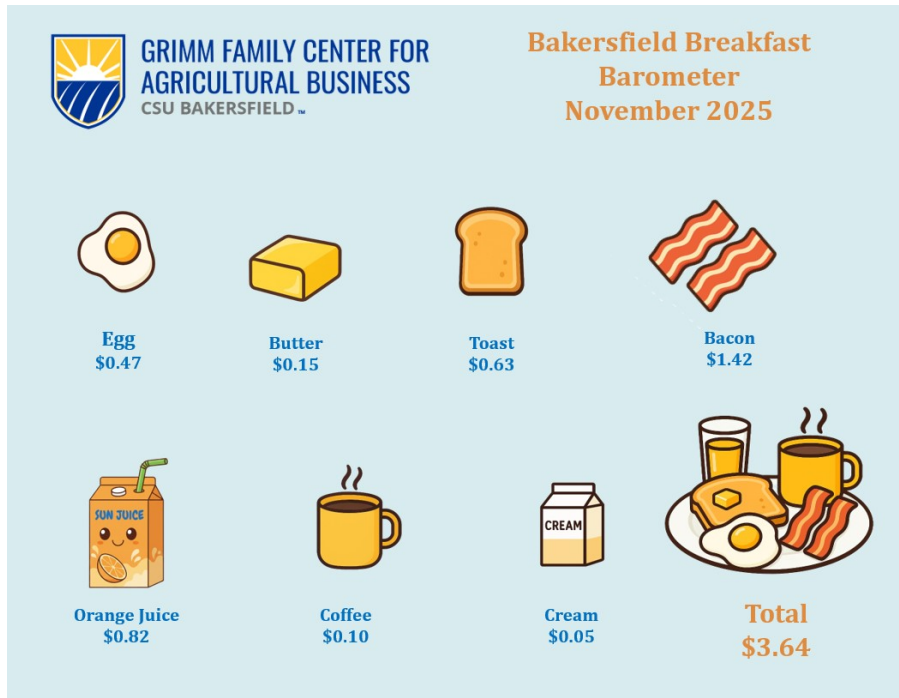




To: KC Farm Bureau
Date: November 20, 2025
Re: Agriculture Trade Report
From: Aaron Hegde

The Economy



The November Bakersfield Breakfast Barometer decreased by 1%. The primary driver of this decrease was the large decrease in the cost of butter. The price of bread increased, though was not substantial enough to counter the change in the price of butter (Table 1).

Bakersfield Breakfast Barometer

Item	Q	Price (Nov '25)	Cost	Percent Change (MoM)
Toast	2	\$5.04/ loaf	\$0.63	+15%
Butter	1 tbs	\$4.84/lb	\$0.15	-25%
Egg	1	\$5.59/dozen	\$0.47	-6%
Bacon	2 slices	\$9.92/ 12 oz	\$1.42	-3%
Orange Juice	8 oz	\$5.31/ 52 oz	\$0.82	0%
Coffee	8 oz	\$23.62/33.7oz	\$0.10	0%
Cream	0.4 oz	\$4.28/ 32 oz	\$0.05	0%
Total			\$3.64	-1%

Table 1 Cost of breakfast in Bakersfield for 1 person

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California State University, Bakersfield
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Figure 1: BFL Breakfast Cost (\$ per person)

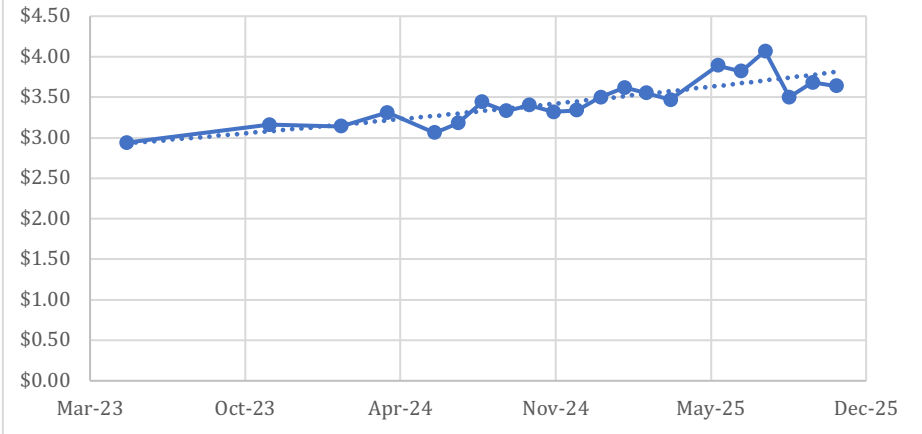



Figure 1 to the left shows the cost of breakfast increasing since Mar 2023. Over the past 32 months, the total cost has increased by a cumulative 21%.












Figure 1 BFL breakfast cost (Mar '23 - Nov '25)

Cost of a Thanksgiving Dinner for 10 people in Bakersfield (2025)



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CSU BAKERSFIELD

**Cost of a Thanksgiving
Dinner in Bakersfield
(2025)**

 Turkey \$27.68	 Carrots & Celery \$0.85	 Green Peas \$1.94	 Cranberries \$2.21	 Sweet Potatoes \$4.49	 Pie Shells \$6.61
 Dinner Rolls \$3.91	 Stuffing \$4.01	 Pumpkin Pie Mix \$3.00	 Whole Milk \$4.22	 Whipping Cream \$3.98	

Total Cost: \$62.86



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Cost of a Thanksgiving Dinner in Bakersfield



2023
\$59.51
(\$63.89 US West)



2024
\$62.23
(\$67.05 US West)

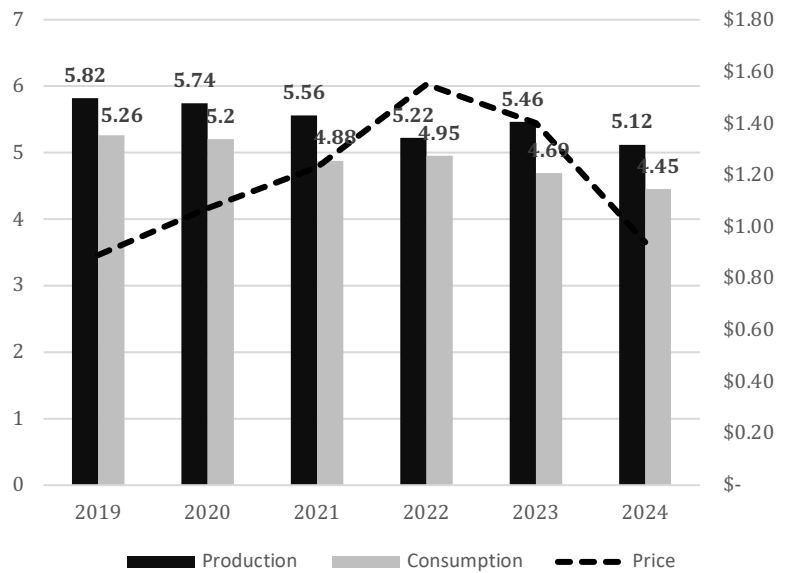


2025
\$62.86
(\$61.75 US West)

The American Farm Bureau Federation releases annually the cost of a thanksgiving dinner, nationally as well as regionally. The figure to the left shows the cost of a thanksgiving dinner in Bakersfield and an average of the same in the Western US. While the cost decreased here in the West, it was roughly the same in Bakersfield

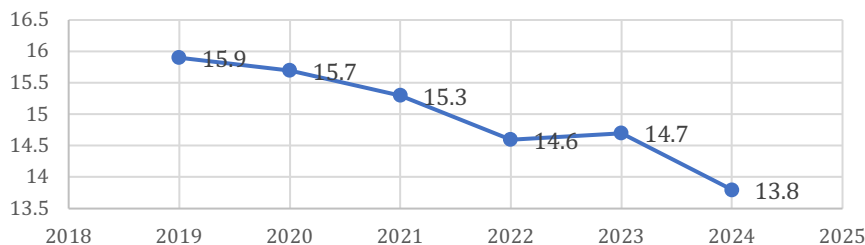
Going into the thanksgiving season there were reports expecting the price of fresh turkey to increase by as much as 40%. However, more recent data indicates that while the prices did rise, they were far less than the forecasted 40%. Figure 2 shows the annual production and consumption of turkeys in the US. It also shows the price per pound of frozen turkeys. Production had been impacted by the bird flu, however, one can note that consumption has also been on the decline, as can be evidenced in Figure 3.

Figure 2: Turkey Production (billion lbs), Consumption (billion lbs) and Price (per pound)



Source: USDA

Figure 3: Per Capita Consumption (lbs)



Source: USDA