



## **Bio**

***Sergio Flores is an award-winning investigative consumer reporter at NBC 7 and Telemundo 20 in San Diego. He's part of a team that looks into viewer complaints relating to fraud, contractor scams, and failures by companies to provide the products or services paid for by customers. Prior to working in San Diego, Sergio was a political correspondent for Univision in Sacramento where he was recognized with 16 Emmy's for his work including the challenges often faced by immigrant farmworkers.***

***Sergio's journalism roots are in Kern County where he first joined NBC affiliate KGET 17 as a photojournalist. It was here that his fluency in Spanish and journalism experience took him to become an anchor/reporter/producer for Telemundo 17.3.***

***However, Sergio's connection to Kern County goes back to when he immigrated to the United States with his family. Every summer, he would travel with his parents to Bakersfield following the onion harvest throughout the Central Valley. He has fond childhood memories staying at different hotels in Kern County with other migrant families.***

***"I vividly remember my parents opening our hotel-room door after a good 10-hour day at work. They had a layer of dust covering their clothing, their faces beaten by the summer sun, and the sweet, strong smell of freshly harvested onions embracing them as they, in turn, put their arms around us. This is an experience that has come to define for me the satisfaction of putting in a good day's work," he proudly said.***

***Sergio is part of the HESF family as he emceed many of our Scholarship Award while he lived and worked in Bakersfield. He has expressed that he identifies with many of our recipients and is excited for what the future holds for them.***