Present:
Debra Jackson (Chair), Marta Ruiz (Admin Support), Claudia Catota, Denise Romero, Dwayne Cantrell, Faust Gorham, Ilaria Pesco, James Drnek, James Rodriguez, Luis Vega, Markel Quarles, Michael Lukens, ORG-ASIPresident (Vanessa Chicaiza), Tanya Boone-Holladay

Absent: Arron Hedge, Doreen Anderson-Facile, Jennifer McCune, Kimber Wellman, Kris Krishnan, Lisa Zuzarte, Nyakundi Michieka

The meeting began at 3:00 pm.

Introductions

Debra Jackson begins with welcomes and saying that today's meeting is mostly about following up on previous items.

GI 2025 Taskforce Charge

D. Jackson gives a briefing of items that were discussed at the previous meetings.
- Last meeting we did a round robin where everyone had an opportunity to talk about strategies their groups were iding for pillars for initiative.
- Focus on closing equity gaps and retaining students.
- Shared final results on goals for GI 2025:
  - FTF 2-year rate went up to 46.3
  - FTF 4-year is at 21.6
  - FTT 4-year is at 74.4
  - FTT 2-year is at 45.2
  - Staying the same for Pell eligible students
  - Widening gap between URM and non-URM is widening, but below the state-wide equity gaps

Pillar Updates: What strategies will you employ this year to address retention and equity? Identify measures of success. Jackson created a spreadsheet that tracks each Pillar, and capture strategies and can be edited.

Administrative Barriers – D. Cantrell and C. Catota – We meet every two weeks; we often have an open source for people to bring issues about students. Become a campus repository of student related issues. Advisor from every school represented.

Removing Financial Holds Will increase threshold $1,000 minimum amount student owes to keep them from registering. Impact data will gather to see how it has positively impacted students.

Service Areas, having longer hours for students - Looking at what measurements can be used. Share how many students we serve in digital format. Work with Faust on tracking incoming phone call and email volume. Gorham confirmed that data can be pulled. Runner Connect also tracks the volume of students served. Still working out with Faust how to track the data.

Data-Informed Decision-Making – K. Krishnan and F. Gorham – Has not pulled together an advisory group, but at a point that they meet and provide more detailed information to the Provost. Also spoken to Cabinet about next next steps which is pulling together a governance approach to this, and how to bring all key systems back into the data warehouse and into visualization in Tableau.

The student success analytics certificate team is tracking how people are using Tableau and how reports are being used, and will they do that in the new standards set by the governance committee. As for dashboards, Kris would be the person to ask about this item.

Regarding disaggregated data on the use of student support services, were taking a look at how do we pull correct data on advising to students, carreer services data on appointments, tutoring data from tutoring center and should be able to pull back into data warehouse; pull Outlook data from advisor by student and iterate through calendar appointments and find a student—leads to is this indidicitive of a decent approach, and see how much an advisor is meeting with students. Do we start querying advisors to spreadsheets of appointments and is that feasible.

Jackson said last year she led a team of faculty and administrators participating in the student success analytics program, and a report focused on highest DFW rate courses on campus, and equity gaps within thouse courses, will be finished soon and presented to this group, and prompt department chairs to act on data. There's a second cohort who will earn that certificate in January. Cantrell will lead the group. Also invited faculty who have participated in council for faculty advising.

Cantrell added their first meeting with the coordinators has occurred, and since the data driven inititave is being launched, wanted to know if that could be one their projects. Jackson said that the it makes sense to have department chairs dig into the data and use data for the future of their programs for students.

Gorham said that what has been developed already would have high interest, as well as instruction on how to use them, and find out what else would be needed.

Financial Support - N. Michieka, A. Hegde, and T. Boone-Holladay, K. Wellman

Boon-Holladay reporting for the group.

Financial aid and financial literacy workshop: Wellman was going to reach out to her colleagues in Financial Aid about workshops they are putting out. Boone-Holladay also reached out to Chad Morris about some other workshops they are offering. As far as measurements on how many students attend and do we see an increase in financial aid applications or FAFSA, we also discussed that not enough students are applying for scholarships. Would like to increase awareness of scholarships and the number of students applying for them. Discussed using Runner Connect for a campaign to increase awareness and the other ways Financial Aid uses to communicate with students. We don't want to bobard students with information. Will have more information after she and Wellman meet this week.

The Student Engagement and Wellbeing group is thinking about the same basic needs concept, Jim Drnek, Ilaria Pesco, Jason Watkins are meeting with them to talk about their efforts. As their group thought about the one-stop shop, they referred to it as a hub being a location for resources. They will also discuss having an virtual presence for the hub.

Regarding the Satellite Center for student services in outlying areas, would be a partnership with the Library and BC, but may need to talk with the President before moving forward.

Chromebook and Hotspot distribution measures would be how many have been distribted. Boone-Holladay asked Gorham if the Chrombooks can be used with Canvas and how they are being utilized. He said that that data could be pulled to see if users have access any online applications, with permission.

Student Engagement and Well-Being – J. Drnek, I. Pesco, V. Chicaiza, and M. Quarles

Meeting is scheduled for next week. Concerned with providing students with the needs they deserve to be successful. How many students utilize the services offered, and how many come back the next year. Pesco mentioned that some of these things are grant funded through AB74, there are evaluation metrixs and requirements built in and will be available. The hub building, that consists of a new pantry, demo kitchen and office for Cal-Fresh outreach, the funding they are working to secure, and will not have metrixs available, but if the funds can be attained, will open in fall.

Boone-Holladay asked if student engagement group also promote internships, and CECE engagement for graduation rates. She also asked about "Co-curricular Roadmaps" and if that group had heard of them. Pesco suggested that they work with ADs in schools to advocate for this.

Jackson mentioned that a service learning and community engagement indicator is being rolled out this year to attach to courses which allows us to count them, and how many students took them. Quarles and Jackson are working with the CO to systematically classify courses with a service learning component, and get the word out to students.

Enrollment Management – Luis Vega and James Rodriguez.

Vega shared minutes from their last meeting. Monitor and tally all efforts going on with around campus in other departments and schools. Jaimi Paschal was informative about their program categorizing issues; Kinesiology uses an intern for outreach to students; faculty advisors; all the special group departments part of students having a sense of belonging a support. Vega also asked the group to share any other initiatives they know of. They are also looking at what other public and private universities are doing as well, including accountability and losing enrollments. They also looked at other CSUs one aspect is they CSUB is third from the bottom. Also SDSU has an excellent first generation student initiative.

Academic Preparation – Debra Jackson

Workshop for instructors who teach first year QR courses, the measure for that is participation and continuing engagement. Faculty participants developed a learning community to continue sharing best practices on teaching QR. Also a peer mentoring program for first year students who are category 3 and 4 for QR; paying attention to retention rates. Student success video series is released posted on YouTube. Can count how many views have been made for effectiveness.

D. Jackson – We'll come back in an month to recap. Please keep working with teams to become clearer on strategies, measurements and implementation.

Adjourned at 4:00 p.m.