

Enrollment Forecasting Meeting

11/17/2021

Attendees: Dr. Dwayne Cantrell, Ben Perlado, Natasha Harris, Natasha Hayes, Monica Malhotra,
Dr. James Rodriguez, & Christina Lopez

- Debrief - CalPoly Presentation
 - Helpful information
 - Gave additional context
 - Showed how other institutions are tracking their data
 - Showed how data impacts a campus
 - Occurring gaps in a process
 - Cleaning up data
- Small group being formed – integrated budget and enrollment model
- Spring Admissions & Enrollment Updates
 - 1489 apps for Spring (1860 LY)
 - Goal is to enroll the same number of students as last year
 - Applications are up overall, transfer slightly down – application midpoint
 - International and Graduate numbers
 - Grad: 15% up from LY Spring numbers, credentials 4.5% up
 - International students: numbers are up compared to LY
- Fall 2022 5000+ applications received
- Re-Enrollment Initiative - Dr. Jackson
 - CO sent out communication to all campus presidents to develop systemwide re-enrollment campaign
 - High priority
 - Recognized that our campus has barriers in reenrollment
 - Returning students, who've been absent for 2 consecutive semesters, must reapply
 - Senate has been asked to consider that students who are in good standing, be able to return.
 - Senate being asked to revise policy for reentry students permanently
 - <https://csustan.radiusbycampusmgmt.com/ssc/iform/KM003Gd7Ck5kx6700tMal.ssc>
 - Students would still need to be verified by Admissions (develop a one-pager how-to guide)
 - Consider any financial aid implications
 - Would need to work on system processes
 - GI2025 implications

- 34000+ enrolled in 2019 cohort
 - 9600 URM students lost from 2019 cohort
 - 432 students not enrolled (CSUB)
- Is there a way to identify students who were here last Spring, but not this Fall?
- Currently have 18 returning students who applied for spring 2022 but need reinstatement
 - Natasha Harris to send list to Dr. Jackson for follow up
- Natasha Hayes to determine if grant money can be used to help students pay fees
- Next Enrollment Forecasting meeting on **December 15th**
- Conversation on building domestic non-population residents