

CSU Bakersfield





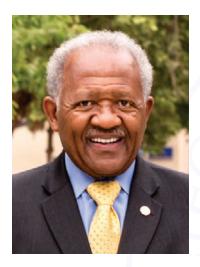




President's Annual Report

2013-2014

Message from the President



Each year as we end one academic year and look forward to the start of the next, we begin planning for our annual University Day, which signals the formal start of each academic year in September. Part of the process is that the community comes together to select a theme for University Day. Each year I use that theme for my annual President's University Day Address. The theme remains a point of reference for University activities throughout the year. Our theme for 2013-14 was "Positioning the University for the Future: Stepping Outside of the Box." We did not want to simply "think outside the box," which is often merely an intellectual exercise without any commitment to act on the outcomes, if any, of those thoughts. We wanted the intellectual exercise to be followed by concrete behaviors, exemplified

by "stepping outside of the box." We shared the reality that we must continually work together to position the University to be agile in addressing the ever-changing challenges and opportunities we will face in effectively and efficiently serving our students and community as we move toward the half-century mark of the University's history.

One of the most significant of the many ways in which we "stepped outside of the box" was to make the decision to convert our academic calendar from quarters to semesters (after 43 years on quarters). Important components of the conversion will occur during 2014-15 and 2015-16. The actual cut-over to semesters will occur in Fall 2016. More information on the guarter to semester (Q2S) conversion can be found at http://www.csub.edu/q2s/. In addition, the Academic Senate approved the outline for a new General Education program. The 2013-14 Annual Report is organized around the three commitments of the University which are on the University seal which was designed and adopted in 2005 - "Excellence," "Partnerships," "Community." There were many changes during the year, as the University continued to build a legacy as a leader of excellence. With respect to teaching and learning, we continued to place a high priority on collaborations between faculty-scholars and students (both graduate and undergraduate). What is unique to our University is the level of attention student-scholars receive from their faculty mentors, making the undergraduate research experience outstanding and excellent preparation for post-graduate study. Students have often expressed how meaningful their experiences were at CSUB because of our excellent, caring, and committed faculty. Many of those students received student research scholar awards from the CSUB Presidents Associates and/or other student research awards. They are always very impressive with their dedication to scholarly activities and their passion for the learning experience.

In addition to their academic work, our students engaged in co-curricular experiences that further developed their leadership skills and their ability to communicate and work effectively across diverse environments. Our faculty, staff and administration are committed to developing student-leaders who will contribute to the world around them in research, community engagement and leadership. We are proud to develop leaders whose transformed lives will transform their communities.

Also highlighted in this Annual Report is our faculty's commitment to excellence in research and creative activities, including their receipt of competitive national contracts and grants and outstanding research achievement awards.

Our partnerships with philanthropists, alumni, private industry, school districts, healthcare providers, peer institutions, legislators and government agencies have advanced our work in key areas that are critical to the region. For example, our partnership with Chevron increased our base of support for STEM programs that benefit undergraduate and graduate students at CSUB as well as students at our local K-12 schools. Congressman Kevin McCarthy, a CSUB alumnus, held an important symposium on Valley Fever at CSUB to help national health officials better understand this unique health issue of the Central Valley. Philanthropy was critical to our success during the year by supporting scholarship programs for students, upgrading our facilities, expanding our reach in academia and advancing our efforts to promote opportunities that benefit the region.

Our ongoing commitments to serve our community include collaborating with partners in K-12 education, community colleges, community-based organizations and other entities to advance educational attainment in the region, enhance the quality of life, and support workforce development and regional economic development.

With all of the initiatives on our plate, we definitely needed to "step outside of the box" in extending our excellence, developing new partnerships and

strengthening our community engagement.

As you read this report, I invite you to think about your connection to Your University. After all, our commitment is not only to our students, alumni, and campus community, but the greater community as well. Whatever your alma mater happens to be CSUB is Your University because it is the University that makes a critical difference in your community. As always, I encourage comments and thoughts about how we can further the excellence of CSUB and how we can further connect you with Your University. Please contact us at excellence@csub.edu.

Sincerely,

Horace Mitchell, Ph.D.



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RESEARCH AND SCHOLARSHIP

Faculty Excellence

DOCUMENTARY FEATURES STUDENTS FROM MIGRANT LABOR BACKGROUND

On February 5, 2013, the documentary, "Camp to Campus" premiered in the Doré Theatre. Funded by a \$10,000 grant from the Community Stories Fund of Cal Humanities, the state partner of the National Endowment for the Humanities, and a \$15,000 matching grant from California State University, Bakersfield, the 90-minute film spotlights first-generation college graduates from migrant labor backgrounds.

The documentary was directed by Fabian Euresti, who comes from a migrant worker background himself. He graduated with a bachelor of arts degree in English in 2007 and a master of fine arts degree in film directing from the California Institute of the Arts in 2010.

The interdisciplinary project committee included project director Marit MacArthur, Associate Professor of English; Jesse Sugarmann, Assistant Professor of Art and Digital Media; Douglas Dodd, Associate Professor of History; Aaron Hegde, Associate Professor of Economics; Jennifer Burger, Lecturer in Communications and Advisor to The Runner newspaper; Brad Ruff, Lecturer in English and AVID (Advancement Via Individual Determination) Coordinator for Kern County; Maria Escobedo, Director of the College Assistance Migrant Program (CAMP); Curt Asher, Interim Dean of the Walter Stiern Library; and Richard Collins, Dean of the School of Arts and Humanities.

The documentary follows the lives of 15 people who share their insight and stories of their struggles, motivation, and success during their journies from the fields to higher education. The interview subjects represented a diverse collection of professions, such as accounting, filmmaking, law, teaching, educational administration, counseling, nursing, business. Some are also the descendants of the Mexican Bracero Program of the 1940s to 1960s and the children of more recent migrant laborers, along with several descendants of the Dust Bowl migrants.

The film not only was shown at CSUB, but also at local high schools and community colleges, hosted by members of the grant project team from CSUB who also facilitated discussions of the documentary.

Undergraduate Excellence

THE 44TH ANNUAL PRESIDENT'S ASSOCIATES DINNER

Every year, a group of individuals join together as the President's Associates.

the most prestigious and longstanding society. The organization was founded to help promote the University's visibility in the community. The President's Associates is one of the most important support groups on campus. Its gifts are used to fund excellence above and beyond the level of funding the state can provide. These areas of excellence include: student research scholars, faculty awards, and community service fellowships for graduate students.

The 44th Annual President's Associates Recognition Dinner was held on March 26, 2014 at The Petroleum Club to recognize students in our Student Research Scholars program, their faculty mentors, and to provide student scholarships for the 2013-2014 academic year. The President's Medal also is awarded at this event.

About the Student Research Scholars (SRS)

Established in 1970, the President's Associates not only have supported the excellence of the students, but also have provided funds for Student Research Scholars (SRS). The highest-ranking students, based on scores of a competitive application process, are awarded a \$2,000 stipend to perform graduate level research with guidance from a CSUB faculty mentor through the SRS program.

The application process requires students to describe their proposed activity, including a purpose statement, the significance of their project, the background material for the proposed study, and faculty input. Students work under the mentorship of a faculty member as they develop their proposal. Students also are responsible for attending quarterly SRS meetings as well as developing written and oral summaries of their projects for the annual CSUB Student Research Competition.

2013-2014 Student Research Scholars

The student-faculty teams for the 2013-2014 academic year were as follows:

- · Gurleen Kaur, double major in biology and geology, was ranked first with the project "Determination of Physical Parameters of Soils that Support the Growth of the Fungal Pathogen Coccidioides Immitis, the Causative Agent of Valley Fever in the Southern San Joaquin Valley." Dr. Antje Lauer, Assistant Professor of Biology, known for her research on valley fever, was Kaur's faculty mentor. Kaur was also a Frederick Macomber Scholar Award Recipient.
- Also the faculty mentor for Jonathon Schultz, biology major, Dr. Antje Lauer worked with him on their project "Epifaunal Bacterial Community Fingerprinting and Protein Expression of the Invasive Bryozoan Watersipora and Selected Bacterial Isolates in Response to Copper Stress."

- Geology major Alyssa Kaess, whose faculty mentor was Dr. Robert Horton, Professor of Geological Sciences, received funding for her project entitled, "The Mineralogy and Diagenetic History of a Potential Carbon Capture and Sequestration Site in the Temblor Formation Sandstones of the McKittrick Oil Field, California."
- Biology major Imelda Ibarra worked under the faculty mentorship of Dr. Katherine Szick-Miranda, Associate Professor of Biology, on a project called "Investigating the Potential Cutaneous Bacteria Found on the North American Bullfrog (Rana catesbeiana) and the California Toad (Bufo boreas halophilus) to Fight Human Pathogens."
- Dr. Szick-Miranda also was biology major Ester Ibarra's faculty mentor and the pair worked on their project "Identification and Analysis of Cutaneous Bacteria Found on the North American Bullfrog (Rana catesbeiana) and the California Toad (Bufo boreas halophilus) that Have Demonstrated Antifungal Properties."
- Dr. Linda L. Davis, Assistant Professor of Geological Sciences, was the faculty mentor for geology major Linda Anderson. The two conducted the project "Bulk Rock Analysis of Mafic, Potassic Mantle-Derived Minettes from the Apishapa River Area, Colorado."
- Courtney Libben, geology major, worked alongside Dr. Dirk Baron, Professor of Geological Sciences, on their project "Geological Carbon Sequestration in the San Joaquin Valley of California: Evaluating Mobilization of Trace Elements Due to CO2 Leaks into the Shallow Subsurface."
- Biology major Justin A. Martinez, with mentor Dr. Anna L. Jacobsen, Assistant Professor of Biology, developed the project "The Effect of Vessel Occlusion on the Hydraulic Conductivity of Grapevines."
- Dr. Dirk Baron worked with geology major Sara Freeman on "A Geochemical Study of the Suitability of Geologic Formations in the Southern San Joaquin Valley for Carbon Sequestration"
- Dr. Dirk Baron worked with geology major John Wilson on "Geological Research [Quantification of Geochemical and Mineralogical Changes in Freshwater Aquifer Systems Near Proposed Carbon Capture and Sequestration sites in San Joaquin Valley Basin, California]."
- Dr. Danielle Solano, Assistant Professor of Chemistry and Biochemistry, was the faculty mentor for chemistry major Tyler Carcamo. Carcamo's project with Solano was "Development of a Green Single Pot Synthesis of Isoxazolines via 1, 3-Dipolar Cycloaddition of Nitrile Oxides in Aqueous Media"
- Dr. Danielle Solano, Assistant Professor of Chemistry and Biochemistry, was the faculty mentor for chemistry major Amandeep Sidhu. Sidhu's project with Solano was "Effects of Dipolarophiles on Regioselectivity of Isoxazolines."

About the President's Medal

Each year at the President's Associates Dinner, the CSUB President's Medal is presented to an outstanding individual for their leadership, service, and commitment to the university.

2014 President's Medal Recipient

The 2014 President's Medal recipient was Greta Lydecker, Vice President of Chevron's North America Exploration and Production Company, in the San Joaquin Valley Business Unit. Ms. Lydecker is the Executive Sponsor of Chevron's global heavy oil research and development portfolio, which includes oversight of Chevron's International Heavy Oil Center, located in Bakersfield. Greta earned a bachelor of science in geology from Allegheny College and a master of science in geophysics from Boston College. She has more than 30 years of experience with Chevron in a variety of technical and managerial assignments, including General Manager of Operational Excellence and President of Chevron Environmental Management Company.

Excellence in Education

ACADEMIC SENATE APPROVES A NEW GENERAL EDUCATION PROGRAM

On February 13, 2014, the Academic Senate approved the outline for a new General Education (GE) program. The program provides a liberal arts education that builds a cohesive learning community, connecting students and teachers throughout the University. It also enhances student success by structuring educational activities that purposefully contextualize, reinforce and integrate knowledge.

This new program, Achieving Integration and Mastering Skills, or AIMS, focuses on teaching and reinforcing the four foundational skills (oral communication, written communication, critical thinking, and quantitative reasoning) central to a liberal arts education. Within this program, a series of guidepost courses in the freshman, junior, and senior years provide touchstones throughout the students' university experience that aid in synthesizing learning within the broad topics of acculturation, skill development, and self-reflection. AIMS also is designed to help transfer students fit into the university lifestyle and collaborate with a broader group of students and faculty during their remaining years of study.

The AIMS program is transformative for CSUB for a number of reasons. Students are encouraged to gain a depth of knowledge by pursuing a thematic minor throughout their GE coursework, which, in turn, gives them the chance to gain job experience through internships or other experience in the community and helps them decide on a permanent field of study. The new GE courses also introduce themes that are based on current issues and trends: Quality of Life, Revolutionary Ideas, and Sustainability and Social Responsibility. The approaches to these themes were developed in consultation with colleagues from our community colleges (Bakersfield College, Taft College, and Porterville College) and our local high school district (Kern High School District).

EMERITI RECOGNITIONS

The following faculty members were awarded emeriti status during the 2013-2014 academic year.

Emeriti status is an honor that may be awarded to a retiring or retired faculty member without regard to rank, and administrative officers with academic rank, to recognize exceptional performance in one or more of the areas of teaching, scholarship, and service over an extended period of time. Of prime importance is demonstration of a strong commitment to the University and to its goals and general well-being as an academic institution within the community.

Dr. Debra Cook Hirai, whose career spanned 1994-2013, was awarded the title Associate Professor of Teacher Education, Emerita, for her professional development work to improve student achievement. During her tenure, she trained high school math and science teachers how to strengthen students' understanding of the academic language in her field.

Margaret Nowling, MFA, has been a member of the art faculty since 1995 and is known for her innovative approaches to teaching in a wide range of classes that give students a foundation in the fundamentals of art. Serving as curator of the Todd Madigan Gallery, and the gallery at Bakersfield College, Nowling was instrumental in obtaining certification of the art education program from the California Commission on Teacher Credentialing. She was awarded the title Lecturer of Art, Emerita.

Dr. Stanley Eugene Clark, a founding faculty member of the Department of Political Science, was awarded the title Professor of Political Science, Emeritus. His 40-year career is marked by distinguished service to the University and the community, including serving as department chair, Interim Dean of Humanities and Social Sciences, Director of the Politics Research Center, Director of the Liberal Studies program, board member of the California Center for Education in Public Affairs, the Bakersfield Sister City Project, and the Homeless Center. His research agenda includes food policy in the Central Valley.

Dr. Marla lyasere came to CSUB as an adjunct English lecturer in 1973. In 1984, she became a full professor and was appointed Associate Dean of the School of Arts & Sciences in 1992 before its reorganization in 2000 when it became the School of Humanities & Social Sciences (HSS) and the School of Natural Sciences, Mathematics, & Engineering (NSME). Dr. lyasere served as Interim Dean of NSME and in 2001 was named founding Dean of Humanities & Social Sciences, which she held until 2008.

Janette Titus, MA, earned both her bachelor of arts and master of arts degrees in English from California State University, Bakersfield before joining the English Department faculty as a lecturer from 2001 to 2014. Previously, she served as director of the Intensive English Language Center, which provides English immersion courses to prepare international students for academic success, customizes workplace English language programs for local businesses, and offers courses for local residents who wish to improve their English language, reading, and writing skills.

LEADERSHIP APPOINTMENTS

The following new leadership appointments were made during the 2013-2014 academic year.



Dr. David Schecter

Associate Vice President for Faculty Affairs, Dr. David Schecter, came to CSUB, after serving as a faculty member at California State University, Fresno, since 2001. While at Fresno, he worked in many capacities including department chair, Faculty Athletics Representative, and member of the campuswide WASC Accreditation Committee. He earned a bachelor of arts in interdisciplinary social science and a master of science in political science from Florida State University; a master in business administration from Fresno State University; and a doctorate in political science from the University of Florida.



Dr. Anne Houtman

Dr. Anne Houtman became the Dean of the School of Natural Sciences, Mathematics and Engineering in July. Prior to joining CSUB, she served as head and professor at the Thomas H. Gosnell School of Life Sciences at Rochester Institute of Technology, the director of Biology's General Education Program, and associate professor of Biology at CSU Fullerton. She received her bachelor of arts degree in anthropology from Pomona College; her master of arts degree in anthropology from the University of California, Los Angeles; and her doctorate in zoology from the University of Oxford.



Dr. Vandana Kohli

Dr. Vandana Kohli was appointed Associate Dean of Undergraduate and Graduate Studies in the Office of Academic Programs. Dr. Kohli has more than 20 years of experience in the CSU system. She served as chair/coordinator of liberal studies at two CSU campuses (Bakersfield and Los Angeles). At CSUB, she was chair of the Department of Sociology; chair and vice-chair of the Academic Senate; and Sociology Graduate Program Coordinator. Dr. Kohli has a bachelor of arts in multidisciplinary studies from Lucknow University, a master of arts in economics from Punjab University, and a doctorate in sociology from Michigan State University.



Dr. Sathasivam "Kris" Krishnan

In May, Dr. Sathasivam "Kris" Krishnan joined CSUB as the Assistant Vice President for Institutional Research Planning and Assessment (IRPA) after serving as the Associate Provost at Richard Stockton College of New Jersey. Dr. Krishnan holds a bachelor of science in mechanical engineering; a master of business administration from the University of Texas, Arlington; and a doctorate in educational leadership from Rowan University.



Dr. Mark Novak

In July, Dr. Mark Novak began his term as the Dean of the Extended University Division (EUD). He comes to us after having served as the Dean of Extended Studies and Associate Vice President for International Studies at San Jose State University for 17 years as well as professor in the Sociology Department. Under his management, total revenue in Extended Studies at San Jose grew from \$10 million in 1995-96 to a projected \$30 million in 2013-14, making it one of the largest revenue generators in the CSU system. He holds a bachelor of arts degree in sociology from Rutgers University and a doctorate in sociology from York University in Toronto, Ontario.



Dr. Imeh D. Ebong

Dr. Imeh D. Ebong joined CSUB in July as the Associate Vice President for Grants, Research, and Sponsored Programs (GRASP), bringing more than 21 years of service in grants and contracts. Most recently, he served as Assistant Vice President for Research and Associate Professor of Physics at the University of North Florida. Dr. Ebong holds a bachelor of science degree in physics and mathematics from Southwestern College; a master of science degree in physics from Wichita State University; and a doctorate in physics from Arizona State University.



STUDENT SUPPORT AND ENROLLMENT

FAST FACTS - FALL 2013

ENROLLMENT BY STUDENT LEVEL Total Enrollment	#	%
	7,242	87%
Undergraduate Graduate	648	8%
Credential	370	4 %
Second Bachelor	111	4% 1%
Grand Total		. , .
Grand Iolai	8,371	100%
ENROLLMENT BY STUDENT LEVEL & TYPE Undergraduate Students	#	%
First-Time Freshmen	1,342	19%
New Transfers	693	10%
Returning, Transitory, Continuing	5,207	72%
Undergraduate Sub-Total	7,242	100%
Graduate First-Time Graduate	170	000/
	179	28%
Returning, Transitory, Continuing	469	72%
Graduate Sub-Total	648	100%
Credential & Second Bachelor		
First-Time Credential	160	33%
	321	67%
Returning, Transitory, Continuing Credential & 2nd Bac Sub-Total	481	
Credential & 2nd Bac Sub-Iotal	481	100%
ENROLLMENT BY GENDER	#	%
Undergraduate		
Female	4,386	61%
Male	2,856	39%
Undergraduate Sub-Total	7,242	100%
Graduate, Credential, & Second Bac		
Female	746	66%
Male	383	34%
Grad/Cred/2ndBac Sub-Total		100%
Grad/Cred/2ndbac Sub-rotal	1,129	100%
ENROLLMENT BY AGE GROUP Undergraduate	#	%
Under 25	5,824	80%
25 and older	1,418	20%
Undergraduate Sub-Total	7,242	100%
Graduate, Credential, & Second Bac		
Under 25	257	23%
25 and older	872	77%
Grad/Cred/2ndBac Sub-Total	1,129	100%

ENROLLMENT BY CAMPUS	#	%
Antelope Valley Center	466	6%
Bakersfield Campus Grand Total	7,905 8,371	94% 100%
Gianu Iotai	0,371	100%
ENROLLMENT BY RACE/ETHNICITY	#	%
Undergraduate Asian	498	7%
African American or Black	500	7%
Caucasian or White	1,692	23%
Hispanic or Latino	3,630 77	50% 1%
Native American Pacific Islander	36	0%
Two or More Races	131	2%
Unknown Race/Ethnicity	495	7%
Non-Resident (International)	183	3%
Undergraduate Sub-Total	7,242	100%
Graduate		
Asian	44	7%
African American or Black Caucasian or White	49 247	8% 37%
Hispanic or Latino	227	35%
Native American	8	1%
Pacific Islander	0	0%
Two or More Races Unknown Race/Ethnicity	17 38	3% 6%
Non-Resident (International)	18	3%
Graduate Sub-Total	648	100%
Credential & Second Bachelor		
Asian	28	6%
African American or Black	16	3%
Caucasian or White	219 167	45% 35%
Hispanic or Latino Native American	4	1%
Pacific Islander	2	0%
Two or More Races	15	3%
Unknown Race/Ethnicity	27 3	6% 1%
Non-Resident (International) Credential & 2nd Bac Sub-Total	481	100%
TOTAL ENROLLMENT BY TIME BASIS	#	%
Undergraduate	0.450	000/
Full-Time Students Part-Time Students	6,473 769	89% 11%
Undergraduate Sub-Total	7,242	100%
	,	
Graduate, Credential, & Second Bac Full-Time Students	746	66%
Part-Time Students	383	34%
Grad/Cred/2ndBac Sub-Total	1,129	100%

STUDENT SUPPORT AND ENROLLMENT

ENROLLMENT BY CAMPUS AND STUDENT LEVEL Bakersfield Campus	#	%
Undergraduate	6,940	88%
Graduate, Credential, & Second Bac	965	12%
Bakersfield Sub-Total	7,905	100%
Bakershela Sab Total	1,500	100 /0
ENROLLMENT BY CAMPUS AND STUDENT LEVEL Antelope Valley Center	#	%
Undergraduate	302	65%
Graduate, Credential, & Second Bac	164	35%
Antelope Valley Sub-Total	466	100%
TOTAL ENDOLLMENT BY MAJOR	ш	0/
TOTAL ENROLLMENT BY MAJOR	#	%
Both Campuses		
Undergraduate		
Anthropology	16	0.2%
Art	100	1.4%
Biochemistry	5	0.1%
Biology	458	6.3%
Business Administration	1,052	14.5%
Child Adolescent Family Studies	209	2.9%
Chemistry	212	2.9%
Communications	201	2.8%
	108	1.5%
Computer Engineering		
Computer Science	167	2.3%
Criminal Justice	544	7.5%
Economics	39	0.5%
Electrical Engineering	47	0.6%
Engineering Science	150	2.1%
English	158	2.2%
ERM	59	0.8%
Geology	102	1.4%
Global Intel & National Security	16	0.2%
History	110	1.5%
Human Biological Sciences	120	1.7%
Interdisciplinary Studies	98	1.4%
Liberal Studies	504	7.0%
Mathematics	134	1.9%
Music	57	0.8%
Natural Sciences	29	0.4%
Nursing, BSN Program	140	1.9%
Nursing, RN-to-BSN Program	34	0.5%
PEAK	337	4.7%
Philosophy	34	0.5%
Physics	19	0.3%
Political Science	106	1.5%
Pre-Nursing	442	6.1%
Psychology	632	8.7%
Public Administration	41	0.6%
Religious Studies	9	0.1%
Sociology	311	4.3%
	44	0.6%
Spanish Theatre Arts	31	0.6%
meatre Arts	31	0.4%

His deadown d	0.05	E 10/
Undeclared Undergraduate Sub-Total	367 7,242	5.1% 100%
Graduate		O F0/
Anthropology Biology	3 13	0.5% 2.0%
Business Administration	93	14.4%
Counseling Psychology	40	6.2%
Education	13	2.0%
Education - Administration	18	2.8%
Education - Counseling	50	7.7%
Education - Special Education	46	7.1%
Education - STEM	8	1.2%
English	37	5.7%
Geology	45	6.9%
Health Care Management	25	3.9%
History Interdisciplinary Studies	16 2	2.5% 0.3%
Public Administration	87	13.4%
Social Work	133	20.5%
Sociology	14	2.2%
Spanish	5	0.8%
Graduate Sub-Total	648	100%
AV ONLY Enrollment by Student Level and Major	#	%
Undergraduate		
Art	1	0.3%
Business Administration Child Adolescent Family Studies	48 19	15.9% 6.3%
Child Adolescent Family Studies Communications	9	3.0%
Computer Science	1	0.3%
Criminal Justice	54	17.9%
English	17	5.6%
History	1	0.3%
Liberal Studies	66	21.9%
Nursing, RN to BSN Program	8	2.6%
Pre-Nursing	2	0.7%
Psychology	4	1.3%
Public Administration	1	0.3%
Spanish Sociology	70	0.3% 23.2%
AV Undergraduate Sub-Total	302	100%
Graduate	002	100 /
Business Administration	17	31.5%
Education - Administration	9	16.7%
Education - Other	4	7.4%
Education - Special Ed	16	29.6%
English	3	5.6%
Geology	1	1.9%
Public Administration	2	3.7%
Social Work	1 1	1.9% 1.9%
Sociology AV Graduate Sub-Total	54	100%
AT GIAGUAG SUD-IVIAI	37	1009





PARTNERSHIPS

Partnerships for Excellence

CHEVRON RECOGNIZED FOR STEM SUPPORT

CSUB recognized Chevron's generous corporate support during a ceremony in early 2014 in the Dezember Reading Room of the Walter Stiern Library. University administrators, along with faculty, staff, students and community members gathered to thank Chevron for their support of programs in science, technology, engineering, and mathematics (STEM). To date this fiscal year, Chevron's giving totals \$2.6 million. The corporation funds several programs, including the following:

\$1,000,000 - Engineering Programs

CSUB Engineering programs include pre-engineering, engineering sciences with an emphasis on engineering management, petroleum engineering, biosystems and agricultural engineering, computer engineering, and electrical engineering.

\$500,000 - Research Experience Vitalizing Science - University programs (REVS-UP)

REVS-UP is designed to invigorate K-12 science teachers and high school students by engaging them in hands-on, original research with faculty during the summer. Teachers and students investigate scientific questions with research projects in biology, chemistry, computer science, engineering, geology, mathematics, or physics. At the program's end, teachers receive \$3,000, and high school students are eligible to receive a \$700 stipend. The program runs through July and August.

\$260,000 - CSUB-Chevron High School Academy

The University partnered with Chevron to offer qualified Kern High School District (KHSD) students the opportunity to enroll in a one-year beginning sequence of university-level courses in biology, chemistry, computer science, engineering, mathematics, and physics on the CSUB campus. KHSD students earn up to 15 units. Courses are free and course credit is transferrable.

\$180,000 - Dual-Credit Physical Geology Classes

These courses are taught by CSUB faculty, high school teachers trained in earth science, and professionals in the agriculture and petroleum industries, and are offered at South, Ridgeview, North, Frontier, Highland and Arvin high schools. Students successfully taking the high school class can receive credit for the equivalent Geology 201 course at CSUB.

\$150,000 - Natural Sciences, Mathematics and Engineering Student Center

The Natural Sciences, Mathematics and Engineering (NSME) Student Center, staffed by full-time advisors and student assistants, provides programs and services to support NSME students. Services include pre-advising and registration assistance, with an overall goal of supplementing each student's academic education in a safe, secure, and accessible environment.

CSU TASKFORCE ON ETHNIC STUDIES

In January 2014, Chancellor Timothy White established a system-wide task force to explore the portfolio of ethnic studies programs throughout the CSU system. The three-fold purpose of the task force was to: 1) provide an overview of the origins and histories of the CSU ethnic programs within a national context; 2) identify faculty and student trends in ethnic studies over the past eight to ten years; and 3) propose system-wide recommendations responsive to the CSU's mission, the needs of our students, and society in general, while maintaining quality and inclusive excellence. The task force is chaired by Dr. Horace Mitchell, President of CSUB, and is comprised of faculty, students, academic senate members, in addition to presidents, provosts, and student affairs vice presidents from other campuses, all of whom were appointed by the Chancellor.

Ethnic studies is important to the CSU's mission to "prepare students for an international, multicultural society" and "promote an understanding and appreciation of the peoples, natural environment, cultures, economies, and diversity of the world." In an increasingly diverse environment, ethnic studies provides students the opportunity to study historical development and social significance of race and ethnicity in the United States, as well as to develop the skills and knowledge necessary for success in a diverse society, which is especially important in an ethnically diverse community like California.

CONGRESSMAN MCCARTHY HOSTS VALLEY FEVER SYMPOSIUM AT CSUB

Valley Fever (Coccidioidomycosis) is a respiratory illness caused by inhaling the airborne microscopic spores of the fungus Coccidioides, which lives in the soil of the Southwestern United States and parts of northern Mexico. The California Central Valley and southern Arizona are highly endemic for valley fever. Anyone living in or visiting these areas is susceptible to the illness. Anything that disrupts the earth – such as construction, wind, and farming – can stir up the fungi's spores and cause them to be inhaled, resulting in flu-like symptoms such as fever, chest pain, headaches, and coughing. The Kern County Public Health Department reported 1,742 cases and 12 deaths from Valley Fever in Kern County 2013, and 1,013 cases and 14 deaths in 2014, elevating those as epidemic years (12 or

more deaths from the illness in a year). More than 75% of the cases reported in California have been in the San Joaquin Valley.

This somber realization prompted U.S. Congressman Kevin McCarthy to host a two-day Valley Fever Symposium with the second day held at CSUB. More than twenty health experts convened to discuss the disease, including Dr. Tom Frieden, Director of the Centers for Disease Control; Dr. Francis Collins, Director of the National Institutes of Health; Dr. Royce Johnson, Chair of the Department of Medicine at Kern Medical Center; Dr. Paul Krogstad, Pediatric Infectious Disease Specialist at UCLA Medical Center; and Dr. Francesca Geertsma, Pediatric Infectious Disease Specialist at Dignity Health Memorial Hospital.

Political leaders who represent areas affected by Valley Fever, including California Congressman David Valadao, Arizona Congressman David Schweikert, and Congressman McCarthy, also participated as "The Congressional Valley Fever Task Force" panelists. California Senator Jean Fuller moderated a panel discussion, "Valley Fever: California Public Policy Challenges," with participants including California Senator Andy Vidak, Dr. Janet Mohle-Boetani of California Correctional Health Care Services, and Dr. James Watt of the California Department of Public Health.

Dr. Antje Lauer, a symposium panelist and CSUB environmental microbiologist, has been researching the valley fever fungus for several years, focusing on identifying potential breeding grounds for the fungus and bacterial antagonists to combat the fungal growth. Some of her research was funded by NASA and has been published in peer-reviewed journals such as Mycologia. She intends to continue research on the ecology of the valley fever fungus.

The symposium afforded officials the opportunity to learn about University and community engagement in fighting Valley Fever as well as to understand the need for further research and testing. Valley Fever is not known to be contagious.

Currently, there is no cure or vaccine. Because of the increased attention to valley fever, Bakersfield has been chosen as the site for a Valley Fever clinical trial to be initiated by the Centers for Disease Control and Prevention and the National Institutes of Health.



CSUB'S EDUCATIONAL PARTNERSHIP PROGRAM HONORED FOR DIVERSITY

The State Bar of California conferred its 2013 Education Pipeline Award to the Department of Fair Employment and Housing (DFEH) Educational Partnerships that train a new generation of civil rights attorneys and investigators at California educational institutions. The partnerships offer clinics and internship programs that provide supervised lawyering, mediation and investigative experience to a diverse group of students interested in or preparing to enter the legal field. The educational partners include: University of California, Irvine School of Law; University of California, Davis School of Law; California State University, Bakersfield School of Business and Public Administration; College of the Canyons; and Rio Hondo College.

Students in the program receive formal classroom instruction and training in civil rights law from DFEH attorneys, investigators, and administrators. Internships are available each quarter for three to five California State University, Bakersfield, Master of Public Administration (MPA) students. Since the program's inception in 2011, fifteen CSUB MPA students have participated. The award was presented October 12 in San Jose at the State Bar's Annual Meeting Diversity Awards.

COLLEGE ASSISTANCE MIGRANT PROGRAM EARNS TOP TEN RECOGNITION

The U.S. Department of Education Office of Migrant Education recognized CSUB's College Assistance Migrant Program (CAMP) as a top ten high-performance program for 2011-2012. CAMP has received this recognition three times in its 13 years on our campus. The Department of Education ranked the program in the top ten in three performance areas: 1) highest performing program for first-year completers; 2) highest performing program for first-year completers who continue enrollment; and 3) highest program efficiency for programs that met the first two criteria.

Since the program's inception, CAMP has provided services to more than 900 migrant students. In 2011, CAMP admitted a total of 80 students. Of those students, 99 percent completed their first academic year of college, and 98 percent continued their postsecondary education either at CSUB or another institution.

CAMP promotes first-year college completion for migrant-identified students. Qualifications for acceptance into the CAMP Program include receiving a certificate of eligibility from a local Regional Migrant Education Office and having a parent who has worked as a seasonal farmworker for a minimum of 75 days.

In addition to providing students opportunities for academic support and achievement. CAMP also offers its students cultural enrichment, leadership development and a chance to form a unique bond and sense of community as they share similar origins, experiences, and hardships with one another.



COMMUNITY

Engaging Our Community

CSUB SUMMER ALGEBRA INSTITUTES

The CSU Summer Algebra Institutes (SAI) Program began in 2007 with a vision to shape the future of African American students. Dr. Jacqueline Mimms, Associate Vice President for Enrollment Management, established and coordinates the program statewide as part of the CSU's African American Initiative. The program is held annually in collaboration with African American churches across the state and various CSUs, including CSU Bakersfield.

SAI offers six weeks of free mathematics instruction for seventh- and eighth-grade students. The program encourages students to pursue science, technology, engineering, and mathematics (STEM) courses in high school and college. At CSUB, SAI students take tours of the computer, electrical engineering, and computer science classrooms and laboratories, including an introduction to STEM, enrichment activities and robotics.

In 2014, 590 students completed the Institute at 18 churches across the state, including Compassion Christian Center in Bakersfield. Students were selected through a competitive application process that included a letter of recommendation from a counselor, teacher, or school administrator. After participating, students reported an increase in self-confidence and math proficiency: 95 percent of the students received a grade of B or better in Algebra I.

Students who take rigorous courses in high school, especially in math, are often the most successful in college. The Summer Algebra Institutes not only improve math skills, but are designed to give students the confidence to take more challenging courses in high school and, in turn, succeed in college.

CSUB'S GUARDIAN SCHOLARS PROGRAM SUPPORTS FOSTER YOUTH AWARENESS MONTH

CSUB is honored to host the Guardian Scholars Program, a comprehensive program that supports former foster youth in their pursuit of postsecondary education. The program provides access to higher education to college-bound current and former foster youth, and a support network to facilitate their academic success. In its inaugural two-day Foster Youth Symposium held Friday and Saturday, May 2 and 3, the program provided an opportunity for Kern County foster youth to become aware of available resources and opportunities to achieve a higher education degree.

On Friday, a panel of Guardian Scholars shared their experiences in the program and, with program staff, offered a question-and-answer session. On Saturday, human services professionals, including social workers and program directors, offered workshops focused on the transition from emancipation to higher education.

Research shows that young adults who have "aged out" of foster care are at a much higher risk than the general population to be incarcerated, live in poverty, or become homeless. CSUB is one of the many universities across the country that has developed a Guardian Scholars Program.

ASSEMBLY MEMBER SALAS HOLDS HEARING ON HEALTHCARE WORKFORCE SHORTAGE ISSUES AT CSUB

The Central Valley faces an increasing shortage of doctors, nurses, and allied health professionals. Kern County's 1:1200 physician-to-patient ratio is almost double the national average.

In November, California 32nd District Assembly Member Rudy Salas hosted a hearing at CSUB of the Select Committee on Workforce and Vocational Development in California. Titled, "California's Allied Healthcare Workforce Needs," the gathering focused on access to, and advancement in, healthcare professions.

The meeting featured local and regional experts, including CSUB Nursing Department Chair Debbie Boschini, who provided information on existing programs, how to become an allied health professional, and how to move up in the healthcare profession. "The Central Valley is already short on health care providers including physicians, nurse practitioners, physician's assistants, nurses and allied health professionals. It is critically important for our community and legislators to work together to create a purposeful and comprehensive plan to ensure that the healthcare workforce needs of Kern County are met," Boschini expressed. Also on the panel was David Anaya, a veteran and CSUB alumnus. Dr. Stanley Clark, professor and chair of the Department of Political Science, moderated the panel.

The hearing attracted healthcare professionals, educators, and students. Salas hopes the discussion will lead to action for future funding for healthcare education and vocational programs in educational institutions across the state. He has authored two education-related bills that have been signed by Governor Jerry Brown: AB 547, which incorporates career exploration into high school after-school programs, and AB 565, which seeks to attract doctors to underserved and rural areas.

According to Boschini, "The hearing renewed the focus on the healthcare needs of Kern County, and I thank Mr. Salas for bringing attention to this important topic."

COMMUNITY

DISTINGUISHED SPEAKER SERIES BRINGS VISIONARIES TO THE UNIVERSITY

On November 6, 2013, CSUB welcomed Elon Musk, CEO and Chief Designer of SpaceX and Tesla Motors, as the inaugural speaker of the Distinguished Speaker Series. Born in South Africa, Musk is an engineer and entrepreneur who builds and operates companies to solve environmental, social, and economic challenges. He holds a physics degree from the University of Pennsylvania and a business degree from The Wharton School of the University of Pennsylvania. He co-founded PayPal and currently drives strategy, development, and design at two companies he created: Space Exploration Technologies (SpaceX) and Tesla Motors. He also serves as Chairman of a third company, SolarCity, which he co-founded. Musk led SpaceX's efforts to be the first private company to successfully launch and dock a spacecraft with the international space station. "Elon Musk is known around the world as a successful entrepreneur and a man of tremendous ideas, and I'm excited that Elon accepted my invitation to come to Bakersfield and speak at my alma mater CSUB," said Congressman Kevin McCarthy.

Following Musk, on May 14, 2014 was J. Patrick Doyle, the Chief Executive Officer (CEO) and President of Domino's. Doyle joined the Domino's team in 1997 and became the CEO in 2010, after some of the most challenging times for the company. After stepping into his role as CEO, Doyle and his team held focus



groups and found that most of their clients didn't like the pizza they were serving.

While many would try to sugarcoat that fact, Doyle decided to use customers complaints in their TV ads.

During his time as CEO of Domino's, Doyle has been a trailblazer, making bold moves in advertising, engaging in social media, and changing the menu. Domino's sales have jumped, now selling roughly 1 billion pizzas a year. He has also helped expand the company globally with stores operating in 80 nations.

The CSU Bakersfield Distinguished Speaker Series Advisory Committee is composed of campus and community members, with U.S. Congressman Kevin McCarthy serving as honorary chair. As an alumnus, McCarthy continues to support CSUB by collaborating with University partners to enhance programs through initiatives such as the Distinguished Speaker Series.

CSUB CO-HOSTS ONE BOOK, ONE BAKERSFIELD, ONE KERN DISCUSSION

Each year, CSUB, the Kern County Library, and One Book, One Bakersfield, One Kern provide opportunities for the community to share experiences related to a designated book through discussions, educational programming, and entertainment.

The initiative engages First-Year Experience (FYE) students in reading the chosen book through the Runner Reader Program. "The partnership between California State University, Bakersfield, and the One Book, One Bakersfield, One Kern programs helps create an important connection between our students and the community," said Dr. Emerson Case, Professor of English and Coordinator for the FYE program.

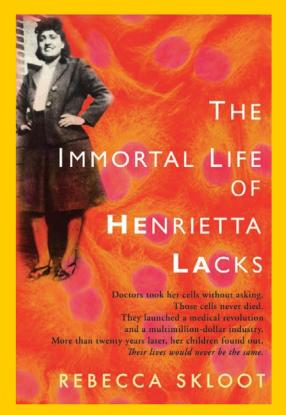
The fall 2013 "read" was *The Immortal Life of Henrietta Lacks*, written by Rebecca Skloot, an award-winning science writer who holds a bachelor of science degree in biological sciences and a master of fine arts in creative nonfiction. She has taught creative writing and science journalism at the University of Memphis, the University of Pittsburgh, and New York University.

Henrietta Lacks is a work of non-fiction, the idea for which came to Skloot when her biology professor mentioned the only known fact about the source of HeLa cells: they came from a black woman named Henrietta Lacks. Skloot originally thought she would be writing about the cells, but it quickly became a story about medical ethics and family.

Skloot's curiosity with this topic led her on a decade-long research and writing project, which is now a New York Times best-seller and has remained on the list for more than four years since its publication. The Immortal Life of Henrietta Lacks was chosen as the best book of 2010 by more than 60 media outlets, including O the Oprah Magazine, Entertainment Weekly and USA Today. The book has been

translated into more than 25 languages and also is being made into a movie by Oprah Winfrey and Alan Ball.

Alumna Bonnie Quinonez, who earned her master of arts degree in administration and healthcare management, led a post-video lecture discussion with FYE students, encouraging them to choose a side of the medical ethics issue. Events included "Meet the Lacks," a family discussion with Lacks' granddaughter, Kim Lacks, and great-granddaughter, Veronica Spencer, which addressed race, healthcare, medical ethics, and medical law. As a follow-up, a book discussion entitled "Is There Room for Humans in Science?" was led by Russell Judd, Chief Executive Officer (CEO) of Kern Medical Center, to consider the balance between scientific advancement and humanism. Finally, an Evening with the Author was held with a discussion and book signing. Nearly 1,500 people came to hear the author speak.





Inspiring the Community

DANCE-A-THON



In 2013-2014, two student groups organized the Campus Gamers' Extra Life Marathon and the Runner Dance Marathon, raising a total of \$17,500 for the Children's Miracle Network and the Lauren Small Children's Medical Center at Bakersfield Memorial Hospital.



ATHLETICS UPDATE

In August 2013, CSUB opened its first season as full-time members of the Western Athletic Conference (WAC).

Basketball

The Roadrunners basketball teams played for the first National Collegiate Athletic Association (NCAA) Division I championships as members of the WAC with both men's and women's teams reaching the semifinals of the WAC Tournament.

The CSUB women's squad finished in second place in the WAC Tournament and was awarded an automatic bid to the Women's National Invitation Tournament (WNIT), but lost in the first round to St. Mary's. Also in women's basketball, Tyonna Outland was named Women's Basketball Association All-American for her team-leading efforts, which marked the first time CSUB has had an All-American in basketball at the NCAA Division I level.

Wrestling

In wrestling, Bryce Hammond won his second Pac-12 Championship at 174 pounds, earning his second spot in the NCAA Nationals. Hammond also placed high enough to earn All-American Honors.

Soccer

In fall 2013, CSUB placed second in the men's soccer regular season standings.

Volleyball

The Runners made an appearance in the WAC volleyball tournament at Grand Canyon in November.

Swimming

Mitchell Huxhold was named Swimmer of the Year, winning three individual championships at the WAC finals. Huxhold also qualified for the NCAA Nationals in the 1650 freestyle, where he earned All-American Honors for the Roadrunners.

Baseball

In the spring, the baseball team did well with players selected in the Major League Baseball (MLB) first-year player draft. Austin Davis was selected by the Philadelphia Phillies in the 12th round. Fellow pitcher Taylor Aikenhead was selected by the San Diego Padres in the 32nd round. Finally, senior Oscar Sanjay also joined the Minor League ranks as a non-drafted free agent, signing with the Tampa Bay Rays.



New Coaches



MEN'S SOCCER

Richie Grant, CSUB's new men's soccer head coach, joined the Roadrunners from the University of Memphis, where he holds the record as the coach with the most wins in Memphis history. He also won two Conference USA Coach-of-the-Year Awards in 2000 and 2004.



WOMEN'S VOLLEYBALL

Giovanna Melo, CSUB's director of women's volleyball, hails from Western Nebraska Community College, where her teams reached five NJCAA Division I final fours and won the 2010 NJCAA national championship. Her teams also won six Region IX championships.



Gary Curneen, a former assistant women's soccer coach at the University of Cincinnati, was hired as the head coach for CSUB women's soccer. Curneen also served as the women's soccer camp coordinator for the Cincinnati program. He also holds the premier diploma from the National Soccer Coaches Association of America (NSCAA) and has served as an assistant director in the Olympic Development Program for the North Carolina Youth Soccer Association (NCYSA). Curneen is a native of Omagh, Northern Ireland.



Olivia Simko, CSUB women's assistant volleyball coach and head sand volleyball coach, was a four-time all-conference player at the University of California, Santa Barbara. Following her collegiate career, she spent three years as a tournament player with the Association of Volleyball Professionals.



FUNDRAISING EFFORTS

Overall, the CSUB Athletics Department set a new record in fundraising, bringing in over \$600,000 to the Roadrunner Scholarship Fund and over \$2 million in overall fundraising in 2013-2014.

REVENUES & EXPENSES

Condensed Summary of Revenues, Expenses, and Changes in Net Assets (Unaudited) **Fiscal Year 2013-2014**

CSU Bakersfield

June 30, 2014

Condensed Summary of Revenues, Expenses and Changes in Net Assets

Condensed Summary of Net Assets

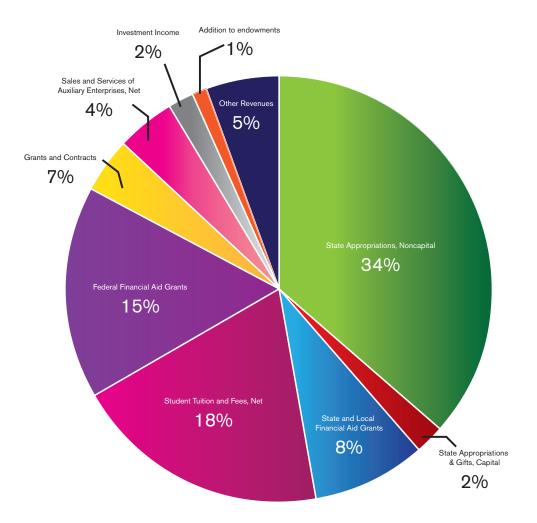
				University				University	Auxiliary		
REVENUES:		Total	%	State Funded	%	Capital	%	Enterprises	%	Organizations	%
State appropriations, noncapital	\$	52,390,325	34%	52,390,324	66%		0%	- \	0%	1	0%
State appropriations & gifts, capital (1)		2,765,005	2%	-	0%	5,810,801	100%	-	0%	-	0%
State and local financial aid grants, noncapital		12,404,317	8%	-	0%		0%	12,404,317	25%		0%
Student tuition and fees, net		28,444,429	18%	27,576,013	34%	-	0%	399,320	1%	2,836,413	11%
State grants and contracts		714,993	0%	-	0%	_	0%	562,281	1%	152,712	1%
Federal financial aid grants		22,706,059	15%	-	0%	-	0%	22,706,059	46%		0%
Grants and contracts		10,543,870	7%		0%	-	0%	3,933,268	8%	6,889,149	27%
Sales and services of educational activities		683,632	0%	-	0%	-	0%	683,632	1%	-	0%
Sales and services of auxiliary enterprises, net		5,715,132	4%	-	0%	-	0%	5,645,462	11%	198,438	1%
Gifts, noncapital		6,374,052	4%	-	0%	-	0%	646,035	1%	5,728,017	23%
Investment income		3,542,445	2%	-	0%	- (0%	(616,307)	-1%	4,158,752	17%
Additions to endowment		863,235	1%	-	0%	- 1	0%		0%	863,235	3%
Other revenues		7,294,017	5%	-	0%	-	0%	2,944,512	6%	4,349,505	17%
Total revenues	\$	154,441,513	100%	79,966,337	100%	5,810,801	100%	49,308,579	100%	25,176,221	100%

			University				University			
EXPENSES:	Total	%	State Funded	%	Capital		Enterprises	%	Auxiliaries	%
Instruction	\$ 40,201,822	28%	35,851,126	43%	-	0%	4,298,643	10%	52,052	0%
Research	1,054,617	1%	20,435	0%	-	0%	139,933	0%	894,249	4%
Public Service	1,639,728	1%	44,159	0%	-	0%	218,629	1%	1,376,940	7%
Academic Support	18,191,240	12%	10,550,370	13%	-	0%	4,051,081	10%	3,589,788	17%
Student Services	22,532,364	15%	10,074,386	12%	-	0%	9,656,373	23%	5,297,689	25%
Institutional Support	17,540,984	12%	11,672,569	14%	-	0%	1,767,046	4%	4,379,915	21%
Operation and maintenance of plant	16,104,846	11%	9,137,032	11%	5,787,600	0%	1,072,705	3%	3,153,306	15%
Student grants and scholarships	17,379,943	12%		0%	-	0%	15,280,352	37%	2,099,591	10%
Auxiliary enterprise expenses	3,706,024	3%		0%	-	0%	3,706,023	9%	-	0%
Depreciation and amortization	 7,712,976	5%	6,379,575	8%	-	0%	1,048,483	3%	284,918	1%
Total expenses	\$ 146,064,543	100%	83,729,652	100%	5,787,600	0%	41,239,268	100%	21,128,448	100%
Increase (decrease) in net assets	 8,376,970		(3,763,315)		23,201		8,069,311		4,047,773	
Net assets at beginning of year	169,945,289		19,318,910		95,644,817		22,189,943		32,791,619	
GASB 68 recognized in 2014.15 (2)	(118,521,620)		(111,223,613)		-		(7,298,007)			
Net assets at end of year	\$ 59,800,639	_	(95,668,018)	_	95,668,018	_	22,961,247	_	36,839,392	

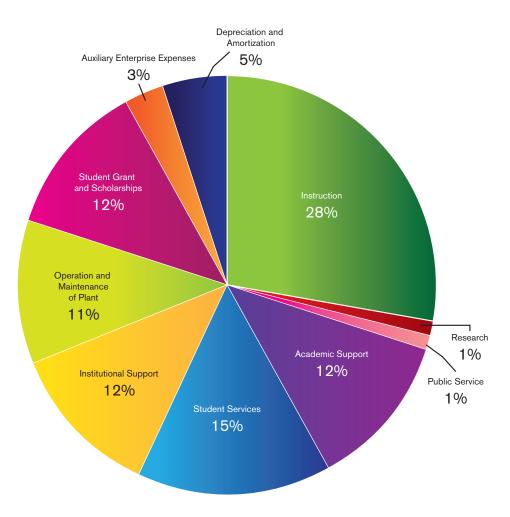
⁽¹⁾ Eliminate Capital Asset \$3 million transfer from Foundation to University.

⁽²⁾ CSUB portion of State Pension Liability.

REVENUES



EXPENSES





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