# CSU Bakersfield COMMUNICATIONS

Friday, October 16, 2020

Welcome!



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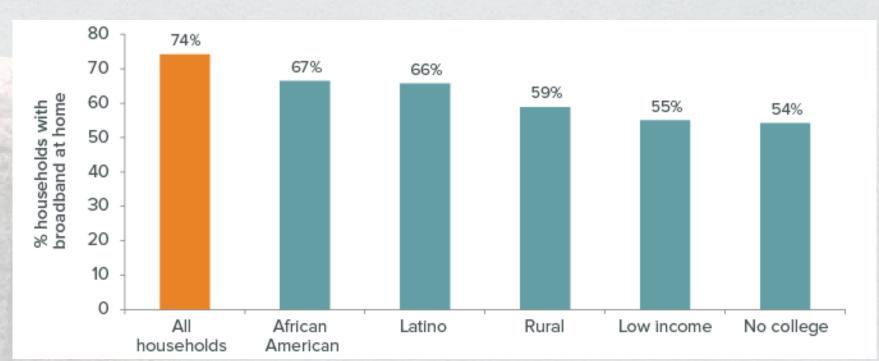


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### Digital Equity & Inclusion

- National Data
  - According to an FCC report from 2019 21.3 million Americans lack access.

#### California



2019 – About 13.16 million households in California.

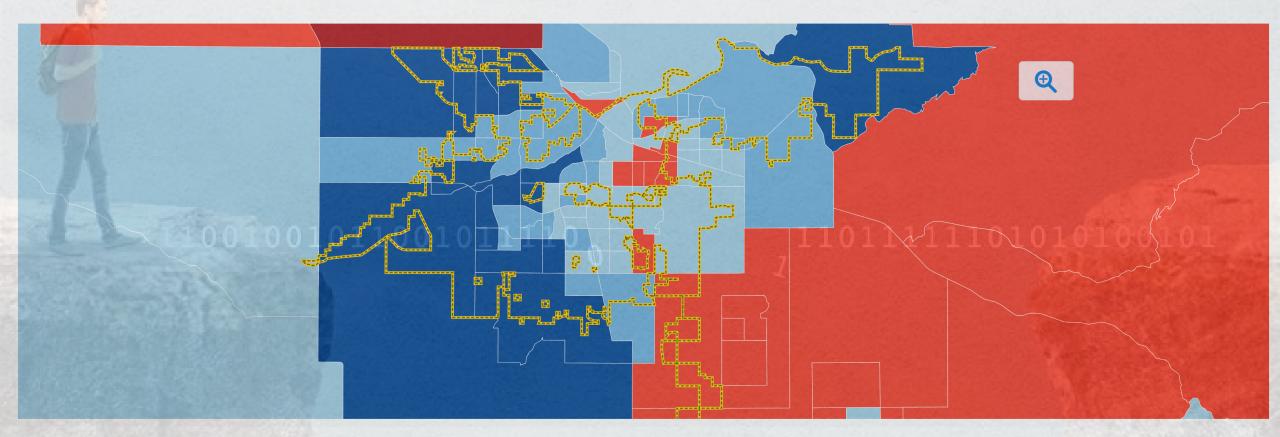
Public Policy Institute of California, March 2019

#### **Drilling down further**

Adoption of broadband subscriptions in Bakersfield/Kern County

Neighborhood broadband subscription rates

0-20% 20-40% 40-60% 60-80% 80-100% ------ City boundary



#### **Getting really local**

#### **California State University-Bakersfield**

www.csub.edu

Total undergraduate enrollment: 9,368

Students of color: 62%

Pell Grant recipients\*: 59%
Part-time students: 15%

Students awarded state or local aid: 75%

**Internet access:** We estimate that **754** students of color and **774** low-income students may lack access to internet.

**Device access:** We estimate that **696** students of color and **829** low-income students may lack access to an adequate device to engage with distance learning.

Overall rating: Overall digital divide need is 3.4 out of 5.

Distance learning offered for undergraduate students prior to covid-19: Yes

\*Proxy for "low-income" in this analysis. We tested the fit of the model and added part-time student enrollment and percent of students awarded state and local aid to account for any discrepancies but acknowledge this may still underrepresent the true number of low-income students.

The Education Trust-West (2020)

https://west.edtrust.org/resource/the-digital-divide-in-higher-ed/



#### Survey to ours students on technology need

July 30, 2020 – 1337 student responses

#### Who responded?

- About 260 students about to start or in their first year
- 505 second or third year
- 536 students in their 4<sup>th</sup> or higher years

1212 students told us they had broadband access at home, 96 said no (92.7% have broadband)

However, 732 share their connection with 4, 5 or more people

1162 students said they had a mobile phone, 8 said they didn't (99.3% have mobile)

970 students said they had a computer at home, 115 said no (89.4% have a computer)

#### What are we doing about it?

## **CSUB Student Technology Equity Program** (CSUBSTEP)

- Spring 2020
  - 300 Chromebooks
  - 100 hotspots
- Fall 2020
  - 500 Dell Laptops
  - 600 hotspots
- Loaners still available
- servicecenter@csub.edu

#### **Virtual Computer Lab**

https://vcl.csub.edu
40+ software titles

#### **Open Computer Lab**

- WSL Lab A is open if you need a computer, or a quiet space



#### **Tips for Virtual Learning**

- http://its.csub.edu/continu ity
- Parking lot wifi map
- List of services

#### **Technology assistance**

servicecenter@csub.edu 661-654-HELP (4357)

#### **Services**

- https://zoom.csub.edu
- https://o365.csub.edu
  - 7500 students logged in last 7 days
    - 1000 have never logged in
- https://box.csub.edu
  - 5150 students
- https://canvas.csub.edu
  - First week of class about
     9000 students per
     day/average
  - Now about 8000

### CSU Bakersfield

## CONTERSATIONS

Q&A?



# CSU Bakersfield COMMUNITY CONTERSATIONS

## Closing Remarks Thank you for joining us!

For more information or questions

Visit us:

www.csub.edu/equity-inclusion-compliance/community-conversations