Art 212.01: Basic Two Dimensional Design crn: 30937 & 30938
Instructor: Margaret Nowling
Office: CB 110B
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Office Hours: Mondays & Wednesdays, - 8:00 – 9:00 am;
       Tuesday s & Thursdays 8:00 – 9:00 am
or by appointment
Class meets Tues./Thurs. 12:20 pm. – 3:05 p.m. in P.A. 101 (PA101)

Course Materials Fee:
$35.00

Course Description: Basic Two-Dimensional Design. An introduction to the theory, principles and elements of two-dimensional design. Three lecture-discussion and four studio-laboratory hours per week. Materials fee required. (CAN Art 14).

Course Objectives:
Upon completion of this course all students should be able to:
1. Define and effectively manipulate the elements and principles of two-dimensional design in order to create nonobjective, abstract, and objective compositions;
2. Use basic Photoshop to create photo based collages;
3. Develop inventive concepts using various problem-solving strategies, such as convergent thinking, divergent thinking, metaphor, brainstorming, idea maps, and collaboration;
4. Speak and write critically about personal and peer artworks and propose alternatives;
5. Research an idea and develop an extended series of sequential images.

Course Fees and Distribution: The $35 fee is used for bulk orders of start-up supplies, photocopies, and other costs directly related to instruction.

Assessment: Grades are based on three major factors.
• Is the work conceptually inventive? Have you demonstrated a solid grasp of problem content? Did you really grapple with the ideas presented in each assignment?
• Is the composition visually compelling? Is every square inch fully engaged? Have colors been chosen well? Is the image unified? Energized? Balanced? Well crafted?
• What was the nature of your learning process? Did you use class time effectively and come prepared to learn? Did you take risks? How many solutions did you invent for each problem? How substantial were your contributions to team meetings and critiques?

Note: One project will be accepted one day late without penalty. One additional late project will be accepted with a one letter-grade penalty for each day it is late. Do not be late a third time.
Grades will be defined as follows:
A = Outstanding. Expansive investigation of ideas and excellent composition. All assignments completed on time, with at least one extra credit project presented. Insightful contributions to critiques. Goes substantially beyond minimum requirements.
B = Above average. Substantial investigation of concepts and compositions; excellent craft. All assignments completed on time, insightful contributions to critiques.
C = Average. All assignments done competently and completed on time. Strong participation in critiques.
D = Marginal work. Two or more late projects, limited investigation of ideas, poor craft or incoherent compositions, or excessive absences. Limited contribution to critiques.
F = Unsatisfactory work. Course failure due to minimal idea development, poor craft, disjointed compositions, lack of participation, late assignments, or excessive absences.

Attendance: It is impossible to really “make up” missed demonstrations or critiques, and getting the information second-hand is rarely satisfactory. As a result, if you miss more than 10 hours of class for any reason, you are likely to receive a final grade of D or below for the term. Come with your supplies in hand and ready to work!

Students with special needs should discuss appropriate accommodations with me at the end of the first class. I will do all I can to provide the best learning environment for everyone.

Expectations:
The student will manifest a work ethic that reflects integrity, teamwork, dedication to professional growth, social responsibility and the confidence to take risks. The student will have spend some time at play.
Lectures WILL NOT be repeated for those who come to class late or miss class.

What you can expect from me:
I will try very hard to explain things so that they are understandable. I will be as fair as I possibly can be in grading the projects.

Please note:
This syllabus will be changed at the instructor’s discretion.

SECTION 1: Composing and foregrounding Basic Elements

March 30 & April 1 Introduction to the course. Line
Assignments: Principles of Design photographic inventory Line Inventory, line dynamics Medium: cut paper
HOMEWORK #1:
Principles of Design photographic inventory

April 6 & 13: Shape & Texture
Assignments: Shape inventory, Balancing Act, Texture inventory
Media: cut paper; printing, frottage, graphite
APRIL 8: FURLOUGH DAY – NO CLASS

April 15 & 20: **Value**
Assignment: value exercises, transformative effects using value
**Media:** graphite; paint
**HOMEWORK #2 World is a Stage**
**Medium:** Digital photography

April 22 & 27: **Proportion**
Assignment: Pushing Proportion
**Medium:** Digital photography, computer manipulation in Photoshop
**REVIEW #1 INDIVIDUAL APPOINTMENTS**

SECTION 2: Degrees of Representation

April 29 & May 4: **Abstraction and Organization**
Assignment: Architectural Abstraction: balance, emphasis, unity, rhythm, proportion. **Medium:** LINOCUT printing
**Written assignment:** Cause and Effect critique

May 6 & 11: **Simplicity and Complexity**
Assignment: Labyrinth collage #1 and #2, exploring illusion of space and movement. **Medium:** photography, collage, color pencil

May 13 & 18: **Simplicity and Complexity continued**
Assignment: Labyrinth collage #1 and #2, exploring illusion of space and movement on book format. **Medium:** collage, color pencil
**Written assignment:** Turn up the Heat critique

SECTION 3: Color

May 20 & 25: **Push/Pull & distribution.**
Assignment: Hidden meanings or Dualities. Introduction to final project.
**HOMEWORK:** BEGIN PRELIMINARY WORK FOR FINAL PROJECT

MAY 27 FURLOUGH DAY – NO CLASS

June 1 & June 3 & 4: **Color**
Assignment: color exercises
**Medium:** cut colored paper collage, paint

SECTION 4: **ambitious self-assignment.** This serves as the final exam for the course

Final is due June 10, at 2:00 pm. Sign up for individual critiques.
Items you will need for this class:

I recommend you **buy the following items** at **Blue Print Service Co. at 1100 18th Street.** They give students a good discount.

- Pencils 6B & HB & 2H
- Razor point pen
- Pencil sharpener
- 18” METAL ruler, cork on the back
- 1 Magic Rub eraser
- Exacto knife and plenty of #11 blades.
- Uhu glue stick

**Total for this order was under $20.00**

From GW School Supply (4220 California Ave.)

**Buy the following:**

1 package each 9” x 12” Peacock brand **black** and **white** construction paper **$5.34**

**Small sketch book **_ 8 x 10 inches or so**

- Brushes for acrylic paint
- Small spray bottle for water (very important)
- Scissors: blades 6 inches
- A box to keep supplies in
- Small portfolio to keep your projects together and neat