



### **Spot color Definition:**

Refers to a method of specifying and printing colors in which each color is printed with its own ink. ... Spot color printing is effective when the printed matter contains only one to three different colors, but it becomes prohibitively expensive for more colors.

### **Process (CMYK) Definition:**

4-Color Process uses Cyan, Magenta, Yellow, and Black inks. When applied in successive layers, these 4 ink colors create a full color image. In fact, 4-Color Process printing is frequently referred to as CMYK printing. It is also known as Four Color Printing, 4CP, Full Color Printing, or simply Process Printing.