Chapter 1

UNIVERSITY STRATEGIC PLANNING AND BUDGET ADVISORY COMMITTEE

• Committee Charter
University Strategic Planning and Budget Advisory Committee
Revised 9/21/2021

Intent
The intent of the University Strategic Planning and Budget Advisory Committee (USP&BAC) is to monitor progress toward the achievement of the University’s strategic plan and related goals and objectives.

Purpose
The purpose of the USP&BAC is to review institutional metrics and data, and to provide input on the budgetary strategy to support the plan.

Objective
The objective of the USP&BAC is to advise the President on campus budget matters and make priority recommendations for supporting the academic mission and maintaining institutional viability in light of fiscal challenges and opportunities.

Membership
The membership of the USP&BAC shall consist of the following (with the co-chairs of the five strategic goals identified as (1), (2), (3), (4), and (5), respectively):

1. President, Chair Dr. Lynnette Zelezny
2. Provost and Vice President for Academic Affairs Dr. Vernon Harper (2), (3)
3. Vice President and Chief Financial Officer Thom Davis (5)
4. Vice President for Student Affairs Dr. Thomas Wallace (1)
5. Vice President for University Advancement Victor Martin (4)
6. Chief Diversity Officer and Special Assistant to the President Claudia Catota
7. Chief of Staff to the President Dr. Kristen Watson
8. Academic Senate Chair Dr. Aaron Hegde (2)
9. Academic Senate Budget and Planning Committee Chair Dr. Charles Lam (5)
10. Faculty Representative and Goal Co-lead Dr. Brian Street (5)
11. Faculty Representative and Goal Co-lead Dr. Jackie Kegley (1)
12. Faculty Representative and Goal Co-lead Dr. Melissa Danforth (3)
13. Faculty Representative and Goal Co-lead Dr. Kristina LaGue (4)
14. Faculty Representative and Goal Co-lead Dr. Jeanine Kraybill (4)
15. Faculty Representative (selected by Academic Senate) To Be Determined
16. Faculty Representative (selected by Academic Senate) Dr. Jinping Sun
17. Dean (selected by Provost) Dr. Bob Frakes
18. Dean (selected by Provost) Dr. Todd McBride
19. Dean CSUB Antelope Valley Dr. Doreen Anderson-Facile
20. Associated Students, Inc. President Stephanie Magana
21. Associated Students, Inc. Graduate Student Director Sukhjinder Momi
22. Staff Representative (selected by staff) Pamela Valdez
23. Staff Representative (selected by staff) Veronica Bethea
24. Athletics Director Dr. Kenneth Siegfried
25. Chief Human Resources Officer Lori Blodorn
26. Chief Information Officer Faust Gorham
27. Dean of Students Dr. Jim Drnek (2)
28. Chair, CSUB Foundation Board of Directors or designee Raji Brar
29. Chair, CSUB President’s Community Ambassadors or designee Sandra Hernandez
30. Chair, CSUB Alumni Association or designee Nancy Solis

Committee Staff
The committee staff of the USP&BAC shall consist of the following:

1. Liaison for Office of the President Marcus Brown
2. Liaison for Academic Affairs To Be Determined
3. Liaison for Business and Administrative Services Queen King
4. Liaison for Student Affairs To Be Determined
5. Liaison for University Advancement Daniel Rodela
6. WSCUC Accreditation Liaison Officer Dr. Debra Jackson
7. Institutional Research, Planning and Assessment Monica Malhotra
8. Senior Director of Budgeting and Reporting Services Natasha Hayes
9. Public Information Officer Jennifer Self
10. Strategic Plan Staff Support Jorge Villatoro
11. Strategic Plan Staff Support Aaron Wan

Meetings
The meetings of the USP&BAC shall be at least twice per year, one in the spring semester (strategic planning emphasis) and one in the fall semester (budget advisory emphasis), with additional meetings scheduled as requested by the chair.