

APPLIED STUDIES

Program in Applied Studies

School of Business and Public Administration

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The Bachelor of Science in Applied Studies is a robust degree completion program that enables coursework from applied or technical community college programs to be incorporated into the bachelor's degree. Military education that is certified by the American Council on Education as being college-equivalent also may be incorporated into the major. The major requires an Area of Emphasis that in most cases will be met using the above-mentioned prior coursework. The upper division requirements provide knowledge and skills valued in all organizations: (1) communications skills, (2) research and evaluative skills, (3) subject matter knowledge of business and public administration, and (4) integrative problem solving and decision making.

CSUB requires that currency of knowledge be demonstrated for coursework completed more than ten years prior to graduation that is used to satisfy a major requirement. Currency can be demonstrated in the Area of Emphasis through current employment relating in the previous field of study and completion of five units of internship. Contact the Program Director regarding course currency issues.

Students interested in the Applied Studies major should arrange an appointment with the Program Director to discuss career goals and how the Area of Emphasis requirement will be met. The Emphasis Area requirement is most often met by completing transferable coursework from a community college technical/applied program or military education evaluated by the American Council on Education as being college-equivalent. The Program Director's signature of approval on the Declaration of Major form is contingent on determinations that the proposed Emphasis Area is academically coherent and that its completion is feasible. While most students attracted to this major will be transfer students with applied technology coursework, the program's goals may align with those of some students who do not have coursework from such a program. Emphasis Areas consisting of at least 9 upper division units from another CSUB Department also require that department chair's approval.

Academic plans and course scheduling decisions should be reviewed by the Director or a designated advisor, as the major includes prerequisite patterns and some requirements are not offered every quarter.

Requirements for the Bachelor of Science in Applied Studies

Total Units Required to Graduate 120 units

Major Requirements 60 units

Lower Division 36-39

Upper Division 31-34

Emphasis Area 16

(typically lower division)

General Education Requirements 40 units

First-Year Seminar 2

LD Area A Foundational Skills 9*

LD Area B Natural Sciences 8*

LD Area C Arts and Humanities 6

LD Area D Social and Behavioral Sciences 6*

American Institutions 6

SELF 0*

Junior Year Diversity Requirement 0*

UD Thematic Areas B and C 3*

Capstone 0*

GWAR (Exam) or Class 0*

Additional Units 20 units

*General Education Areas A4, D (3 units), UD C, GWAR, JYDR, SELF, and Capstone are satisfied in the major

Note: One (1) semester unit of credit normally represents one hour of in-class work and 2-3 hours of outside study per week.

Requirements for the Major in Applied Studies

A. Communication Skills (6 units)

1. COMM 3008
2. One of the following: COMM 3060, 3250, MGMT 4300

B. Quantitative and Evaluative Skills (6 units)

1. MATH 1209
2. One of the following: BA 3010, PPA 4010

C. External Environment of Organizations (9 units)

1. One of the following: ECON 2018, 2028
2. One of the following: BA 3108, PPA 3408
3. One of the following: BA 2100, ECON 4040, PPA 3250

D. Business and Public Administration (19 units)

1. MIS 2000
2. ACCT 2200
3. One of the following: MGMT 3000, PPA 3000
4. One of the following: BA 3008, ECON 3008
5. One of the following: PHIL 3318, 3338
6. Two of the following: ECON 3200 or MIS 3200, ECON 4510, 4530, ERM 3010, 3020, FIN 3000, MGMT 3020, 3090, 4600, PPA 4500, 4650, 5020

E. Advisor-approved Emphasis Area (16 units)

Transferable courses from a community college technology program or military courses certified by the American Council on Education as college-equivalent are typically used to meet the emphasis requirement. All courses in the emphasis area must relate to the same occupational cluster. With advisor approval, up to three units for internships, cooperative education, or

experiential credit can be used if pertinent. Approval by the appropriate department chair is required for Emphasis Areas consisting of at least 9 upper division units in an academic area offered by CSUB. Students wanting to use upper division Business courses for more than 9 units of the emphasis area should instead complete the Business Administration major or minor.

F. **Senior Capstone** (4 units)

1. APS 4908