

Community Engagement and Advocacy Committee

Agenda for Wednesday, March 08, 2023 2:00 - 3:00 p.m.

Zoom Conference Call: https://csub.zoom.us/j/82851802973

I. Call to Order Greg Bynum

II. Meeting Minutes Greg Bynum

October 5, 2022 (electronically approved October 12, 2022)

III. University Updates / Budget and Advocacy Update Kristen Watson

IV. Marketing and Communications James Burger

Staffing Updates

• Recent Marketing Projects

V. 'Runners on the Rise Campaign Greg Bynum

Campaign Update

• Planned Giving Plan Eric Weis

VI. Future 'Runner Day Dwayne Cantrell/Ellie Fergon

VII. Other Business All

VIII. Adjournment Greg Bynum

Future Meetings

May 24, 2023