

Your CSUB

California State University, Bakersfield News Magazine • Fall 2010

1970 - 2010

Campus Memories Abound



INSIDE:

Meet CSUB's new deans • Alumni Profile: John Nilon • Calendar
Nursing Sim Lab debuts • Kevin Harvick awards scholarships

What's *in a* Name

Welcome to the fall issue of *Your CSUB*. As you might have noticed, our alumni magazine boasts a new name — formally, it was titled *Inside CSUB*. Changing the title made sense as it better aligns the publication with the campus motto — “It’s *Your University*.”

Speaking of names, I got to thinking about my own name recently.

My given name is Robert. I only heard that name when I was in trouble though. I went by Robbie most of the time. But I grew out of that name. Now it’s Rob that people know me by.

Because there has been a lot of discussion of late on how to appropriately refer to CSUB, I was curious what the result would be if I asked 10 random people what the name of the four-year university in town is.

I was certain most would simply say “Cal State.” I was right — six said “Cal State” (one was my five-year-old nephew who I was shocked even knew to say that). One said “CSUB” and three said “Cal State Bakersfield.”

Not one person called it by its formal name — California State University, Bakersfield. That makes sense, though. It’s too long and formal to say that in a normal conversation. Like Robert.

“Cal State” has become convenient. People have used it since the institution began as a small liberal arts college 40 years ago. But, like Robbie, the university has



outgrown its nickname. “Cal State” does not distinguish the institution’s transition to the comprehensive regional university it is today. For this reason, we think it’s time to put “Cal State” on the shelf.

As we enters a new era of excellence, it’s important to emphasize “university” as part of the institution’s name by using references like CSU Bakersfield, or simply CSUB.

These are preferred on campus; the goal is to have this resonate within the community at large.

GET buses “get” it. Golden Empire Transit recently changed the way they list their campus stop on the digital display above their buses’ windshields. They used to say “Cal State.” Today, they say CSUB.

Will you jump on the bus too? I will.

Rob Meszaros
Director of Public Affairs and Communications



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Your CSUB is published three times per year by the Office of University Advancement at CSU Bakersfield for alumni, friends, parents and colleagues of the university.

EDITOR / CREATIVE DIRECTOR

Rob Meszaros
(661) 654-2456
rmeszaros@csub.edu

WRITER / PHOTOGRAPHY

Jennifer Baldwin
(661) 654-2138
jbaldwin5@csub.edu

Direct comments and inquiries to:

Office of Public Affairs and Communications
CSU Bakersfield

9001 Stockdale Highway, 19AW
Bakersfield, CA 93311-1022

CSU BAKERSFIELD

Horace Mitchell
President

UNIVERSITY ADVANCEMENT

Beverly Byl
VP for University Advancement
Executive Director, CSUB Foundation

ON THE COVER: More than 500 students, alumni and friends of the university don their CSUB blues for this human 40 formation to honor the institution's 40th anniversary in 2010.



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Real-world work supplements classroom learning

During the summer, CSUB geology graduate student Dan McCuan spent his days analyzing colorful squiggles on computer screens. What may look like abstract art is actually a series of sound waves that map the earth underground.

The outcome of his summer internship with Vintage Production California LLC (a subsidiary of Occidental Petroleum Corporation) is to help the company decide where to drill for oil in Kern County.

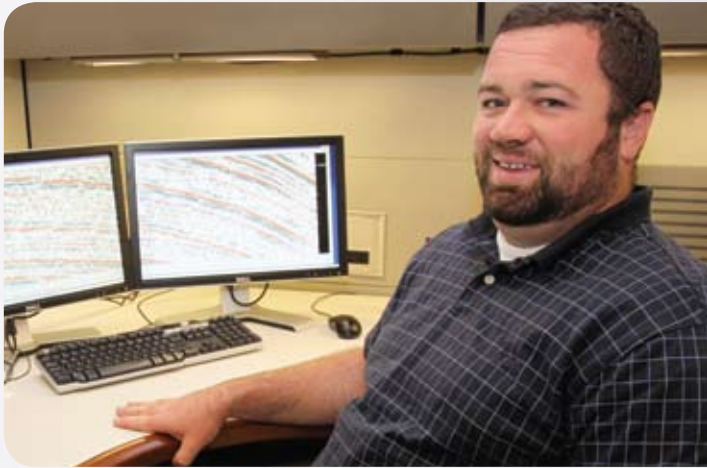
"I've always been interested in geophysics," McCuan said. "To get an idea of what's going on below the earth's surface is very cool and challenging."

Geologists in Kern County have two major industries available to work in, McCuan says: Water and oil. Geology students often get snatched up by local companies right after graduation. And, the internships those companies offer add to the students' education.

"It supplements what they learned in geophysics class with real, hands-on work," said McCuan's mentor, geology professor Rob Negrini.

According to Susie Geiger, director of external relations for Oxy, "Oxy draws outstanding and talented interns from universities near and far, including our neighboring CSUB, and, like Dan, they make meaningful contributions to Oxy while gaining invaluable experience that helps them prepare for their own professional success."

McCuan hasn't decided whether he'll get



Dan McCuan takes a break from studying sound waves that map the earth underground.

a job after graduation or continue on for his Ph.D. at UC Davis or USC. Both schools have the equipment and expertise to support research he's been conducting for his master's thesis with Negrini through a National Science Foundation grant.

Through this research, McCuan very well could be answering even bigger questions than where to drill for oil, starting with: How many times has the earth experienced aborted magnetic reversals in the past 50,000 years? (In other words, how many times has the earth's magnetic field nearly flipped poles?)

McCuan is hoping to end the debate over whether there has been one or two of these reversals. He believes there have been two.

"Hopefully my work will be the final answer," he said.

To find the answer, McCuan is studying core samples taken from an ancient dry lake in Oregon. By researching the orientation of magnetic particles that have settled there, McCuan can determine the pattern of the earth's oscillating magnetic field – allowing scientists to look for those changes when dating sites, as well as to account for the fluctuating carbon present as the earth's magnetic field weakened and strengthened. If this is the case, fossils could be older than scientists have determined. This could prove, for example, that homo sapiens co-existed with Neanderthals – also a hotly debated topic.

"(Dan's) doing research that will be internationally recognized and it's all happening here at CSUB," Negrini said. "This is a reflection of the quality of research here and the quality of students we get."

Dan's doing research that will be internationally recognized and it's all happening here at CSUB. This is a reflection of the quality of research here and the quality of students we get.

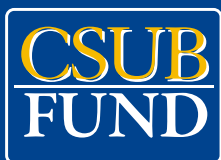
TODAY: She wants to be a princess



Tomorrow: The class of 2026

Sophia will one day become a doctor or a teacher – or maybe even an astronaut! Whatever path she chooses, she has a dream to go to college and become something great.

Help Sophia – and thousands of local kids just like her – achieve greatness. Invest in their future. Support the CSUB FUND and help our students achieve a high quality education.



Every Gift Matters

To donate call (661) 654-3454 or visit csub.edu/csubfund

Q + A

With CSUB's two new deans

In August, CSUB welcomed two new deans to take the helm of the newly formed Schools of Social Sciences and Education, and Arts and Humanities. We sat down with them to learn about their visions for the new schools and their roles in the greater Bakersfield community.

Dr. Richard Collins

Dr. Collins holds a B.A. in English from the University of Oregon, and an M.A. and Ph.D. in English from the University of California, Irvine. He has more than 30 years of higher education experience in the United States and internationally. He has served as a Fulbright Senior Lecturer in American Literature in Romania and taught English at the American University of Bulgaria. He has served as chair of the Department of Arts, English and Humanities at Louisiana State University at Alexandria since 2007.

What do you think of Bakersfield so far?

I like Bakersfield. I think it's down to earth, unpretentious and there's a lot to do here. I'm somewhat familiar with Bakersfield because my parents came out in The Depression and settled around the Orange Cove-Visalia area. And then they moved to Oregon after that, where I was born. And then to Los Angeles after that, where I grew up. And so we used to pass through Bakersfield and stop and eat at the Basque restaurants.

My daughter loves it because we go bike riding on the bike path and she's seen coyotes and road-runners. We've been to Avila Beach and camping in Big Sur.

Dr. Richard Collins,
Dean, School of Arts and Humanities

What skills and ideas are you bringing to CSUB?

I have a lot of experience with a variety of academic settings, having studied and taught in a number of countries. So I have a lot of multicultural experience and interdisciplinary experience. I tended to have a lot of interests. I wrote on visual arts. I wrote on literature and religious studies and especially Eastern religions and philosophy and critical theory.

I think what I bring is a tolerance for contradiction and paradox for interdisciplinary questions. Sometimes, in solving a student's problems, you need to think of it in ways that are flexible so that there are policies and standards but you can make them work for each student rather than for some invisible ideal.

What is your vision for the school?

We do things here in three different areas. We have the visual and performing arts. Then we have the humanistic skills of interaction: English, communications and modern languages. Then we have the inquiry, where we have history, philosophy and religious studies. What I would like to see happen is that all those areas can really become the human face of CSUB – that the more we let the community know what we're doing, the more the students have a sense that this is where we find out not

who we are but who we can be.

The mission of this university is not just to be a holding place or training ground but that we really educate people for the 21st century and a global economy. The arts are not just a luxury but the arts and humanities are how we learn about how the world works.

What will be your biggest challenge?

The idea of change in itself is going to be a challenge. A larger complication is budget, of course. But I think the time to change is precisely when you have a crisis because you know what's working and what isn't working. A crisis just steps up the evolutionary process. So, in a sense you really need to be a survivor. The way you survive is not by retreating to the comfort of what you had. Instead you say how can I be part of the solution?

How will you overcome that challenge?

I think the way to do that is simply to let everybody know how things are working, what the process is, and what the challenge is. And then get feedback from them about how we are going to fix it. When you put people together you get a consensus – the best of everybody's minds – and we've got a lot of great minds here so we should be good.

Dr. Kathleen Knutzen

Dr. Knutzen received a bachelor's and master's of education in physical education from Western Washington University, and a Ph.D. in biomechanics from the University of Oregon. She brings more than 30 years of higher education experience. She has served at Western Washington University as associate dean of the College of Humanities and Social Sciences since 2003, and before that as department chair of Physical Education, Health and Recreation since 1995.

What do you think of Bakersfield so far?

I have only been here a couple of weeks and have enjoyed the experience so far. The people of Bakersfield and Antelope Valley are very friendly. Everybody has a "Hi" for you and "How can I help you?" In the first few days I was

on campus, a number of faculty and staff stopped by to welcome me. I have also appreciated the assistance I have been provided on campus. My learning curve has been greatly enhanced by people taking the time to sit down and show me all of the aspects of their programs.

What skills and ideas are you bringing to CSUB?

I have over 15 years of leadership experience in higher education. I have enjoyed working in areas like enrollment management and student outreach/advising and I especially like working on projects that bridge academic affairs with student affairs. One of the things that attracted me to the School of Social Sciences and Education is the number of bridges into

Continued on page 8

the community with both students and programs. It is important to provide students with opportunities for engagement and it is also important for the community to view CSUB as a partner. I look forward to meeting our community partners and developing new collaborations.

What is your vision for the school?

The vision of the school should be owned by the faculty. What I hope to do is provide leadership and a framework for faculty to arrive at their vision. We have some dynamic programs that are already very engaged in the community, and provide significant service. For example, the Department of Social Work graduates students each year who work to change the lives of others through a variety of social service agencies. In our education programs, we are producing the teachers of tomorrow.

I have heard President Mitchell and Provost Coley are in favor of growing the student population at CSUB and I hope that our school will play an important role. I would enjoy working with faculty to develop new programs or increase the size of other programs through strategic planning. I'm glad to be here at this time even though we are in a tough budget situation because the administration is looking ahead ... thinking about growing instead of retrenching.

What will be your biggest challenge?

One is working with a new school: How are we going to create a new blended academic community within the School of Social Sciences and Education? How are we going to build a strong collaborative working model? We have departments, faculty and staff that have never worked together, and it may take some time to develop those relationships.

In addition there is a new dean. So the second challenge for me is really working to develop trust and respect from the faculty and staff so they get to know me and how I operate.

How will you overcome that challenge?

It's OK to have significant diversity in the school as long as we can all come together in support of a common set of goals. I want to set up a strong communication link so that we have staff communicating with each other, faculty communicating with each other, communications coming from the dean's office out and the departments in. If we can do that, we will overcome many of the challenges of being a new school with a new dean.

**Dr. Kathleen Knutzen,
Dean, School of Social
Sciences and Education**



[Alumni Profile]

John Nilon takes helm of Alumni Association

John Nilon wasn't supposed to stay in Bakersfield. A native of Palm Desert, he was merely passing through for one quarter at CSUB before transferring to UC Santa Barbara. Thirty-three years later, Nilon reminisces on what changed his mind from his office on the fifth floor of the Kern County Administration Building.

"I took a psychology class from Charles Kegley. There was a take-home final due the last day of school. There were no computers, no e-mail. We often didn't even make copies of our work. So I turned in my final and the secretary signed off on it," Nilon says.

A few days later, Nilon was packing up his dorm room when there was a knock at the door.

"And there was Dr. Kegley," Nilon says. "He said, 'We've lost your paper. Do you have a copy?' I said, 'No.' He said, 'Let's go for a walk.'"

As they walked, Kegley asked Nilon the questions from the test, then informed him he would be getting an A. Nilon called his buddy in Santa Barbara and asked what would have happened if his test had been lost there. He laughed and said, "You would have failed."

So Nilon decided to unpack and give CSUB a chance. He received his bachelor's in political science in 1979 and went to work for Kern County. In 1988 he returned to CSUB for his master's in public administration.

During his 31 years with the county, he worked his way up through various depart-



ments and leadership roles. Aiming for the top, he became the County Administrative Officer just over a year ago – amid the worst budget crisis he's ever faced.

"These are very challenging times," he says. "The mood is one of concern over how we can continue to provide services. But I have to say, there's been a great deal of positive excitement. A lot of people want to do the right thing, reorganize and change. Out of all of this we will be a better county."

Nilon's leadership skills extend back to CSUB, where he has served on the Alumni Association Board for five years and is president of the board for 2010-11. He has also been asked to be a member of the CSUB Foundation Board this year. Through these roles, he is hoping to share his story as a proud alumnus of CSUB and connect alumni as well as the greater community with the university.

"This university is interested in your success and interested in you as an individual," Nilon said.



Calling all Roadrunners

Whether you are traveling the globe or have planted your roots in Bakersfield, we want to know what you're doing. Your alma mater misses you! Stay connected with CSUB and your classmates.

Connect Today: facebook.com/csubalumni • csub.edu/alumni • alumni@csub.edu • 661.654.3211

CSUB 1970 - 2010 Campus Memories



Sheep graze in the open land that surrounded CSUB in the early days.

Imagine our community without CSU Bakersfield — one absent of the wealth of knowledge that has been expanded and capitalized on for the past 40 years; one absent of thousands of alumni who were educated here and now live and work in the area.

In four decades, CSUB has grown up, and much has changed. But a few things have remained constant. As was the case on October 1, 1970 when the first class of students arrived on campus, today CSUB is a place where dreams are realized, interests discovered and memories made.

Back in the early days of CSUB, there was no Mercy Southwest, no Marketplace shopping center, no apartment complexes. Instead, sand dunes and livestock ruled the area.

Sheep were prevalent back then, said longtime philosophy professor Jackie Kegley, who recalled that the grazing grounds were near Faculty Towers, one of the early buildings on campus.

But more important than the

sheep, Kegley remembered there being a great sense of community among the first faculty members, staff and administration.

“Everyone was excited to build a new university,” she said. “A number of faculty members participated in the Living Learning Centers at the dorms, where faculty and students met together regularly to discuss issues.”

There were also Sunday soup and salad dinners at the home of President Paul Romberg and his wife, Rose, which had the feel of a family working together, she said.

Professor of English Michael Flachmann, who has taught at the university since 1972, also recalls the sense of camaraderie that flourished between students and faculty.

“Teaching at CSUB has changed my life in so many profound ways,” added Flachmann. “I’ve loved working with our wonderful students for nearly four decades now.”

Continue ►



Flachmann had an office on the first floor of the dorms, just around the corner from the rec room, equipped with a ping-pong table. When students found out he was a good player, they would challenge him to games.

"I remember doing a lot of

advising and counseling while ping-pong balls whizzed past my ears," Flachmann said.

As CSUB embarks on the next 40 years of memories, we asked alumni what their fondest memories were of "Their University." Here's what a few had to say.

.....

**Anthony L. Roberson
BA history '91**

I remember Dr. Drushell reading "Love Poem" to our class. She barely finished the poem when her voice slightly cracked, and it was apparent that she was crying. It was the first time that I had personally witnessed the emotional power of the written word. I was 26, and this was around 1990. I never forgot that moment. I went on to read more, and found myself emotionally touched by the short story "Miss Brill", which was also assigned in Dr. Drushell's class. Recently, I had the fortune of contacting Dr. Drushell, and letting her know the joy of reading that she helped instill in me. I'm a teacher now, and I can only hope that I impart the same joy of reading and learning as she did with me back in the early '90s.

**Ryan Richmond
BS business administration '99**

My stint at CSUB – simply Cal State to the locals – started in the Fall Quarter of 1995 as a freshman who chose the school unseen and unfamiliar with Bakersfield. Boy did I get lucky! With a new library and student union (and shortly thereafter, a revamped education building) the campus had a fresh atmosphere. I spent numerous afternoons before class just hanging out with friends, classmates, and even some of the Business and Public Administration faculty. It was not until I began a M.S. program at another university, that I realized what a great and unique experience I had attending CSUB.

**David Bringle
BA communications '93**

CSUB has been a part of my life since I was a child, starting with summer courses as a grade school kid and finally as an undergrad. I even tended bar at the CSUB Pub in '91 (See CSUB Runner 4/10/91, Vol. 16, Issue 21). Nearly 20 years later I still dip into the knowledge and experiences I gained from CSUB on a regular basis. On June 6th my son and I walked the campus together. It seemed almost the same as it was when I attended. Sam, who is 3, just wanted to run around and chase squirrels.

**Sally Shaw (Calvin)
BS nursing '80**

I entered the Nursing program at CSUB in 1978 and graduated in 1980. I loved the campus! It was small (only about 3,000 students back then) and the nursing department was the largest department on campus. I have just celebrated my 30th year as a nurse and I feel that the nursing program at CSUB prepared me very well for my future career. I wanted to be a nurse since I was 7 years old and I am so grateful that I got to reach that dream. Hail to the future graduates of CSUB!



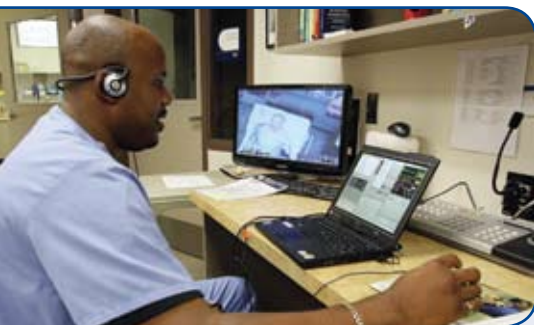
A formal ground breaking ceremony held with Gov. Ronald Reagan on hand to turn a spade.



CSUB debuts Nursing Sim Lab

He blinks, sweats, bleeds, cries and urinates. He has a pulse and he breathes. He can't move his limbs, but he can tell you where it hurts. He's Sim-Man and today he's playing the part of "Mr. Bennett," who is receiving a blood transfusion.

This is as close to reality as it can get and still allow room for mistakes. The new, \$1.5 million, state-of-the-art Nursing Simulation Lab at CSU Bakersfield offers clinical experience to nursing students in an almost-true-life setting.



CSUB nursing student Devaughn Bell controls Sim-Man via a laptop.

"The Sim Lab is like a Hollywood movie. The setting must make you think and feel you are in the hospital," said Denise Dawkins, Nursing Skills Lab Coordinator. Dawkins helped to design the lab by modeling it after hospitals in which she has worked over the last 25 years.

"Mr. Bennett" is one of five high-tech manikins that can mimic vital signs and be put through numerous scenarios. A medical/surgical/ICU room contains two adult manikins, a pediatric room is home to a child and a toddler, and a labor and delivery room has a female manikin for ob/gyn experience. Additionally, an exam room contains six tables for practicing injections, IV placement, and other skills on manikin arms.

The students use real hospital equipment and are given scenarios created from real patient experiences, Dawkins said.

On this day, she debriefs the students on "Mr. Bennett," who requires a blood transfusion after hip replacement surgery. While the students pass around a bag of fake blood, Dawkins explains the rules about the proce-



It's good to have the practice that is as close to real as possible.

cedure, including the requirement to explain the risks and get a signed consent form. Then it's time to enter the simulation.

The students don't just perform the medical procedure – they role play the entire process: entering the room and introducing themselves, letting the patient know he needs a blood transfusion, answering his questions, having him sign the consent form, and checking his vital signs. One student controls the manikin's speech and vital signs from a laptop computer in the adjacent room – allowing for a more humanistic interaction.

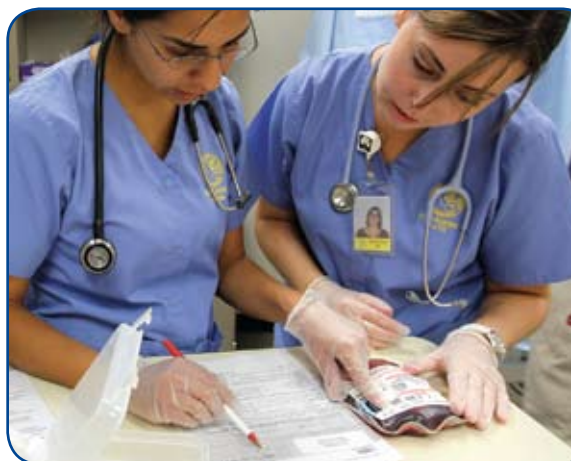
"Is it safe?" student Devaughn Bell says into a microphone, voicing "Mr. Bennett's" concerns.

"It should be safe. The blood is screened very well," answers student Katie Malley, in the role of primary care nurse.

"OK, bring on the blood," the patient says.

The students check the patient's form against the label on the fake blood to verify they match. Then, with direction from Dawkins, Malley hangs the blood on the IV stand, programs the pump and inserts a tube into the IV catheter. The last step is to watch the patient for symptoms of an allergic reaction to the blood.

"I've never seen a blood transfusion in a hospital and I've never practiced it before," Malley said after the simulation. "It's nice to be able to practice it here before getting there and having to do it. It makes you feel more comfortable and relieves a bit of anxiety because you don't want to hurt anybody. You want to do it the right way."



Katie Malley, right, and Andrea Padilla work in the new, \$1.5 million, state-of-the-art Nursing Simulation Lab at CSU Bakersfield, which offers clinical experience to nursing students in an almost-true-life setting.

Bell, on the other hand, said he was lucky enough to have helped with a blood transfusion just the day before during his clinical hours at a local hospital. Students can't actually handle the blood, so he took the patient's vitals.

"The good thing about this lab is even when you're in the hospital there's a chance you won't get to experience everything," Bell said. "It's good to have the practice that is as close to real as possible."

Now that students can achieve 25 percent of their clinical hours in the simulation lab, the nursing program has room to grow its enrollment, said department chair Debbie Boschini.

"The nursing shortage is not gone," she said. "The simulation lab gives us the opportunity to increase our students without impacting the local hospitals."

Going Solar

As the sun blazed over CSUB this summer, a project to harness all that solar energy was installed on campus. The \$9.5 million project is being paid for by SunEdison, part of a public-private partnership with 15 CSU campuses to build solar power projects. The 1-megawatt system will provide 25 to 30 percent of CSUB's total energy usage as well as shade cover to 500 spaces in parking lots E and I. The project fits into the university's overall strategy to reduce its carbon footprint. CSUB President Horace Mitchell pledged to curb emissions when he signed the American College and University Presidents Climate Commitment in 2007.



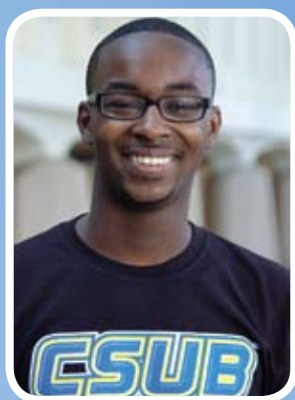
Dragon Tail Rising

The Art Department's annual Visiting Sculptor program recently hosted Byoung-Tak Mun from Korea. The artist created a 25-foot-tall spiraling dragon tail out of rebar and branches, which was placed by crane in the pond on the west side of campus. In Korean mythology, dragons represent nature and the wrath of nature. The sculpture gives the perception a dragon is buried in the pond with only its tail showing – angry about what man is doing to the earth. This sculpture is Mun's final in his Nine Dragon series, which inhabit different countries around the world. This is the only one in the United States. Watch a slideshow about the making of the sculpture at [Facebook.com/csubakersfield](https://www.facebook.com/csubakersfield).

Coveted Award

Congratulations to CSUB's Tyree Boyd-Pates who was honored recently by the CSU Board of Trustees as a recipient of its William R. Hearst Award for Outstanding Achievement.

Tyree is a senior at CSUB majoring in Communications with an emphasis in Public Relations and a minor in African American Studies. He has worked in CSUB's University Outreach Office as a student ambassador and master of ceremonies during orientations for audiences of up to 1,000



students. Tyree has also been in four theatrical productions, is a vice president of Black Men on Campus and has served as a volunteer on weekends teaching computer literacy to at-risk youth—all while maintaining a 3.40 GPA.



New Marquee

Due to the generosity of a local family of alumni, CSUB recently began sharing messages to Stockdale Highway travelers via a new electronic marquee in March. The marquee was donated by the Dean and Adah Gay family who understand the importance of communicating university information to the local community. The marquee announces campus events, activities and messages to the public as they pass by the university. "We hope this marquee will encourage the community to become more involved with the university," said David Gay, the son of Dean and Adah Gay.



Focal Point

CSUB's new flag poles recently made their debut, towering over the north side of campus.

CSUB athletics starts a new era, ends another

CSUB's Intercollegiate Athletics program has officially completed its reclassification process and is now an active NCAA Division I member.

"It's been a long and arduous journey to full Division I membership, but it's been a journey well worth making," says CSUB President Dr. Horace Mitchell, whose vision and leadership provided the catalyst for change more than five years ago.

The most visible impact of certification is eligibility for NCAA Division I team, individual and statistical championships. During the four years of reclassification, Roadrunners teams, with the exception of wrestling and water polo, were not eligible for championships or NCAA Tournament play.

"After four years in limbo, this changes everything," says Men's Soccer Coach Simon Tobin. "This certainly levels the playing field. Now, instead of playing just to win games, we're competing for championships at the highest level of college sports."



CSUB athletics' successful transition to Division I was announced during a press conference in July.



Rudy Carvajal to retire

After building one of the most successful NCAA Division II athletics programs in history and leading CSUB to active Division I status this year, athletic director Rudy Carvajal will retire at the end of 2010. The university has launched a national search for his replacement. Under Carvajal's leadership, CSUB has won 30 national championships in seven sports, as well as produced 241 individual national champions and more than 1,100 All-Americans. Additionally, Carvajal has made it a priority to encourage student-athletes to focus on academics and community service. For its efforts in the classroom, CSUB Athletics won an NCAA Academic Achievement Award. Examples of community service projects include the "Rowdy About Reading" literacy program, fundraisers for local organizations, teaching children with disabilities to swim, and holding campus blood drives.

[Class Notes]

'70s

DANI S. FOX ('78, BA Psychology) is an Admissions Advisor for Fresno Pacific University.

'80s

CHRIS WARD ('80, BA Public Administration) is currently the Vice President at State Farm Insurance.

EDWARD LIND PAGE II ('81, BS Business Administration) is currently employed with Capital One. He is a CIO in the Consumer and Small Business Banking department.

CHARLES G. TRUVILLION ('84, BS Physical Education) is working for the Kern County Fire Department as a Fire Battalion Chief.

MICHELLE J. MARRUFO-MILLS ('89, BS Business Administration; '03, MPA) is currently an employee at CSUB. She is the University Budget Director.

WILLIAM L. OTTAVIANI ('87, MBA) has been appointed as President and Chief Operating Officer of Zion Oil & Gas, Inc. of Dallas, Texas.

'90s

MATTHEW ROSS ('94, BA Political Science; '04, MA Education) is currently the Director of Educational Services for Eastside Union School District.

BETTY "BJ" SINGLETON ('94, BA Psychology; '96, MA Education – Counseling and Personnel Services) is a Therapist/Social Worker for United Connections Foster Family Agency, Inc.

MICHAEL ANTHONY AGUILAR ('95, BA Philosophy) is working for Transportation Management Services, Inc. He is the Vice President of Major Events.

SCOTT ALEXANDER MAYO ('95, BA Art) is an Office Engineer for McIntosh & Associates.

NICOLE BURKETT ('95, BS Nursing) is currently a Registered Nurse at Sharp Memorial.

MICHELLE COOPER-OXFORD ('96, BA Psychology) is the Director of Physician Relations at Mercy Hospital of Bakersfield.

DARIN DUANE LENZ ('97, BA English) is currently an Assistant Professor of History at Northwest University.

STACY MARIE TESAR HAYDEN ('98, BA Communications) is a Special Education Teacher for the Bakersfield City School District.

'00s

VERONICA DURAN ('02, BS Nursing; '05, MS Nursing) is currently working at Delano Regional Medical Center as a nurse practitioner.

KATHERINE D. VARGO ('02, BA Psychology) is currently working for Kern County Department of Human Services. She is a Social Service Supervisor.

DAVID LOOMIS ('03, BA Sociology) is working for State Farm Insurance in the Human Resources department.

TINA LYNN HELMS ('07, BA Criminal Justice) is an Optician at EyeCare Associates of Manhattan.

STEPHANIE DANIELLE DEVIN ('08, BS Business Administration) recently got married! She is helping her husband with his business and still running her own business. She is looking to go back to school part time to get her master's degree.

JORGE MUJICA ('08, BA Political Science) has been accepted into Yale's MFA program.

MARISELA OROPEZA ('08, BA Art) has opened La Galeria, a fine art gallery in Delano, where she exhibits works by local to international artists and teaches art classes to children and adults. She also works as an Artist in Residency for Delano Union School District, where she carts materials from classroom to classroom teaching art to school children.

JULIE GRANT ('09, BS Nursing) is a Registered Nurse at Bakersfield Memorial Hospital.

JUSTIN GORDON ('03, BA Theatre) has formed Fall-Back Plan Productions, an independent film company based in Los Angeles.

Wells Fargo gift helps open *Small Business Development Center*



(Left to right) Ben Hanson and Ed Taylor of Wells Fargo present a \$50,000 gift to CSUB's Beverly Byl, VP for University Advancement/ Executive Director CSUB Foundation. The funds are being used to help start CSUB's Small Business Development Center.

Students and faculty within the School of Business and Public Administration will soon be able to take active roles in assisting local small businesses with their growth and development.

CSUB has entered into a partnership to lead the local Small Business Development Center (SBDC) serving Kern, Inyo and Mono

counties. The center is one of five within the UC Merced SBDC Regional Network in Central California and is housed in University Square, 2000 K St., downtown Bakersfield.

"This will help us meet our mission of community engagement," said Mark Evans, Associate Dean of the School of Business and Public Administration at CSUB. "In the past, we have not had resources for this. We could sit on boards and committees but we couldn't bring resources to the table. Now we'll be a lead partner in regional economic development."

A generous gift of \$50,000 from Wells Fargo enabled CSUB to move forward with the center, which provides free consulting and workshops to new and existing small businesses looking to start up or expand their operations. Specifically, the center offers a multitude of opportunities such as assistance with business plans, financial plans, market research, marketing, advertising and small business loan applications, in addition to providing help with human resource issues and employee manuals, among other services.

Kevin Harvick Awards Scholarships

The Kevin Harvick Foundation presented a check in the amount of \$151,200 to the CSU Bakersfield Foundation during a press conference prior to the Pepsi Max 400 at Auto Club Speedway on October 8.

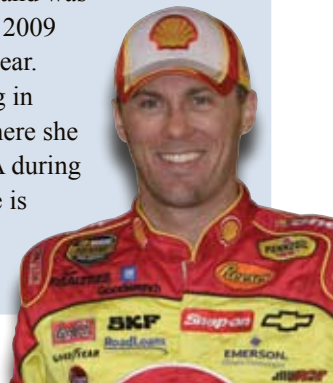
The gift will fund a full academic scholarship to one CSU Bakersfield student-athlete per year for the next twelve years.

The scholarship was established as a way for Harvick to give back to his hometown community, Kern County, and support higher education, both of which are very important to him.

"By providing this scholarship fund, DeLana and I will enable students to follow their dreams to get an undergraduate degree and participate in athletics at the collegiate level," said Harvick.

To be eligible for the scholarship, a recipient must be a student-athlete at CSUB, a resident of Kern County and exhibit financial need. The inaugural recipient is CSUB sophomore and volleyball player, Lauren Holderman, who was at the track to accept the award.

A 2009 graduate of Bakersfield High School, Holderman was all-league MVP for two consecutive years and was crowned Bakersfield's 2009 all-area player of the year. Holderman is majoring in sociology at CSUB where she maintained a 3.35 GPA during her freshmen year. She is also a coach for Bakersfield Club Jamba.



CSUB Best

Bets

For more events, visit csub.edu

Guitar Arts Series

The inaugural CSUB Guitar Arts Series is a six concert series spanning several months. Log on to www.csub.edu/guitar for more information.

Gregory Newton & David Grimes / October 9 • 7:30 PM • *Choral Recital Hall*
CSUB Music Faculty & Students / November 15 • 7:30 PM • *Choral Recital Hall*
Roger Allen Cope / January 15, 2011 • 7:30 PM • *Metro Galleries, downtown*
Aaron Larget-Caplan / February 25, 2011 • 7:30 PM • *Metro Galleries, downtown*
CSUB Student Guitarists / March 13, 2011 • 4:00 PM • *Doré Theatre*
Florian Larousse / April 14, 2011 • 7:30 PM • *Metro Galleries, downtown*

Florian Larousse



Fall Athletics BBQ

October 14, 2010 • 5:30 PM
CSUB Icardo Center

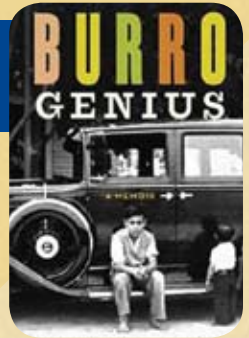
The 32nd annual event will feature a Wild Wild West theme. Presale tickets are \$25 (\$30 at the door). Presale student tickets are \$15 (\$18 at the door). For more information, call (661) 654-3473.



CSUB History Forum

October 14, 2010 • 7:00 PM
CSUB Doré Theatre

CSUB's History Forum features Dr. Gabriel Gutiérrez, Director of the Center for the Study of the Peoples of the Americas at CSU Northridge, who will present the historical context of "Burro Genius," as part of this year's One Book, One Bakersfield, One Kern community read. The event is free.



Tartuffe

Tartuffe by Moliere

November 4-6, 2010 • 8:00 PM
November 7, 2010 • 2:00 PM

CSUB Doré Theatre

A masterwork by France's most celebrated comic playwright. Directed by Zoe Saba. Ticket prices are \$10 general admission; \$8 seniors 60+ and CSUB faculty/staff, and \$5 students w/ID, faculty, staff and alumni. Box office opens one hour prior. (661) 654-3150

Victor Villaseñor

November 9, 2010 • 7:00 PM
CSUB Icardo Center

The One Book, One Bakersfield, One Kern culminating event will feature Victor Villaseñor, author of "Burro Genius," who will speak about his memoir and sign books. Admission and parking in Lot I are free.



CSUB Concert Band Christmas Celebration

December 5, 2010 • 3 PM
CSUB Doré Theatre

A Christmas Concert with all the "fixin's." General Admission \$10, Seniors (60+) \$6. CSUB Students with ID free. For more information, call (661) 654-3150.

