



**Friday,**  
**February 28, 2020**  
**8:30 am - 2:00 pm**  
**Student Union MPR**



- **Faculty Research Presentations**
- **Keynote Speaker, Dr. Monique Bell**

## SCHEDULE OF EVENTS

**Check-in / Breakfast** 8:30 am – 8:45 am

**Welcome and Introduction:** 8:45 am – 9:00 am

**Opening remarks – President, Provost, Dean, and Marcus Valenzuela**

**Session I:** 9:00 am – 10:20 am

- Applications of Blockchain Technology in Business
- Exploring the Conceptualization and Operationalization of Relational Mindfulness
- The "Upward Spiral" of Organizational Ethics: From Moral Conation to Moral Actions.
- Fabricated Reality: Phenomenal Effect of Augmented Reality Intelligence on Users' Attitudes and Behaviors Through Mediation Effect of User Experience

**Session II:** 10:30 am – 11:50 am

- The Diffusion of an Innovative Product: The Case of Reusing Produced Water
- Exploring the Sugar Tax Debate on Reddit and Twitter: a Sentiment Analysis Approach
- CBD as a Cure-All? The Impact of State-Level Legislation of Prescription Cannabidiol (CBD) on Opioid Prescriptions
- An Empirical Analysis Investigating the Relationship between Pistachio Production and Temperature in Kern County California

**Lunch** 11:50 am - 12:20 pm

**Guest Speaker, Monique Bell** 12:20 pm – 1:00 pm

**Session III:** 1:00 pm – 2:00 pm

- Investor Attention and Country-specific ADR Mispricing
- The Impact of Religious Tradition and Religiosity on Attitudes Toward Homosexuality and Abortion, 2007 to 2014
- Agricultural Growth, Employment and Poverty: Study from California's Central Valley

**Closing Remarks: Marcus Venezuela** 2:00 pm