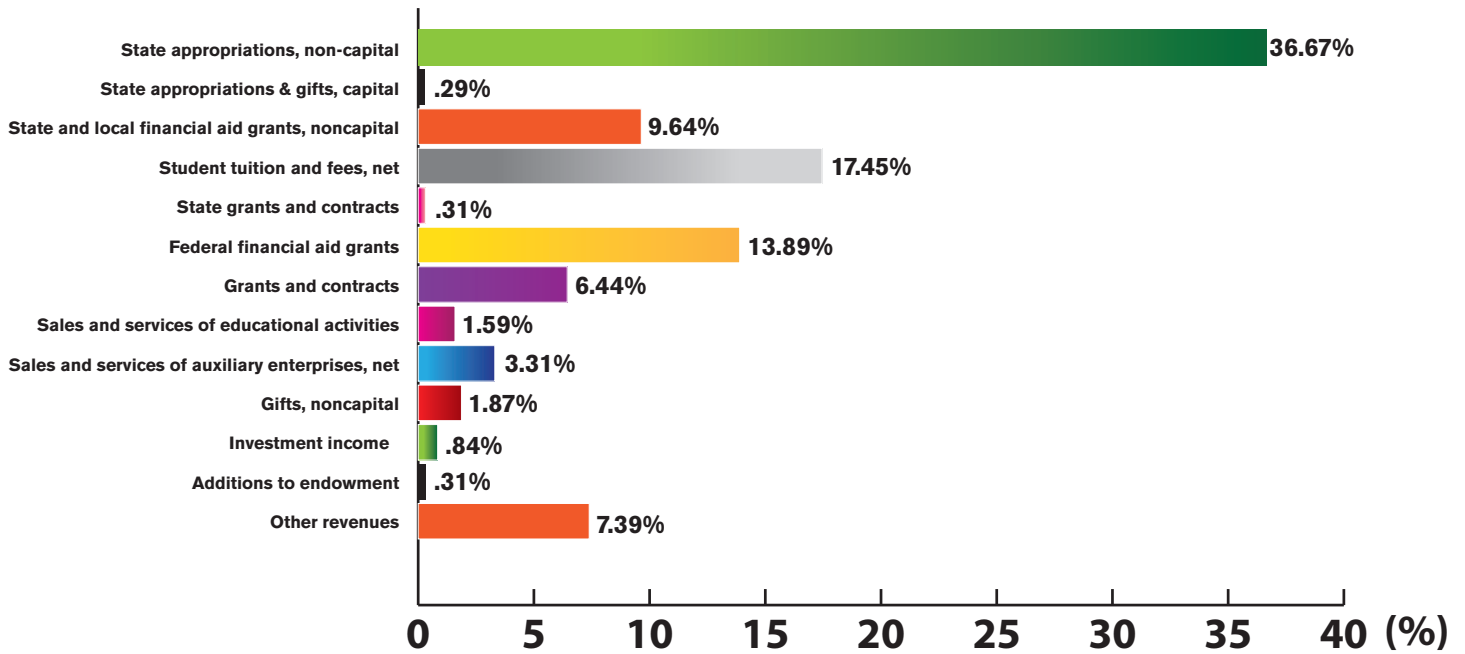
June 30, 2017

Condensed Summary of Revenues, Expenses and changes in Net Assets
Condensed Summary of Net Assets

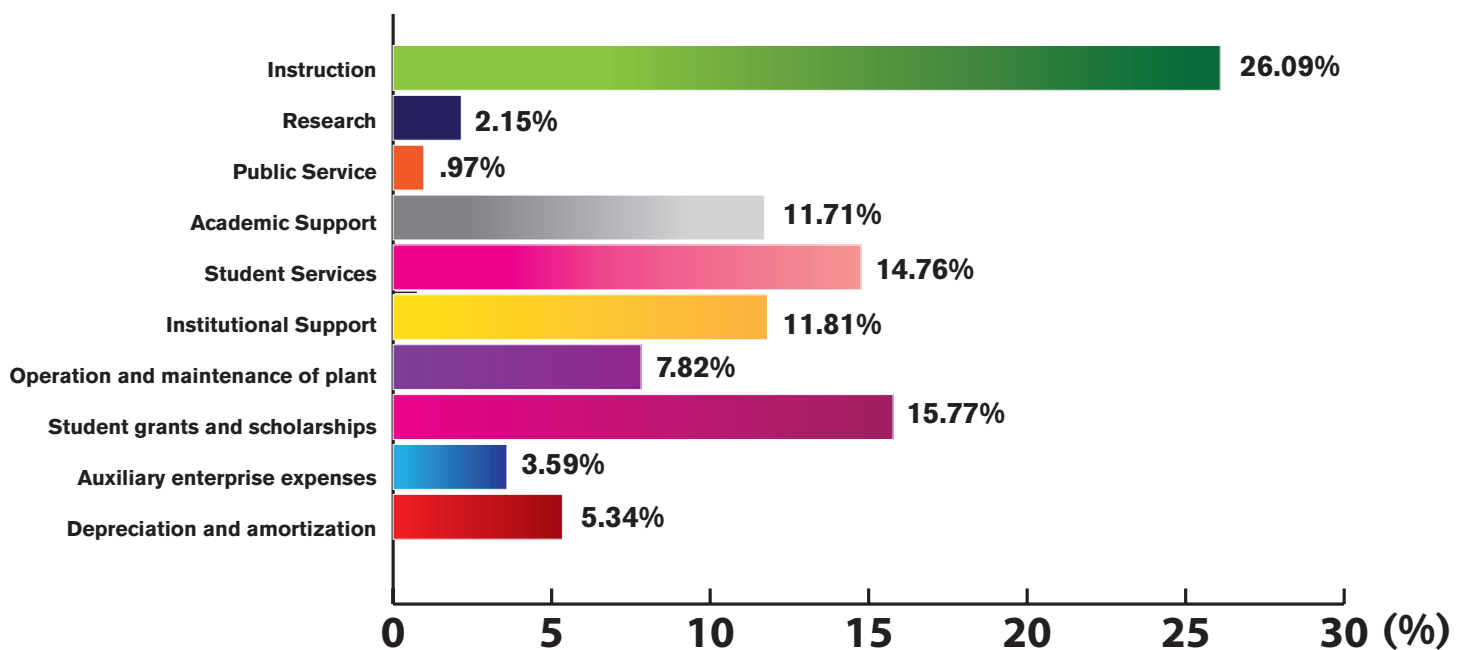
REVENUES:	Total		University		Capital	%	University		Auxiliary	
		%	State Funded	%			Other Funded	%	Organizations	%
State appropriations, noncapital	68,793,000	36.67%	68,793,000	72.06%	-	0.00%	-	0.00%	-	0.00%
State appropriations & gifts, capital	546,000	0.29%	546,000	0.57%	-	0.00%	-	0.00%	-	0.00%
State and local financial aid grants, noncapital	18,087,000	9.64%	-	0.00%	-	0.00%	18,087,000	27.15%	-	0.00%
Student tuition and fees, net	32,730,000	17.45%	26,121,000	27.36%	-	0.00%	-	0.00%	6,609,000	25.90%
State grants and contracts	573,000	0.31%	-	0.00%	-	0.00%	321,000	0.48%	252,000	0.99%
Federal financial aid grants	26,059,000	13.89%	-	0.00%	-	0.00%	26,059,000	39.12%	-	0.00%
Grants and contracts	12,083,000	6.44%	-	0.00%	-	0.00%	4,366,000	6.55%	7,717,000	30.24%
Sales and services of educational activities	2,980,000	1.59%	-	0.00%	-	0.00%	2,980,000	4.47%	-	0.00%
Sales and services of auxiliary enterprises, net	6,201,000	3.31%	-	0.00%	-	0.00%	5,770,000	8.66%	431,000	1.69%
Gifts, noncapital	3,511,000	1.87%	-	0.00%	-	0.00%	856,000	1.29%	2,655,000	10.40%
Investment income	1,578,000	0.84%	-	0.00%	-	0.00%	(1,638,000)	-2.46%	3,216,000	12.60%
Additions to endowment	579,000	0.31%	-	0.00%	-	0.00%	-	0.00%	579,000	2.27%
Other revenues	13,870,000	7.39%	-	0.00%	-	0.00%	9,809,000	14.73%	4,061,000	15.91%
Total revenues	187,590,000	100.00%	95,460,000	100.00%	-	0.00%	66,610,000	100.00%	25,520,000	100.00%
EXPENSES:	Total		University		Capital	%	University		Auxiliaries	
	%	State Funded	%	Other Funded			%		%	
Instruction	48,870,000	26.09%	48,418,000	40.00%	-	0.00%	-	0.00%	452,000	2.09%
Research	4,019,000	2.15%	2,664,000	2.20%	-	0.00%	-	0.00%	1,355,000	6.27%
Public Service	1,809,000	0.97%	316,000	0.26%	-	0.00%	-	0.00%	1,493,000	6.91%
Academic Support	21,929,000	11.71%	22,154,000	18.30%	-	0.00%	-	0.00%	(225,000)	-1.04%
Student Services	27,645,000	14.76%	18,745,000	15.49%	-	0.00%	-	0.00%	8,900,000	41.17%
Institutional Support	22,120,000	11.81%	17,635,000	14.57%	-	0.00%	-	0.00%	4,485,000	20.75%
Operation and maintenance of plant	14,652,000	7.82%	1,358,000	1.12%	12,909,000	100.00%	-	0.00%	385,000	1.78%
Student grants and scholarships	29,540,000	15.77%	-	0.00%	-	0.00%	25,027,000	78.84%	4,513,000	20.88%
Auxiliary enterprise expenses	6,716,000	3.59%	-	0.00%	-	0.00%	6,716,000	21.16%	-	0.00%
Depreciation and amortization	9,998,000	5.34%	9,740,000	8.05%	-	0.00%	-	0.00%	258,000	1.19%
Total expenses	187,298,000	100.00%	121,030,000	100.00%	12,909,000	100.00%	31,743,000	100.00%	21,616,000	100.00%
Increase (decrease) in net assets	292,000		(25,570,000)		(12,909,000)		34,867,000		3,904,000	
Net Position:										
Net assets at beginning of year	65,694,000		(149,286,000)		83,959,000		92,877,000		38,144,000	
Restatements	701,000		-		-		-		701,000	
Net assets at beginning of year, restated for Auxiliary Organizations	66,395,000		(149,286,000)		83,959,000		92,877,000		38,845,000	
Net assets at end of year	66,687,000		(174,856,000)		71,050,000		127,744,000		42,749,000	



Revenues



Expenses





CSU Bakersfield

Office of the President

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