



SCHOOL OF BUSINESS
AND PUBLIC ADMINISTRATION
CSU BAKERSFIELD

AGRICULTURAL BUSINESS PROGRAM

GUEST SPEAKER SERIES PRESENTS

"Circular Economy"



DR. JOLIE GUTENTAG

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Member of Pepperdine
Graziadio Business School*

Dr. Jolie Gutentag is a sustainability consultant, researcher and adjunct faculty member of Pepperdine Graziadio Business School where she teaches Sustainable Business Strategy, Marketing and Cross Cultural Communications. Jolie has held leading management positions at notable companies such as Procter & Gamble and Nestlé, where she acquired extensive experience in the areas of marketing, innovation and general management. She recently finalized her Doctorate of Business Administration on the circular economy and consumer adoption of sustainable consumption behavior.

Moderated by:

Cayetano S. Urias, Director of Grimm Family Center for Ag Business

FRIDAY, MARCH 25, 2022

2:00 PM