

Sarma, S., Attaran, S., & Attaran, M. (2022). Barriers in Implementation of Circular Economy Approach with the Consumption of Oil Field Produced Water. Recently accepted by Interdisciplinary Environmental Review.

Dr. Zhenning "Jimmy" Xu, Assistant Professor of Marketing

In fall 2021, I initiated an experiential learning project named #OpenforBusiness and led this learning activity with Dr. Jeremy Woods, Dr. Fernando Parra (Fresno State), Dr. McDowell Porter (Fresno State), and Dr. Abby Peters (Nevada State College). This experiential learning project was presented by Dr. Zhenning "Jimmy" Xu, Dr. McDowell Porter, Dr. Fernando Parra at the 49th ACME Marketing conference in spring 2022. The project won the number one First Place winner in the prestigious ACME AxcessCapon Marketing Teaching Innovation Competition. Dr. Zhenning "Jimmy" Xu served as the Secretary and the Director of Communications for the 50th ACME (The Association of Collegiate Marketing Educators) Conference (http://acme-fbd.org/).

Dr. Zhenning "Jimmy" Xu served as the chair for the data-driven marketing for consumer insights track of the 49th and the 50th ACME (The Association of Collegiate Marketing Educators) Conference (http://acme-fbd.org/).

Dr. Zhenning "Jimmy" Xu along with his colleagues, Dr. Di Wu, and Dr. Yong Choi, organized the first Digital Marketing and Business Analytics Hackathon at CSUB.

Dr. Zhenning "Jimmy" Xu received the CSUB Outstanding Student Club Advisor Award for the academic year 2021-2022.

Dr. Zhenning "Jimmy" Xu served as an external judge of the CSUCI's 2022 Plot-A-Thon Data Visualization (online event).

Dr. Zhenning "Jimmy" Xu served as a Member of the Judging Panel for the 2022 Global Online Marketing Academic Challenge (GOMAC) (https://www.gomachallenge.com).

Dr. Zhenning "Jimmy" Xu participated in the 2022 American National Advertising Education Foundation (AEF)'s National Virtual Visiting Professor Program from June 7th to June 10th, 2022.

Dr. Zhenning "Jimmy" Xu served as the primary organizer and speaker for the Central Valley Data Analytics and R (R Programming Language) Users Meetup Group and organized several meetup sessions for data analytics professionals.

Dr. Byoung (Benjamin) Bae, Dr. Mahdy Elhusseiny, Dr. Nyakundi Michieka

Publication - The Impact of Environmental Liabilities on the Stock Price and Market Value Vol 12 No 1 (2022): International Journal of Accounting & Finance Review.

Authors: Benjamin Bae

Nyakundi M. Michieka, Mahdy F. Elhusseiny

Faculty TLC Fall 2022 Mini Grant Award

Dr. Byoung (Benjamin) Bae received the Fall 2022 Professional Development Grant to present research at the International Conference on Business, Accounting, Finance and Marketing in Sydney, Australia, May 17-18, 2023.

Dr. Jooanne Choi received the Fall 2022 Professional Development Grant to present research at the American Accounting Association's midyear meeting in Las Vegas, NV, in January 2023.

Dr. Mahdy Elhusseiny received the Fall 2022 Professional Development Grant to present research at the 6th International Conference on Research in Business, Management and Economics (ICRBME) in Vienna, Austria, in November 2022.

Faculty Scholarship and Creativity Award received by Dr. Richard Gearhart



"This award is a testament to my students and colleagues, who have provided inspiration and drive to contribute as much as possible to our

community," Dr. Gearhart said. "Working at CSUB is a culmination of a lifetime of work and continues to provides opportunities for personal and professional growth. I could not have asked for a better location."

In Memoriam

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The School of Business and Public Administration at California State University, Bakersfield expresses its deepest condolences to the family of

Javier Lozano: an 'agent of joy'

Javier Lozano, a long-time adjunct instructor for the Department of Public Policy and Administration who died on Nov. 12 at the age of 65. "Javier will be missed by me and my colleagues in PPA. He was an engaging instructor," said Department Chair Dr. Chandra Commuri. "Students

loved the wealth of private and public sector experience that he brought to his lectures. He was always friendly and accessible to our students."

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University, Bakersfield — died on Jan. 6 at the age of 73.

Henry Scharf:

"Henry was an excellent instructor in every class he taught, always going the extra mile to ensure great student learning experiences," said Accounting Department Chair Dr. Di Wu. "I always enjoyed working, collaborating, and teaching with him to support our accounting program and students. He will be missed by our students, alumni, faculty, and community."

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Important Dates

For more important dates, visit <u>csub.edu/calendars/academic</u>

February 1, 2023 - Last day to add classes

April 2-9, 2023 - Spring Semester Break May 13-19, 2023 - Examination period May 19-20, 2023 - Spring Commencement

March 31, 2023 - Holiday - Cesar Chavez Day (Campus closed)



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