



CALIFORNIA STATE UNIVERSITY  
**BAKERSFIELD**™

2022

**FACT BOOK**

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“

At the beginning of every semester, I welcome students to Cal State Bakersfield's famous Red Brick Road because when you are a 'Runner, you are family.

We start this journey together, and at every step along the way, we are there united in support of our students. Along with brilliant faculty leading award-winning academic programs, research and internship opportunities and new expanded campus facilities, our students enjoy a full and thriving university experience, from clubs to exciting concerts and events, and the thrilling competition of Division I Athletics.

With the support of a very generous community, we continue to expand the landscape of hope here in the Southern California Central Valley.

We invite you to be part of something bigger than yourself and rise with us at CSUB!

”

– **Dr. Lynnette Zelezny**

President, California State University, Bakersfield



## INTRODUCTION

Located in the southern San Joaquin Valley, California State University, Bakersfield is home to the Roadrunners — moving forward at lightning speed and championing intellectual progress. CSUB continuously rises in national rankings for its economic value and commitment to student success. Its students are brilliant and increasingly diverse — with the majority of graduates remaining in the Valley to solve our region’s complex challenges.



**10,624**

Students



**TWO**

Campuses in  
Bakersfield and  
Antelope Valley



**60,000**

Alumni



## CSUB...

- broke ground in 1965, with classes officially starting in 1970.
- offers 39 undergraduate degree programs, 17 master's degree programs and a doctoral program in educational leadership.
- is fully accredited by the Western Association of Schools and Colleges, Senior College and University Commission (WSCUC).
- is a designated Hispanic Serving Institution.
- supports ongoing social, cultural and economic development in the region, with over 60% of graduates remaining to work in Kern County.
- is nationally recognized for affordability, inclusivity and social mobility.
- is the only public university within 90 miles.



**FOUR**  
schools across all  
academic disciplines



**2,600+**  
degrees conferred  
annually



**64%**  
of students are first in  
their families to pursue  
a bachelor's degree



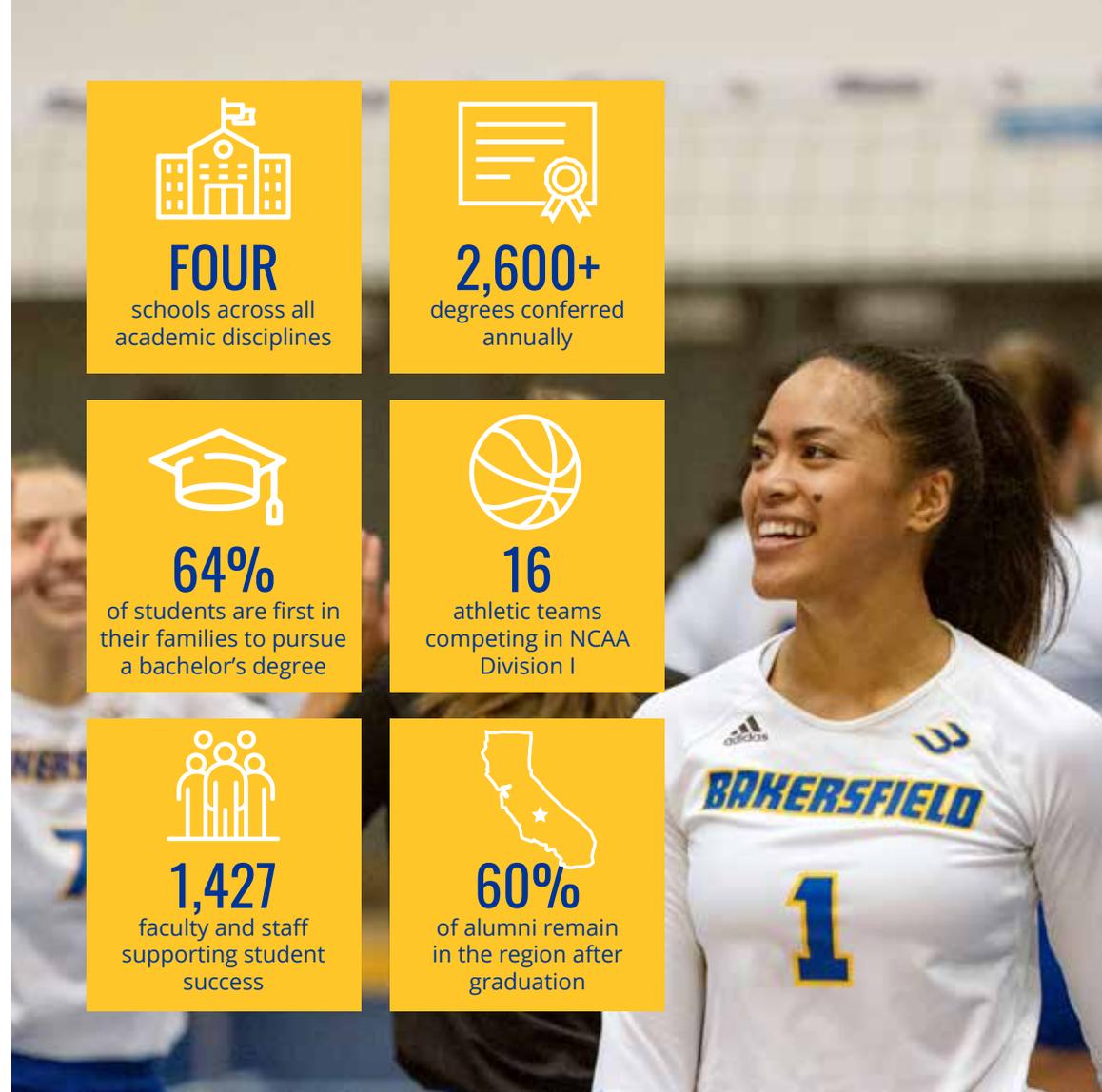
**16**  
athletic teams  
competing in NCAA  
Division I



**1,427**  
faculty and staff  
supporting student  
success



**60%**  
of alumni remain  
in the region after  
graduation



# SCHOOLS

## **Arts and Humanities - *Majors that matter.***

The School of Arts and Humanities provides students with broad artistic and humanistic knowledge while increasing skills that are useful for a variety of professions. The school has nine departments and academic programs, and also regularly offers concerts, exhibitions and performances for the university and the community.

## **Business and Public Administration - *Majors that mean business.***

The School of Business and Public Administration has an excellent ecosystem for developing student skills in innovation and entrepreneurship. It is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and the Network of Schools of Public Policy, Affairs and Administration (NASPAA), and its degree programs foster leadership skills in fields like accounting, agribusiness, commercial law and economics.

## **Natural Sciences, Mathematics and Engineering - *Majors that work.***

The School of Natural Sciences, Mathematics and Engineering provides students with hands-on research opportunities that help them succeed after graduation. With millions of dollars in federal grants and scholarships, state-of-the-art facilities and brand-new degree programs, the school is on the cutting edge of science and technology education to empower the regional economy.

## **Social Sciences and Education - *Majors that make a difference.***

The School of Social Sciences and Education offers undergraduate, graduate and professional degree programs that prepare students for careers as teachers, police officers, social workers, counselors and community leaders. The school has forged strong partnerships with local school districts, criminal justice agencies, non-profit groups and other organizations to enrich the quality of life in the region.





## STUDENTS

## Fall 2021 Enrollment



LEVEL	%	TOTAL
Freshmen	18.8%	1,993
Sophomore	11.7%	1,248
Junior	25.1%	2,662
Senior	30.6%	3,246
Graduate & Postbaccalaureate	13.9%	1,475
<b>Total</b>	<b>100%</b>	<b>10,624</b>

BY AGE	Under 18	18-19	20-21	22-24	25-29	30-34	35-39	40-49	50-64	65+	TOTAL
Freshmen	596	1,298	61	15	12	3	5	5	0	0	1,993
Sophomore	10	695	471	46	16	1	5	1	3	0	1,248
Junior	1	115	1,278	617	340	154	74	66	15	2	2,662
Senior	1	16	692	1,260	746	254	127	106	41	3	3,246
Graduate & Postbaccalaureate	0	1	21	397	446	242	161	144	60	3	1,475
<b>Total</b>	<b>608</b>	<b>2,125</b>	<b>2,523</b>	<b>2,335</b>	<b>1,560</b>	<b>654</b>	<b>370</b>	<b>322</b>	<b>119</b>	<b>8</b>	<b>10,624</b>

BY ETHNICITY	Frequency	%
Black/African American	421	4.0%
American Indian/Alaska Native	28	0.3%
Asian	700	6.6%
Hispanic/Latino	6,754	63.6%
Non-Resident Alien	268	2.5%
Native Hawaiian/Other Pacific Islander	18	0.2%
Two or More Races	225	2.1%
Unknown	593	5.6%
White	1,617	15.2%
<b>Total</b>	<b>10,624</b>	<b>100%</b>

BY SEX	FEMALE	MALE	TOTAL
Freshmen	1,271	722	1,993
Sophomore	828	420	1,248
Junior	1,787	875	2,662
Senior	2,093	1,153	3,246
Graduate & Postbaccalaureate	1,080	395	1,475
<b>Total</b>	<b>7,059</b>	<b>3,565</b>	<b>10,624</b>

Note: The figures presented on this page may not sum to totals due to rounding.

“ CSUB has always set me up for success. The university has helped me not only succeed in athletics, but also academically and professionally, through internship opportunities that will help me in my career. ”

– Julianne Finch  
MBA Student and Women’s Track Athlete





# STUDENT SUCCESS

## Academics

CSUB places student success and academic excellence at the center of everything the university does. The university strives to be a model for supporting and educating students to become knowledgeable, engaged, innovative and ethical leaders in the regional and global community. Students can get help anytime during their academic journey through numerous advising centers and the Walter W. Stiern Library.

## Diversity

CSUB is committed to diversity, inclusivity and equity. The university aims to uplift, validate and support students of all backgrounds. This is possible through programs and initiatives such as the Multicultural Alliance and Gender Equity Center (MAGEC), Dreamers Resource Center, Veterans Center and Services for Students with Disabilities.

## Sustainability

At CSUB, being sustainable means reducing waste, using water responsibly, being energy efficient, using sustainable transportation, promoting green jobs and more. CSUB grows free food for students through its Edible Garden and fights food insecurity through the Food Pantry. In 2018, CSUB ranked Silver in the Sustainability Tracking, Assessment & Rating System (STARS) for its commitment to reducing its environmental impact.



# COMMUNITY

The university collaborates with community partners to increase the region's overall educational attainment, enhance residents' quality of life and support economic development. CSUB regularly hosts special events, lectures, performances and exhibits for the community. The university also provides free services to the public, such as income tax assistance.

## Antelope Valley

CSUB Antelope Valley is a satellite campus approximately 90 miles south of the main campus. It offers critical higher education opportunities in the region, allowing students to pursue bachelor's degrees, master's degrees or teaching credentials where they live and work.

## Kegley Institute of Ethics

The Kegley Institute of Ethics is one of many centers and institutes on campus. It is committed to serving the community through ethics education, research and practice. It provides ethics training for local K-12 school teachers and administrators, consulting for local hospitals and community organizations, and training and funding support for faculty members engaging in ethics-related research and teaching.

## Alumni

Approximately 60,000 alumni have graduated from CSUB, and the majority of them remain in the region to work and contribute to the community. Alumni have succeeded in every sector — from education to health care to agriculture — fueling Kern County's regional economy and supporting the local community.

# Thanks to the support of generous community partners, students are working directly with faculty on research that impacts our region.

The President's Associates is the most prestigious and longest-standing giving society at CSUB. The contributions raised from generous community members are used to provide exceptional students with scholarships to conduct in-depth research projects as part of the Student Research Scholars Program.

Here are just a few research projects students have participated in:

- Improving motor control and balance among vulnerable populations
- Addressing the effects of fire on wildlife in national parks
- How plastic affects California habitats
- Exploring mental health stigma among marginalized groups
- How teachers can use social media in the classroom



“ From writing research proposals to presenting to broader audiences to networking and professional communication, this program has exposed students to a lot of opportunities that will benefit all of us as we move forward. ”

– Amy Fetters  
Student Research Scholar



**No. 5**  
Economic Mobility  
Third Way, 2022



**No. 18**  
Colleges with Best Return on Investment  
Business Insider, 2020



**No. 20**  
Social Mobility Index  
CollegeNET, 2021



**No. 21**  
Most Affordable Four-Year  
Colleges in 2021  
Best Value Schools



**No. 25**  
Best Bang for the Buck College: West  
Washington Monthly, 2021



**No. 25**  
Top Public Schools  
U.S. News and World Report, 2021



**No. 26**  
Top Affordable Public Schools  
with Return on Investment  
Great Value Colleges, 2020



**No. 28**  
Top Performers on Social Mobility  
U.S. News and World Report, 2021



With the support of generous community partners, CSUB continues to distinguish itself in national rankings for its economic value, social mobility and commitment to student success. Join us on this upward trajectory as we aim to raise \$55 million by July 2024, helping our students — and in turn the entire region — reach new heights of success.

**Rise with us at [csub.edu/rise](https://csub.edu/rise)**



# WHERE WE ARE



CALIFORNIA STATE UNIVERSITY  
**BAKERSFIELD**

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