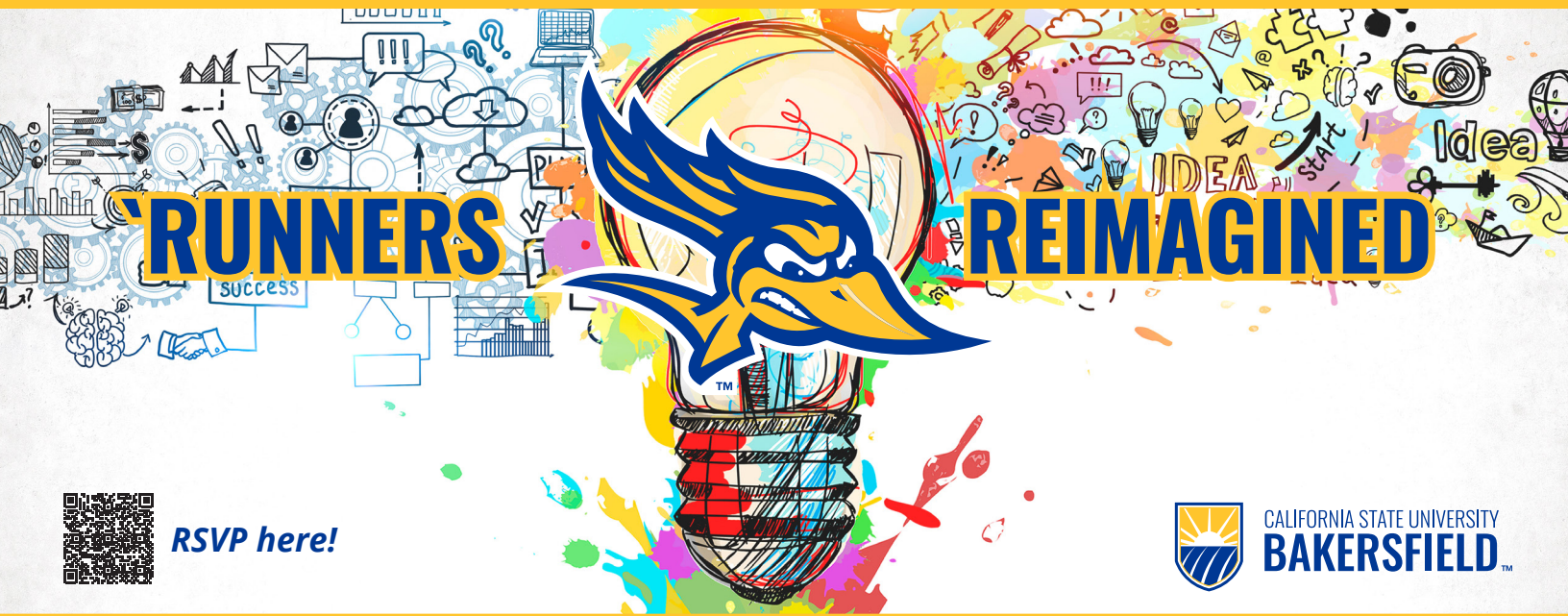


# UNIVERSITY WEEK



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CALIFORNIA STATE UNIVERSITY  
**BAKERSFIELD**

## Staff Professional Development

**Wednesday, August 23, 2023 • Student Recreation Center**

**Lunch: Noon-1pm • Program 1-4pm**

### SPEAKERS



#### Connie Perez-Andreesen

Born in Tulare to Mexican immigrant parents, Connie Perez-Andreesen came from modest beginnings, from being raised at the Woodville Labor Camp, to achieving success as a partner a prestigious accountancy firm in California. Connie is a Magna Cum Laude CSUB graduate and 2022 Alumni Hall of Fame inductee.

Connie is a Certified Public Accountant who began her career as a staff accountant and rose through the ranks to become one of only two Latinas to make partner in the 40-year history of the firm. In the Spring of 2017 Ms. Perez became the Controller for the United Farm Workers of America (UFW). In 2018 she was appointed by the UFW Executive Board as Chief Administrative Officer and National Vice President in 2020.

She believes that volunteering her time and supporting her community are salient objectives. She continues to be involved with many local non-profit organizations, including the new CSUB Foundation Board Chair.

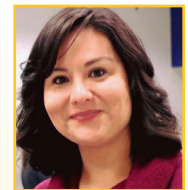


#### Conor McLaughlin

*Staff Learning and Development Specialist,  
San Diego State University*

Before (re)joining San Diego State University, Conor was a Teaching Professor at Bowling Green State University. Conor has previously worked at University of San Diego in the Center for Inclusion and Diversity, UC San Diego in the Division of Equity, Diversity, and Inclusion, and in residence life at San Diego State University, Cornell University, and Columbia University.

Conor holds a Ph. D. in Leadership Studies the University of San Diego, where their dissertation explored the use of bell hooks' Teaching to Transgress as a conduit for shifting approaches to leadership and professional practice in student affairs professionals who are white, heterosexual, men. Conor has published research on approaches to social justice and leadership, practicing adaptive leadership, supporting LGBTQ students of color on college campuses, and the ways student affairs professionals navigate experiencing unemployment. Conor also holds an MA in Organizational Leadership from Teachers College, Columbia University and a BA in Philosophy from Cabrini College (now Cabrini University).



#### Marina Manzano

*Director of Procurement, Contract and  
Distribution Services at CSUB*

She is co-chair of the Organization of Women Leaders, an affinity group for campus staff and faculty. She is Campus Sponsor and Project Lead for the CSUBUY Procure to Pay implementation, our campus is expected to go live with the system in November 2023.

She is a proud double alumna of CSUB with a Bachelor of Arts in English and a Master of Public Administration. Marina was recognized as an Outstanding Employee in the BAS division at 2022 University Day.