



Community Engagement and Advocacy Committee

Agenda for Wednesday, October 4, 2023

2:00 - 3:00 p.m.

Zoom Conference Call: <https://csub.zoom.us/j/82851802973>

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| I. | Call to Order | Greg Bynum |
| II. | Meeting Minutes <ul style="list-style-type: none">• May 24, 2023 (electronically approved June 5, 2023 & Board Approved 6/27/2023) | Greg Bynum |
| III. | University Updates/ Government Engagement and Advocacy Update | Kristen Watson |
| IV. | Runners on the Rise Campaign <ul style="list-style-type: none">• Campaign Update | Greg Bynum |
| V. | Marketing and Communications <ul style="list-style-type: none">• Recent Marketing Projects | James Burger |
| VI. | University Advancement Updates | Heath Niemeyer |
| VII. | Committee Membership Update | Greg Bynum |
| VIII. | Other Business | All |
| IX. | Adjournment | Greg Bynum |

Future Meetings:

- March 13, 2024
- May 15, 2024