University Strategic Planning and Budget Advisory Committee
Revised 9/21/2021

**Intent**
The intent of the University Strategic Planning and Budget Advisory Committee (USP&BAC) is to monitor progress toward the achievement of the University’s strategic plan and related goals and objectives.

**Purpose**
The purpose of the USP&BAC is to review institutional metrics and data, and to provide input on the budgetary strategy to support the plan.

**Objective**
The objective of the USP&BAC is to advise the President on campus budget matters and make priority recommendations for supporting the academic mission and maintaining institutional viability in light of fiscal challenges and opportunities.

**Membership**
The membership of the USP&BAC shall consist of the following (with the co-chairs of the five strategic goals identified as (1), (2), (3), (4), and (5), respectively):

1. President, Chair
   Dr. Lynnette Zelezny

2. Provost and Vice President for Academic Affairs
   Dr. Vernon Harper (2), (3)

3. Vice President and Chief Financial Officer
   Thom Davis (5)

4. Vice President for Student Affairs
   Dr. Thomas Wallace (1)

5. Vice President for University Advancement
   Victor Martin (4)

6. Chief Diversity Officer and Special Assistant to the President
   Claudia Catota

7. Chief of Staff to the President
   Dr. Kristen Watson

8. Academic Senate Chair
   Dr. Aaron Hegde (2)

9. Academic Senate Budget and Planning Committee Chair
   Dr. Charles Lam (5)

10. Faculty Representative and Goal Co-lead
    Dr. Brian Street (5)

11. Faculty Representative and Goal Co-lead
    Dr. Jackie Kegley (1)

12. Faculty Representative and Goal Co-lead
    Dr. Melissa Danforth (3)

13. Faculty Representative and Goal Co-lead
    Dr. Kristina LaGue (4)

14. Faculty Representative and Goal Co-lead
    Dr. Jeanine Kraybill (4)

15. Faculty Representative (selected by Academic Senate)
    To Be Determined

16. Faculty Representative (selected by Academic Senate)
    Dr. Jinping Sun

17. Dean (selected by Provost)
    Dr. Bob Frakes

18. Dean (selected by Provost)
    Dr. Todd McBride

19. Dean CSUB Antelope Valley
    Dr. Doreen Anderson-Facile

20. Associated Students, Inc. President
    Stephanie Magana

21. Associated Students, Inc. Graduate Student Director
    Sukjhinder Momi

22. Staff Representative (selected by staff)
    Pamela Valdez

23. Staff Representative (selected by staff)
    Veronica Bethea

24. Athletics Director
    Dr. Kenneth Siegfried

25. Chief Human Resources Officer
    Lori Blodorn
26. Chief Information Officer Faust Gorham
27. Dean of Students Dr. Jim Drnek (2)
28. Chair, CSUB Foundation Board of Directors or designee Raji Brar
29. Chair, CSUB President’s Community Ambassadors or designee Sandra Hernandez
30. Chair, CSUB Alumni Association or designee Nancy Solis

Committee Staff
The committee staff of the USP&BAC shall consist of the following:

1. Liaison for Office of the President Marcus Brown
2. Liaison for Academic Affairs To Be Determined
3. Liaison for Business and Administrative Services Queen King
4. Liaison for Student Affairs To Be Determined
5. Liaison for University Advancement Daniel Rodela
6. WSCUC Accreditation Liaison Officer Dr. Debra Jackson
7. Institutional Research, Planning and Assessment Monica Malhotra
8. Senior Director of Budgeting and Reporting Services Natasha Hayes
9. Public Information Officer Jennifer Self
10. Strategic Plan Staff Support Jorge Villatoro
11. Strategic Plan Staff Support Aaron Wan

Meetings
The meetings of the USP&BAC shall be at least twice per year, one in the spring semester (strategic planning emphasis) and one in the fall semester (budget advisory emphasis), with additional meetings scheduled as requested by the chair.