



Bachelor of Science (B.S.) in Business Administration

Preparing the Business Leaders of Tomorrow

Career Opportunities

A degree in Business Administration is an investment in your future. There are countless career opportunities for business graduates in a wide range of fields, including:

- Accounting
- Agricultural Business
- Economics
- Finance
- Information Systems
- Innovation and Entrepreneurship
- International Business
- Management
- Marketing
- Operations and Supply Chain Management
- Sales
- Taxation

Note: Please see the reverse side for a list of the Business Administration Concentrations.

Application Deadlines

The initial application filing periods for all applicants are as follows:

- Fall Semester:** October 1 - November 30 of the previous year
Spring Semester: August 1 - August 31 of the previous year

Note: Application deadlines and open/closed dates are subject to change. Visit calstate.edu/apply for detailed information.

Application Process

1. Check to be sure you meet the Admission Requirements.
 - a. To check for admission requirements for all types of applicants please visit csub.edu/admissions and click on the corresponding link.
2. Submit an application to CSU Bakersfield through Cal State Apply, the online admissions portal for all CSU schools. A \$70 non-refundable application filing fee is required, but fee waivers are available if you qualify.
 - a. Students interested in applying to the Educational Opportunity Program (EOP) should complete their EOP application on Cal State Apply after they have submitted their application for admission.
 - b. International Students - Please visit csub.edu/isp/admission-requirements for more information on documents that need to be submitted after completing the application.
3. Transfer students - Request official copies of all of your transcripts be sent directly to the Office of Admissions and Records at CSU Bakersfield by the registrar of any college you previously attended. A final official transcript must also be sent upon completion of any courses in progress. (Please note that all offers of admission are contingent on satisfactory completion of any work in progress between the time of the application and the time of enrollment.)
4. You will receive an email from CSUB Admissions and Records acknowledging receipt of your application along with your specific CSUB ID number and login instructions to your **myCSUB** account. Pay particular attention to any outstanding "To-Do" list items that you need to complete and/or submit.
 - a. Admission to the University will be contingent upon meeting all eligibility requirements as well as meeting all deadlines and documents to be submitted. Submit requested documents on time to the University. Do not send documents or correspondence unless required.
5. Check your Admissions Status online at **myCSUB** regularly for any updates. Once a decision is made, it will be reflected on your account, and you will receive a letter with further information such as signing up for an Orientation.
6. **Important:** make sure your email address and other contact information are correct. CSU Bakersfield uses email as one of the main forms of communication.

Contact Information

BPA Advising Center

- Phone** (661) 654-2326
Email bpastudentservices@csub.edu
Office BPA Advising Center
BDC 123A
Address CSU Bakersfield
9001 Stockdale Highway
Bakersfield, CA 93311-1022
Advisors Yvette Archuleta
Belen Mendiola
Logan Morris

Scan the QR Code to schedule an Advising appointment



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Bachelor of Science (B.S.) in Business Administration

2023-2024 Major and Minor Requirements

Requirements for the Major in Business Administration (73-76 units)

This curriculum is designed for the student who wishes to earn a Bachelor of Science degree with a major in Business Administration. It has two major components: (1) required lower and upper division courses which provide a foundation for understanding business organizations, their operations, and their place in the global economic, political, and social world; (2) a concentration of courses which permit an in-depth study of a selected aspect of business activity. Courses requiring a specific prerequisite may be taken only after the prerequisite has been completed.

A. Required Lower Division Foundation Core (24-28 units)

1. ACCT 2200 Introduction to Financial Reporting and Accounting
2. ACCT 2210 Introduction to Managerial Accounting
3. BA 1000 Introduction to Business (**Note:** Accounting concentration requires BA 1008)
4. BA 1028 First Year Seminar for Business Majors (**Note:** Accounting concentration students take CSUB 1029)
5. BA 2100 Legal Environment of Domestic and International Business (**Note:** Accounting concentration requires ACCT 2350)
6. BA 2200 or ECON 2200 Quantitative Tools for Business and Economists
7. ECON 2018 Essentials of Micro-Economics
8. ECON 2028 Essentials of Macro-Economics
9. MATH 2200 Introduction to Statistical Concepts and Methods
10. MIS 2000 Software Productivity Tools

B. Required Upper Division Core Courses (28-31 units)

1. ECON 3008 or BA 3008 Diversity in Business Organizations (**Note:** BA 3008 is required for HR, MGMT, MKTG, SBM, and SCL concentrations)
2. BA 3010 Data Analysis and Decision Making
3. BA 3108 Business and Society
4. BA 4908 Senior Seminar
5. ECON 4510 Managerial Economics or MGMT 3100 Human Resource Management (**Note:** MGMT 3100 is required for HR, MGMT, MKTG, SBM, and SCL concentrations)

6. FIN 3000 Financial Management
7. MGMT 3000 Organizational Behavior
8. MGMT 3020 Introduction to Operations Management
9. MKTG 3000 Marketing Principles
10. MGMT 4000 Strategic Management
11. MIS 3000 Concepts and Applications (**Note:** Accounting concentration requires ACCT 3600 instead)

C. Upper Division Concentration Electives

Business Administration majors must complete a concentration of at least **15 semester units**. Concentration options are as follows:

Accounting Concentration (24 units):

BA 1008 as part of the lower division core. ACCT 2350, 3000, 3010, 3030, 3250 or 3260, 3600, 4000 and 4080. (**Note:** Students are encouraged to participate in the internship program: ACCT 4860 Internship in Accounting.)

Agricultural Business Concentration (15 units): AGBS 3500, 3510, 3520, and 3570 and one of the following: AGBS 3530 or 3540 (**Note:** An Internship is recommended).

Economics Concentration (15 units):

ECON 3010, 3020 or 4300, and three upper division ECON electives (**Note:** ECON 3008 cannot be double-counted in the Business Administration major for core and concentration requirements.)

Entrepreneurship Concentration (15 units):

MGMT 3100 and BA 3008 as part of the upper division core, requires MGMT 3400 and 3450, plus three from the following: FIN 3600, MGMT 3090, 4600, ACCT 3030, BA 4280, MKTG 3040, PPA 4500.

Finance Concentration (15 units):

FIN 3260, 4000, 4600, and two of the following: ACCT 3000, 3010, 3250 or 3260, FIN 3220, 3400, 3600, 3800, 4500, ECON 3020, 4200 (**Note:** Students are encouraged to participate in the Internship Program: FIN 4860 Internship in Finance.)

General Business Concentration (15 units):

Five additional upper division courses from at least three of the following areas: Accounting, Agricultural Business, Business Administration, Economics, Finance, Management, Marketing or MIS. (**Note:** BA 3008, ECON 3008, ECON 4510 and MGMT 3100 cannot be double counted in the Business Administration major for core and concentration requirements.)

Health Care Management Concentration

(15 units): MGMT 3090, ECON 3108, HCA 4250, 4260, HCA 4860 or HCA 5360.

Human Resource Management Concentration

(15 units): MGMT 3100 and BA 3008 as part of the upper division core, requires MGMT 4200, 4220, 4280, 4300, plus one of the following: MGMT 3090, or ECON 4588.

Management Concentration (15 units):

MGMT 3100 and BA 3008 as part of the upper division core, requires MGMT 3090, plus four from the following: MGMT 3080, 3400, 3450, 4300, 4600, 4770, BA 4280, MIS 3400 or ECON 4510 or PPA 4500.

Marketing Concentration (15 units):

MGMT 3100 and BA 3008 as part of the upper division core, requires four courses selected from: MKTG 3010, 3020, 3040, 4050, 4060, 4100, 4200 or 4300 plus one of required course: MKTG 4000 or 4900.

Public Administration Concentration

(15 units): PPA 2008, 3000, 4908, plus two of the following: PPA 3200, 3408, 4660 or MGMT 3100, PPA 4680, or any other courses approved by the Public Administration undergraduate advisor may be substituted for the two courses required in this section. (6 units)

Supply Chain Logistics Concentration

(15 units): MGMT 3100 and BA 3008 as part of the upper division core, requires MGMT 4400, 4450, MIS 3400, and MKTG 4060 and one of the following: MGMT 4050, 4300, 4600, MKTG 4200, PPA 4500.

D. Minors (12 units)

Business Administration Minor:

Requires ACCT 2200, MGMT 3000, MKTG 3000 Plus one of the following: BA 1008, 2100, 3108 MGMT 3100, 3020, MKTG 3040 or MIS 3000

Marketing Minor:

Requires MKTG 3000 and 4900, plus any two other 3-unit upper division Marketing courses