



CSUB Foundation

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Community Engagement and Advocacy Committee

Agenda for Wednesday, February 12, 2020

2:00 – 3:00 PM

Dr. Mitchell Conference Room

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| I. | Opening | Greg Bynum |
| II. | Welcome and Introductions | Greg Bynum |
| III. | Budget and Advocacy Update | Michael Lukens |
| IV. | Public Affairs and Communications / President's Office | Jennifer Self |
| | ➤ Communications / Marketing | |
| | ➤ Things to Know Today, Newsletter, Website | |
| V. | 50 th Anniversary | Victor Martin |
| | ➤ Committee Members | |
| | ➤ Calendar of Events | |
| VI. | Fundraising Update | Victor Martin |
| VII. | Other Business | All |
| VIII. | Adjournment | Greg Bynum |