



CSUB Foundation

Mail Stop: 19 AW
9001 Stockdale Highway
Bakersfield, California 93311-1022

(661) 654-2252
(661) 654-6915 FAX
www.csubfoundation.org

Community Engagement and Advocacy Committee

Agenda for Wednesday, May 6, 2020

2:00 – 3:00 PM

Zoom Conference Call

- | | | |
|-------|--|----------------|
| I. | Call to Order | Greg Bynum |
| II. | University Updates | Victor Martin |
| III. | Budget and Advocacy Update | Michael Lukens |
| IV. | Public Affairs and Communications / President's Office | Jennifer Self |
| | ➤ Communications / Marketing | |
| | ➤ Things to Know Today, Newsletter, Website | |
| V. | 50 th Anniversary | Victor Martin |
| | ➤ Calendar of Events | |
| VI. | Fundraising Update | Victor Martin |
| VII. | Other Business | All |
| VIII. | Adjournment | Greg Bynum |