Present:
Debra Jackson (Chair), Marta Ruiz (Admin Support), Aaron Hedge, Claudia Catota, Denise Romero, Doreen Anderson-Facile, Dwayne Cantrell, Faust Gorham, Ilaria Pesco, James Drnek, James Rodriguez, Jennifer McCune, Kimber Wellman, Lisa Zuzarte, Luis Vega, Markel Quarles, Michael Lukens, Monica Malhotra

Absent: Nyakundi Michieka, ORG-ASIPresident (Vanessa Chicaiza), Tanya Boone-Holladay

The meeting began at 3:00 pm.

Introductions
Debra Jackson begins welcoming and thanking everyone for attending this zoom meeting.

GI 2025 Taskforce Charge

GI Task Force Charge: Identify, implement, and/or assess strategies and tactics that will help advance the campus toward meeting our GI 2025 goals.

Metric	2018-2019 Rates	2019-2020 Rates	2025 Goal
FTF 6-year Graduation Rate	43.0%	46.3%	56%
FTF 4-year Graduation Rate	17.4%	21.6%	30%
FTT 4-year Graduation Rate	70.1%	74.4%	74%
FTT 2-year Graduation Rate	45.1%	45.2%	48%
Equity Gap – URM	4.1 points	7.9 points	0 points
Equity Gap – Pell-eligible	4.6 points	4.7 points	0 points

GITF mini-grants awarded – D. Jackson shared a thank you to Denise Romero, Doreen Anderson-Facile, and Claudia Catota for reviewing the application for GI 2025 Mini-Grants. At the beginning of the year, there was a call for proposals for mini grants to help support the graduation initiative. We received eight applications, funding was reduced to $20,000, and based on the rankings, we will be able to award three of the eight projects that were proposed.

The top-rated proposal was by our very own Dr. Vega, "Missing Links to Academic Success in Pell/URM Students." congratulations Dr. Vega, who will soon be receiving an official award notification for his project, the award will be for $5000.

The second award will go to Dina Hallmark as the author of the project TorchStar Education that will be bringing in a consultant to examine student needs and figure out where we need to be focusing our efforts. Her award is for $10,000.

The third award will go to Paul Sally in NSME on Project Jumpstart which we're very excited about., The award will be $5,000.

New GITF member – Jackson introduces Monica Malhotra, Interim Associate Vice President for Institutional Research Planning and Assessment (IRPA) and asks the group to introduce themselves.

Pillar Updates: What strategies will you employ this year to address retention and equity? What measures will you use to determine success? Identify measures of success. Jackson created a spreadsheet that tracks each Pillar, and capture strategies, and can be edited.

Enrollment Management – Luis Vega and James Rodriguez*- Vega* shared minutes from their last subgroup meeting. He shares the measure ideas in regard to equity and engagement. What they try to accomplish, their objective is to communicate, connect, and engage the students.

1. Monitor proportions of students taking 15 units versus less, the new full-time
2. Timing of enrollment for next semester / identify who is not enrolled
3. RunnerConnect Campaigns' Feedback … how to follow up?
4. Barriers? How to handle them? (Judicial affairs/ holds / Dr. Cantrell's group/Registrar).
5. Not enrolling due to Anxiety / Virtual issues / Finances. How to track this?

We have five strategies listed here, more importantly, we have tried to use Tableau and other sources to get specific data so that we can start targeting students, some of the data sites I check are not offering current data. In the specific measures, they are looking for indicators, one mentioned was outreach to the students and community and we are still looking for ways to monitor how many students are taking less than 15 units, also looking at Ask Rowdy which is data that is collected. Although nothing is specific at this time, we are still in the different indicators that we believe in, to target the ones that have the most priority We need to have precise metrics so we can measure and compare, the other issue is we would like to standardize this so it can be connected from semester to semester so we can see improvements. The subcommittee is hoping to meet bi-weekly in the spring and hopefully, they will have more precise measurements at that time.

J. Rodriguez – He invites Maholtra to be part of the Enrollment Management subgroup, he would like to look at our feeder high schools and look at the different points of the application and enrollment process; if we're able to do that, we should be able to pick up on some sensitivities. Maholtra has worked on creating something like this at the Chancellor's Office before joining CSUB, she will continue to build and share the links with this subgroup

D. Jackson - updated the GI 2025 Pillars Strategies and Measures spreadsheet, by adding outreach into students who don't continue we can count the clicks on the links, F. Gorham will figure out how to accomplish this; also added survey the students to identify which effort had the most impact.

Jackson asked L. Vega and J. Rodriguez to have some more conversations in your group thinking about the items that are in your strategies and what problems they are intended to solve. Hopefully, that could get some insight into how we're going to measure where or not it works.

She would like to keep the meetings schedule we currently have, on the second Wednesday of the month, and would like for the recipients of the awards that were given out, to come at the end of spring 2021 and give a presentation to the group about how they plan to utilize the money and what impact it is going to have on the folks they are intending to serve.   Once the student success analytics team gets moving with their project, it would be great to have a presentation from them as well.

F. Gorham -Via email, Gorham would like to ask Monica to co-chair the Data-Driven Decision-Making initiative with him.

Updates from our last meeting, that are more notes than measures

Data-Informed Decision-Making	Campus-Wide Data Initiative	Certificate program underway, Discussions with CSU Fullerton, San Marcos, Discuss Governance, Technical storage, output via Tableau/BB Analytics, Data Champions in departments, Tableau report training
	Student Success Analytics Certificate Team II	First meeting with the team
	Tableau Dashboards on D/F/Ws	Using the CSU Student Success Dashboard work with IRPA to get the disaggregated data and provide this data to Retention, Tutoring, and Chairs to work on remediating the issue.
	Student support services to enhance outcomes in courses	Subgroup created - Kyle Suza, Kris Grappendorf, Markel Quarles, Jennifer McCune
	Professional Develop on enhancing pedagogy	Rebecca asked to join our group and lead this effort
	Disaggregated Data on use of student support services	Markel and I will work to start pulling Student Affairs data. Pull RunnerConnect data - several issues. Get tutoring data

T. Boone-Holladay – Via email, below is a summary for the Financial Support Subgroup. Kimber Wellman has been really great to work with on the items related to FA. Some are still in process.

Item	Measure
Increase # students completing FAFSA	# of students completing FAFSA
Offer FAFSA workshops	# of students who attend FAFSA workshops
Increase # students applying for scholarships	# of students who apply for scholarships
Chromebook & Hotspot Distribution	# distributed (from ITS)
Increase # of Scholarships (Heath/UA)	# of Scholarships available
Basic Needs Survey	Student Affairs Fall 2020; revised Fall 2021
Satellite Center	??
Emergency microgrants?	As of Nov. 2020, not available
Roadrunner Completion Grant	# & $$ amount awarded
One-Pager about FA options (vs. BC) (Spanish?)	Already have; Kimber will send to us
Videos about FA (Spanish?)	Kimber will talk to Chad
FA Process Streamline (getting pkgs out earlier)	# pkgs out, and the date of notification
Reduce textbook and course materials cost	# of courses with ZCCM
Promote OER/Partner with Library??	$$ saved via OER/ZCCM
Bookstore—rentals & returns?	# of books rented (as a % of total needed)

Spring Meeting Schedule

a. Wednesday, January 13, 2021
b. Wednesday, February 10, 2021
c. Wednesday, March 10, 2021
d. Wednesday, April 4, 2021
e. Wednesday, May 12, 2021

Adjourned at 4:00 p.m.