

35TH ANNUAL HISPANIC EXCELLENCE SCHOLARSHIP FUND AWARDS PROGRAM
CSUB Dore Theater, Saturday, September 22, 2018

Per a 1:1 Matching Program, your sponsorship is DOUBLED
Scholarships average \$2,000 each

\$6,000+ Diamond Sponsor (Sponsor 8 students, \$12K in scholarships per 1:1 matching)
20" x 30" signs with company logo prominently displayed at the Awards Program; Attendance at Sponsor & VIP Reception; Listing as Sponsor in all pre- and post-event promotion; and One Full Page color ad* Recognition of Sponsorship on Inside Back or Back Cover of Awards Program. Your representative invited on stage to assist with awarding of scholarships.

\$4,500 Platinum Sponsor (Sponsor 6 students, \$9,000 in scholarships per 1:1 matching) -
20" x 30" sign with company logo prominently displayed at the Awards Program; Attendance at Sponsor & VIP Reception; Listing as Sponsor in all pre- and post-event promotion; and One Full Page ad* Recognition of Sponsorship in the Awards Program. Your representative invited on stage to assist with awarding of scholarships.

\$3,000 Gold Sponsor (Sponsor 4 students, \$6,000 in scholarships per 1:1 matching) -
20" x 30" sign with company logo prominently displayed at the Awards Program; Attendance at Sponsor & VIP Reception; Listing as Sponsor in all pre- and post-event promotion; and Three-Quarter Page ad* Recognition of Sponsorship in Awards Program. Your representative invited on stage to assist with awarding of scholarships.

\$1,500 Silver Sponsor (Sponsor 2 students, \$3,000 in scholarships per 1:1 matching) -
20" x 30" sign with company's logo prominently displayed at the Awards Program; Attendance at Sponsor & VIP Reception; Listing as Sponsor in all pre- and post-event promotion; and One Half Page ad* Recognition of Sponsorship in Awards Program. Your representative invited on stage to assist with awarding of scholarships.

\$750 Bronze Sponsor (Sponsor 1 student, \$1,500 scholarship per 1:1 matching) -
20" x 30" sign with company's logo prominently displayed at the Awards Program; Attendance at Sponsor & VIP Reception; Listing as Sponsor in all pre- and post-event promotion; and One Quarter Page ad* Recognition of Sponsorship in Awards Program. Your representative invited on stage to assist with awarding of scholarships.

\$500 Ad Only - One-Half-Page Ad in Awards Program

\$250 Ad Only - One-Quarter-Page Ad in Awards Program

\$20 One Ticket - Community Members donation to attend (non-sponsors)

Please return form and make checks payable to:

CSUB Foundation (2018 HESF Awards Program)

Mail to: Dr. Thomas R. Martinez

CSUB-HESF Scholarship Awards Program

Department of Public Policy & Administration

California State University, Bakersfield

9001 Stockdale Highway, Bakersfield, CA 93311-1022

For additional information, contact:

Dr. Thomas R. Martinez, tmartinez@csub.edu Ph: 661-549-5923; or,

Ms. Alicia Valenzuela, HESF Admin Support, avalenzuela@csub.edu Ph: 661-496-2432

Contact Person _____ Company _____

Address _____ City _____ Zip _____

Telephone _____ Email _____

***NOTE: Please send electronic ad copy as an attachment by August 30, 2018, for inclusion in printed program.**