

BUSINESS ADMINISTRATION

Program in Business Administration

School of Business and Public Administration

Dean: Angappa Gunasekaran

Associate Dean: John Stark

Dean's Office: Business Development Center, A128

Telephone: (661) 654-2157

email: amora2@csub.edu

Website: <http://www.csub.edu/bpa>

The Bachelors of Science in Business Administration (BSBA) is offered by the Departments of Accounting and Finance, Economics, and Management and Marketing. Contact information and course descriptions can be found in the Catalog sections that follow for these departments. The Major is to be completed with a minimum cumulative grade point average of 2.0 in all courses counted for the major. Prior to completing the Required Lower Division Foundation Core, students are required to have obtained proficiency in software productivity tools. Proficiency can be demonstrated by taking MIS 2000 or its equivalent, or by passing the competency exam administered by the Department of Management and Marketing.

The Bachelor of Science Degree with a major in Business Administration requires a minimum of 120 units which includes courses for the major and concentration, plus courses for the other university-wide graduation requirements: General Education, American Institutions, First-Year Experience, Junior-Year Diversity requirement, Upper Division Writing, Capstone, etc. (see pages 57-59).

Requirements for the Bachelor of Science Degree in Business Administration

Total Units Required to Graduate	120 units
Major Requirements	72 units
Lower Division Core	26
Upper Division Core	31
Concentration	15
Minor Requirement	0 units
General Education Requirements	38 units
First-Year Seminar	2
LD Area A Foundational Skills	9*
LD Area B Natural Sciences	6
LD Area C Arts and Humanities	6
LD Area D Social and Behavioral Sciences	3*
American Institutions	6
SELF	0*
Junior Year Diversity Requirement	0*
UD Thematic Areas B and C	6
Capstone	0*
GWAR (Exam) or Class	0**
Additional Units	10 units

*Areas A4, D (3 units), SELF, JYDR, and Capstone are satisfied via major requirements. **GWAR can be satisfied without course units.

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.

Requirements for the Major in Business Administration

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components: (1) required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world; (2) a concentration of courses which permit an in-depth study of a selected aspect of business activity. Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

A. **Required Lower Division Foundation Core** (26 units)
BA 1008, BA 2900 with C or better (not C-) (course not required for Accounting majors), ACCT 2200, 2210, ECON 2018, 2028, BA 2200 or ECON 2200, MATH 2200, MIS 2000, BA 2100 (BA 2100 is not required for Accounting majors who have completed ACCT 2350 or its equivalent.)

NOTE: Business Administration majors shall not be enrolled in any upper division Business Administration course unless they have:

1. Completed all courses in the Lower Division Foundation Core; and
2. Attained junior status (completed at least 60 semester hours of course work counting toward the 120 semester hours needed for graduation).

B. **Required Upper Division Core Courses** (31 units)
BA 3008 or ECON 3008, BA 3010, 3108, 4908, ECON 4510, FIN 3000, MGMT 3000, 3020, 4000, MKTG 3000, and MIS 3000 (not required for Accounting majors who have completed ACCT 3600 or its equivalent.)

C. **Upper Division Concentration Electives**
Business Administration majors must complete a concentration of at least 12 semester units. Concentration options are as follows:

1. **Accounting Concentration** (24 units)
Students must complete these 8 courses:
a. ACCT 2350, 3000, 3010, 3030, 3600, 4000, 3250 or 3260, and 4080

2. **Agricultural Business Concentration** (15 units)

- a. AGBS 3500, 3510, 3520, and 3570
- b. One course from: AGBS 3530 or 3540

Note: Complete AGBS 2510 instead of BA 2100 in the Lower Division Foundation; an internship is recommended

3. **Economics Concentration** (15 units)

- a. Requires: ECON 3010, 3020
- b. Three additional upper division Economics electives
*Note: ECON 3008 cannot be double-counted in the Business Administration major for core and concentration requirements.

4. **Finance Concentration** (15 units)

- a. Requires: FIN 3260, 4000, 4600
- b. Two courses selected from the following: FIN 3220, 3400,

3600, 3800, 4500, ACCT 3000, 3010, 3250 or 3260, ECON 3020, 4200

Note: Students are encouraged to participate in the internship program: FIN 4860 Internship in Finance.

5. **General Business Concentration** (15 units)
To qualify for the BS in Business Administration with a concentration in General Business, a student must take five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing, or MIS. *Note: BA 3008 and ECON 3008 cannot be double counted in the Business Administration major for core and concentration requirements.
6. **Health Care Management** (15 units)
 - a. Requires: MGMT 3090
 - b. Plus the following three courses: ECON 3108, HCA 4250, 5360
 - c. Plus one course selected from: PPA 4190 or HCA 4260
7. **Human Resource Management Concentration** (15 units)
 - a. Requires: MGMT 3100, 4200, 4220, and 4280
 - b. Plus one course selected from: MGMT 3090, 4300, or ECON 4800
8. **Management Concentration** (15 units)
 - a. Requires: MGMT 3090 and 3100
 - b. Plus, three courses (or units to complete 9) selected from the following: MGMT 3080, 3400, 3450, 4300, 4600, 4770, BA 4280
 - c. Alternatively, as part of the three courses to complete the concentration, students may also select one of the following courses to serve as one of the three elective courses: ECON 4510, PPA 4500
9. **Marketing Concentration** (15 units)
 - a. Four courses selected from: MKTG 3010, 3020, 3040, 4050, 4060, 4100, 4200, or 4300
 - b. MKTG 4000
10. **Public Administration Concentration** (15 units)
 - a. Requires: PPA 2008, 3000, 4908
 - b. Plus two (2) courses from among the following: PPA 3200, 3408, PPA 4660 or MGMT 3100, or PPA 4680 or any other courses approved by the Public Administration undergraduate advisor may be substituted for the two courses required in this section.

Service Learning Component in the Public Administration Concentration in the BSBA:

Undergraduate BSBA students with a concentration in public administration must complete at least one service learning component during their degree program. This service learning component may be satisfied by a community-based project in a public administration class, independent study, cooperative education, an internship, or another means approved by the PPA faculty.

11. **Small Business Management Concentration** (15 units)
 - a. Requires: MGMT 3400 and 3450
 - b. Plus, three courses (or units to complete 15) selected from the following: FIN 3600, MGMT 3090, 3100, 4600,

ACCT 3030, BA 4280, MKTG 3040, PPA 4500

12. **Supply Chain Logistics Concentration** (15 units)
 - a. Requires: MGMT 4400, 4450, MIS 3400, and MKTG 4060
 - b. Plus, one of the following: MGMT 4050, 4300, 4600, MKTG 4200, PPA 4500

Requirements for the Minor in Business Administration (12 units)

1. Requires: ACCT 2200, MGMT 3000, MKTG 3000
2. Plus one of the following: BA 1008, 2100, 3108, MGMT 3100, 3020, MKTG 3040 or MIS 3000

Requirements for the Minor in Marketing (12 units)

1. Requires: MKTG 3000 and 4900
2. Plus, any two other 3-unit Marketing course

Requirements for the Minor in Organizational Studies (12 units)

1. Requires: MGMT 3000, 3080, 3090, 3100