Art 212.01: Basic Two Dimensional Design  crn: 30125
Instructor: Margaret Nowling
Office: CB 110B
Phone: 654-2244  e-mail: mnowling@csub.edu
Office Hours: Mondays & Wednesdays, - 8:00 – 9:00 am;
      Tuesdays 7:30 – 10:30 am or by appointment
Class meets Mon./Wed. 9:30 – 12:15. in P.A. 101 (PA101)

Course Description: Basic Two-Dimensional Design. An introduction to
the theory, principles and elements of two-dimensional design. Three lecture-
discussion and four studio-laboratory hours per week. Materials fee required.
(CAN Art 14). Course Materials Fee: $35.00

Art Program Objectives:

Applies to all Art Majors:
Objective 1: Graduates will demonstrate the ability to ‘read’ the non-verbal language of
art and design (i.e. Art Elements - line, color, shape/form, texture, value, space; and
Principles of Design - balance, contrast, dominance, emphasis/subordination, movement,
repetition, rhythm, unity/variety), and to express this ‘reading’ in clear written and verbal
forms.
Objective 2: Graduates will demonstrate familiarity with and basic competence in a
number of art or design media including the safety issues pertaining to those.
Objective 3: Graduates will demonstrate knowledge of major achievements in the history
of art, including the works and intentions of leading artists from diverse cultures both
past and present.
Objective 4: Graduates will demonstrate the ability to make valid assessments of
qualitative expression in the visual arts.
Objective 5: Graduates demonstrate the ability to understand and evaluate contemporary
thinking about the visual arts.

Specific to Art History:
Objective AH1: Graduates will demonstrate a deeper understanding of one or more
periods in the history of art.
Objective AH2: Graduates will demonstrate the necessary research tools and information
to work effectively at the beginning levels of professional art history.

Art Education and Studio Art:
Objective AE/SA1: Graduates will demonstrate a specialization in a selected art medium
or related media as a primary means of artistic expression.
Objective AE/SA2: Graduates will demonstrate understanding of the relationship of art to
other disciplines as well as a variety of career options open to visual artists.

Specific to Art Education:
Objective AE1: Graduates will demonstrate an understanding of the history and theories
of art education and the role of arts in human development related to the content
contained in the current ‘Visual and Performing Arts Standards for California Public
Schools Pre-kindergarten through Grade Twelve: Visual Art’
Art 212 Course Objectives:
Upon completion of this course all students will be able to:
C1. Define and effectively manipulate the Art Elements (line, color, shape/form, texture, value, space) and Principles of Design (balance, contrast, dominance, emphasis/subordination, movement, repetition, rhythm, unity/variety) in order to create nonobjective, abstract, and objective compositions
C2. Use basic Photoshop to create photo based collages.
C3. Develop inventive concepts using various problem-solving strategies, such as convergent thinking, divergent thinking, metaphor, brainstorming, idea maps, and collaboration;
C4. Speak and write critically about personal and peer artworks and propose alternatives with special emphasis on formal qualities of the work;
C5. Research an idea and develop an extended series of sequential images.
C6. Discuss a variety of careers in the Visual Arts.

Course Fees and Distribution: The $35 fee is used for bulk orders of start-up supplies, photocopies, and other costs directly related to instruction.

Assessment:
Grades are based on three major factors.
• Is the work conceptually inventive? Have you demonstrated a solid grasp of problem content? Did you really grapple with the ideas presented in each assignment?
• Is the composition visually compelling? Is every square inch fully engaged? Have colors been chosen well? Is the image unified? Energized? Balanced? Well crafted?
• What was the nature of your learning process? Did you use class time effectively and come prepared to learn? Did you take risks? How many solutions did you invent for each problem? How substantial were your contributions to team meetings and critiques?

Note: One project will be accepted one day late without penalty. One additional late project will be accepted with a one letter-grade penalty for each day it is late. Do not be late a third time.

Grades will be defined as follows:
A = Outstanding. Expansive investigation of ideas and excellent composition. All assignments completed on time, with at least one extra credit project presented. Insightful contributions to critiques. Goes substantially beyond minimum requirements.
B = Above average. Substantial investigation of concepts and compositions; excellent craft. All assignments completed on time, insightful contributions to critiques.
C = Average. All assignments done competently and completed on time. Strong participation in critiques.
D = Marginal work. Two or more late projects, limited investigation of ideas, poor craft or incoherent compositions, or excessive absences. Limited contribution to critiques.
F = Unsatisfactory work. Course failure due to minimal idea development, poor craft, disjointed compositions, lack of participation, late assignments, or excessive absences.

Attendance: It is impossible to really “make up” missed demonstrations or critiques, and getting the information second-hand is rarely satisfactory. As a result, if you miss more than 10 hours of class for any reason, you are likely to receive a final grade of D or below for the term. Come with your supplies in hand and ready to work!
Students with special needs should discuss appropriate accommodations with me at the end of the first class. I will do all I can to provide the best learning environment for everyone.

Expectations:
The student will manifest a work ethic that reflects integrity, teamwork, dedication to professional growth, social responsibility and the confidence to take risks. The student will have spend some time at play.
Lectures WILL NOT be repeated for those who come to class late or miss class.

What you can expect from me:
I will try very hard to explain things so that they are understandable. I will be as fair as I possibly can be in grading the projects.

Please note:
This calendar will be changed at the instructor’s discretion.

SECTION 1: Basic Elements and Design Principles

March 28 & 20 Introduction to the course. Line, Space, Unity/Variety, Rhythm
HOMEWORK #1:
Visual Elements photographic inventory. Medium – digital photography, photoshop

April 4, 6 & 11: Shape, Space & Texture, Unity/Variety, Balance
Assignments: Shape inventory, Balancing Act, Texture inventory
Medium: cut paper; printing, frottage, graphite

April 13 & 18: Value, Contrast, Emphasis/Subordination
Assignment: value exercises, transformative effects using value
Medium: graphite; acrylic paint
HOMEWORK #3 World is a Stage
Medium: Digital photography

April 20, 25, 27, May 2, 4: Color, Unity/variety, Contrast
Descriptive formal critique - World is a Stage focus on visual elements and principles of design and how they convey content.
Lecture: Color. Assignment: color exercises
Medium: cut colored paper collage, watercolor and acrylic paint
HOMEWORK: Careers in Visual Art Due: May 18
Project: choose an art career from the list on my web page.
Write a 2 – 4 page paper and make a presentation to the class (including
images in a Power Point presentation) about a career in the visual arts.

May 9, 11, 16: **Space, Scale, Repetition, Dominance, Balance**
Assignment: Pushing Proportion & Scale. Image & text.
Medium: Digital photography, computer manipulation in Photoshop

May 11: **IN PROGRESS CRITIQUE**
REVIEW #1 INDIVIDUAL APPOINTMENTS

May 18, Careers in the Visual Arts
Powerpoint presentation to class, turn in your paper.

May 23, 25, June 1: **Sequential Narrative**
Written assignment: Cause and Effect critique – Pushing Proportion & Scale
Comic: **illusion of space and movement**. Brainstorming, idea
READING: How to Read Nancy

May 30: Memorial Day
NO CLASSES

June 6 Review of Art Elements, Principles of Design

**Final Wednesday June 8 11 – 1:30. Final exam.**
Critique of sequential narrative

Items you will need for this class:

<table>
<thead>
<tr>
<th>I recommend you <strong>buy the following items</strong> at Blue Print Service Co. at 1100 18th Street. They give students a good discount.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pencils 6B &amp; HB &amp; 2H</td>
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<tr>
<td>Razor point pen</td>
</tr>
<tr>
<td>Pencil sharpener</td>
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<tr>
<td>18” METAL ruler, cork on the back</td>
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<tr>
<td>1 Magic Rub eraser</td>
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<tr>
<td>Exacto knife and plenty of #11 blades.</td>
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<tr>
<td>Uhu glue stick OR Elmer’s Craft Bond Acid Free Memory Book Glue Pen</td>
</tr>
<tr>
<td><strong>Total for this order about $20.00</strong></td>
</tr>
</tbody>
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**Small sketch book _ 8 x 10 inches or so**

| Brushes for acrylic paint |
| Small spray bottle for water (very important) |
| Scissors: blades 6 inches |
| A box to keep supplies in |
| Small portfolio to keep your projects together and neat |