



UNIVERSITY WEEK 2023
Tuesday-Friday, Aug. 22-25



WEDNESDAY, AUGUST 23

FACULTY PROFESSIONAL DEVELOPMENT

Program: 10:30 a.m. – Noon, SCI III-108

Lunch: Noon – 1:00 p.m.

Student Recreation Center

AI + AI: UPHOLDING ACADEMIC INTEGRITY IN THE AGE OF ARTIFICIAL INTELLIGENCE

By far the most significant disruption to higher education in a generation is the availability of Artificial Intelligence (AI) programs like ChatGPT. Because AI detection has proven to be both inaccurate and biased, instructors are forced to re-evaluate assignments and learning objectives. Worried? Don't be! Join us for an engaging discussion on academic integrity in the era of AI and a workshop on evaluating the impact of AI on your assessments.

STAFF PROFESSIONAL DEVELOPMENT

S P E A K E R S



Connie Perez-Andreesen

National Vice President for the United Farm Workers of America and CSUB Foundation Board Chair

Born in Tulare to Mexican immigrant parents, Connie Perez-Andreesen came from modest beginnings, from being raised at the Woodville Labor Camp to achieving success as one of only two Latina partners in the 40-year history of a prestigious accountancy firm in California. Her father worked at the labor camp where she was raised and is a product of the Head Start Program. Ms. Perez-Andreesen graduated from CSUB magna cum laude, launched her career as a certified public accountant, and was inducted into the Alumni Hall of Fame in 2022. In 2017, Ms. Perez-Andreesen became controller for the United Farm Workers of America (UFW), which champions legislative and regulatory reforms for farm workers. In 2018 she was appointed by the UFW Executive Board as chief administrative officer and, in 2020, she assumed the role of national vice president. She believes that volunteering her time and supporting her community are salient objectives. She continues to be involved with many local nonprofit organizations, and recently was named the CSUB Foundation Board Chair.



Conor McLaughlin

Staff Learning and Development Specialist in the Center for Inclusive Excellence, San Diego State University

Before rejoining San Diego State University, Dr. Conor McLaughlin was a teaching professor at Bowling Green State University in the Department of Higher Education and Student Affairs. Dr. McLaughlin has previously worked at the University of San Diego in the Center for Inclusion and Diversity, UC San Diego in the Division of Equity, Diversity and Inclusion, and in residence life at San Diego State University, Cornell University and Columbia University. Dr. McLaughlin holds a Ph.D. in leadership studies at the University of San Diego and has published research on approaches to social justice and leadership, practicing adaptive leadership, supporting LGBTQ students of color on college campuses, and the ways Student Affairs professionals navigate unemployment. Dr. McLaughlin also holds a master's degree in organizational leadership from Teachers College, Columbia University, and a bachelor's degree in philosophy from Cabrini College (now Cabrini University). Dr. McLaughlin enjoys coffee, photography, music and cooking as pathways to building community.



Marina Manzano

Director of Procurement, Contract and Distribution Services at CSUB

Named an outstanding employee by the Division of Business and Administrative Services at the 2022 University Day, Marina Manzano is co-chair of the Organization of Women Leaders, an affinity group for campus staff and faculty. She is campus sponsor and project lead for the CSUBUY Procure to Pay system, a new program that is expected to be implemented throughout campus in November 2023. She is a proud double alumna of CSUB with a bachelor's degree in English and a master's degree in public administration.



8:30 a.m. **Registration,** Continental Breakfast and University Day Food Pantry Drive

9:00 a.m. **Welcome** – Provost Vernon Harper
University Day Address – President Lynnette Zelezny

9:30 a.m. Student Success Panel – Ilaria Pesco

10:00 a.m. **Welcome Back Messages**
Academic Senate – Aaron Hegde
Staff Forum – Marlene Hensley
CSUB Alumni Association – Andres Chavez
California Faculty Association – Tracey Salisbury
California State University Employees' Union – Chris Shiery
Academic Professionals Unit 4 – Patrick Choi
CSUB Associated Students, Inc. – Daisy Alamillo

10:15 a.m. **Break**

10:30 a.m. **Keynote Speaker** – Jean Steel

11:30 a.m. **Staff Introductions and Staff Forum Awards** –
President Lynnette Zelezny, Vice Presidents and Staff Forum Chair

11:45 a.m. **Faculty Introductions and Faculty Awards** –
President Lynnette Zelezny, Deans, Academic Senate Chair

12:15 p.m. **Lunch**

MOVING FORWARD WITH RESILIENCE

These days the entire world is experiencing a “new normal” and let’s be truthful, some handle it better than others, but ALL of us had to learn a new set of skills while continually using the ones we had.

Those in education had it harder than most. However, you are STILL here! The reality is – it was difficult. Many of us were not taught to deal well with change. Yet you rose to the occasion, using a myriad of skills: learning to pivot, understanding the dynamics of happiness and what you need to be happy, and practicing and growing your own resilience skills.

The buzzword “self-care” has become a critical component of health and happiness. Leaving the ways to increase resilience and happiness, and you are worth it!



Jean Steel

Jean moved overseas at an early age as her family followed their father's passions, spending much of their childhood in Africa and Asia. This experience taught Jean to appreciate the little things in life that we most often take for granted.

Jean followed her passion and subsequently received her master's degree in wellness/ mind/body health from CSU Sacramento. It is her education and life experiences that have brought light to her understanding of the integration of balance and harmony of an individual's mental, physical, emotional, social and spiritual self, resulting in a positive state of well-being – Happiness and Resilience. And these are the topics she has chosen to base her work around as a speaker and author.

Jean has served on the faculty of Santa Barbara City College, Cal State Sacramento, and Cal Poly San Luis Obispo. She has authored two books – I'd Like to Run Wild!, a Wellness Action Guide and Need Change? Customer Service Tips to Grow from Good to Great! Years later, Jean still pays visits to Africa and Asia as often as possible while also giving back much of her time and profits to several local and global charities.

NEW ADMINISTRATION AND STAFF

This listing reflects newly-hired employees between August 1, 2022 and July 31, 2023. This will be for both academic years.

ACADEMIC AFFAIRS

Dr. Elizabeth Adams, Dean of the Antelope Valley Campus
Baghdad Mohamed Alkorin, Degree Programs Education Advisor for Extended Education and Global Outreach
Amani Alshaif-Hernandez, Clinical Practice Specialist for Teacher Education
Arturo Avila, Advisor for Business and Public Administration
Leslie Maritza Avila Lara, Advisor for Financial Aid
Trenton R Benet, Performing Arts Technician for the Doré Theatre
Brittany Lauren Bishop, Senior Research Analyst for Planning
Angelyn P Cantrell, Guardian Scholars Educational Counselor for EOP
Julian Castellanos, Instructional Support Technician for Biology
Dr. Deborah A Cours, Dean for School of Business and Public Administration
Stephanie Davis, Enrollment Management Budget Analyst for Enrollment Management
Kelli Ann Deford, Administrative Support Coordinator for Nursing
Ivonna M Edkins, Senior Coordinator of Student Success Systems for Enrollment Systems
Dilek Eruslu, Research Analyst for Planning
Mallory Jane Gardner, Instructional Designer for Faculty Teaching and Learning Center
Ebony R Harrison, Library Services Specialist for University Libraries
Neida Herrera, Undergraduate Studies Support Coordinator for Academic Programs
Dr. Theresa A Hickey, Associate Dean for the School of Social Sciences and Education
Jessica Huey, Research Analyst for Planning
Frankie Jenkins, Assistant to the AVP for Enrollment Management
Donna L Jimenez, Administrative Support Coordinator for Ethnic Studies
Amandeep Kaur, Administrative Support Assistant for Mathematics
Helen Li, Academic Advisor for Nursing
Leticia Marquez, Administrative Support Coordinator for Planning
Tabitha Marsh, Administrative Support Coordinator for Chemistry and Biochemistry
Kristine Nicole McDonald, Staff Academic Advisor for Liberal Studies
Daniel T Mendez, Counselor for Outreach

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Sandra Annette Mitchell, Administrative Support Coordinator for SSE Advising
Logan G Morris, Advisor for BPA Advising
Murshid Muhammad, Studio Art Technician for the Art Department
Julissa Ortega Flores, Reenrollment Assistant for Enrollment Management
Francisco Pacheco, Accountant for Grants, Research and Sponsoring Programs
Breann Renee Parks, Media Production Specialist for University Libraries
Odessa Nunez Ribaya, Post-Licensure Advisor for Nursing
Cecily A Rink, Administrative Support Coordinator for Geological Sciences
Paul Samuel Salie, Academic Advisor for SSE Advising
Elizabeth Sanchez, Academic Advisor for NSME Student Center
Kimberly Shannon Seward, Information and Reenrollment Coordinator for Enrollment Management
Star S Watson, Department Coordinator for Teacher Education

BUSINESS AND ADMINISTRATIVE SERVICES

Laynatreel Keusuandra Allen, Administrative Support Coordinator for Controller
Azusena Alvarez, Administrative Support Coordinator for Facilities Management
David Jumar Medroza Bacallo, Enterprise Data Engineer for Enterprise Applications
Jillian Reyes Blancada, Administrative Analyst/Specialist for Capital Planning, Design and Construction
Adara Maria Carrillo, Information Security Analyst for Information Technology Services
Laura Carrillo, Coordinator for Human Resources
Hillary Castellano, Senior Analyst for Budget and Resource Planning Services
Jose A Cervantes, Jr, Desktop Support Technician for Client Services
Jose D Chavez, Irrigation Specialist for Facilities Management
James A Crowell, Facilities Worker for Facilities Operations
Tanner Michael DeWalt, Police Dispatcher for University Police
Kristine de Young, Senior Director for Capital and Facilities Management Services
Emmanuel Fonesca, Groundsworker for Facilities Management
Lacie Marie Galvan, Budget and Analysis Officer for Information Technology Services
Vincent C Gomez, Groundsworker for Facilities Management

NEW ADMINISTRATION AND STAFF

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BUSINESS AND ADMINISTRATIVE SERVICES (CON'TD)

Horacio Gonzalez, Contract Specialist for Procurement and Contract Services

Lorie A Gutierrez Ibarra, Dispatcher for University Police

George J Hernandez, Groundsworker for Facilities Management

Chase F Hill, Application Administrator for Client Services

Michael Gordon Hufnagel, Accountant for Accounting and Reporting Services

Dylan W Jorges, Custodian for Facilities Management

Rebecca L Lappin, Director of Business Transformation for Business Services

Jennifer M Lopez, Parking Officer for University Police

Kristina Maria McDaris, Transportation Division Manager for University Police

Stacy L Meacham, Administrative Support Assistant for University Police

Emily Azamar Monterrosas, Accountant for Accounting and Reporting Services

Aaron James Newman, Automation Architect for Information

Technology Services

Jaime C Orona, Asset Management Specialist for Client Services

Kathryn A Parry, Accountant for Accounting and Reporting Services

Jacqueline Peralta Dominguez, Web Application Developer for Web Services

Efrain Pimental, Administrative Analyst/Specialist for Capital Planning, Design and Construction

Esperanza R Pineda, Accounts Payable Technician for Payment Services

Jonathan Forbes Popkin, PeopleSoft Application Developer for

Enterprise Applications

Librado Rivera, Jr, Information Technology Consultant for Client Services

Albert Romero, Electrician for Facilities Operations

Melanie Silva, Administrative Analyst/Specialist for Accounting and Reporting Services

Carlos M Solorzano, Groundsworker for Facilities Management

Michelle A Soza, Administrative Support for the AVP for Information Technology Services

Christopher J Stevenson, Technology Consultant for Informational Technology Services

Jose Trinidad Valenzuela, Information Technology Consultant for Client Services

Adriana L Van Grinsven, Accounting Technician for the AVP for Information Technology Services

Vanessa N Velasquez, Custodian for Facilities Management

Adam W Vittoria, Lead Painter for Facilities Operations

Elizabeth C Walker, Director of Accounting and Reporting for Student Financial Services

BUSINESS AND ADMINISTRATIVE SERVICES (CON'TD)

Unice Linda Welliver, *Senior Facilities Project Manager for Capital Planning, Design and Construction*

Bianca Mae Wohlgemuth, *Strategic Procurement Specialist for Procurement and Contract Services*

STUDENT AFFAIRS

Shawnya M Abrams, *Assistant to the Vice President for Student Affairs*

Claire M Anspach, *Registered Dietician for the Health Center*

Hannah L Banks, *Communication and Marketing Specialist for Athletics*

James Michael Cecil, *Communication and Marketing Specialist for Athletics*

Kyle Conder, *Director of Athletics*

Nicholas Patrick Cullor, *Communication and Marketing Specialist for Athletics*

Bobbi Evans-Santiago, *Academic Advisor Support for Athletics*

R'Leesha Jamesha Gooden Fair, *Administrative Support Assistant for the Student Union*

Tiffany Rene James, *Outreach Coordinator for Project Rebound*

Estaban Paul Leon, *Promotions and Game Day Operations for Athletics*

Constanze Faith McGowen, *Compliance Specialist for Athletics*

Abigail A Moore, *Trainer for Athletics*

Adrienne Amanda Myers, *Administrative Support Assistant for Community Engagement and Career Education*

Laura BreAnn Navarro, *Registered Nurse for the Health Center*

Aysha B Reyes, *Trainer for Athletics*

UNIVERSITY ADVANCEMENT

Albert J Baker, *Videographer and Photographer for Marketing and Communications*

James Dustin Burger, *Director for Marketing and Communications*

Jane E Couperus, *Director of Planned Giving for Development*

Grace Gilani, *Coordinator for Annual Giving and Stewardship*

Heather Hernandez, *Director for Development*

Deavan R Johnson, *Manager for Development*

Athena Elisa Skapinakis, *Senior Specialist for Alumni Engagement*

Sarah Tuohy, *Associate Athletics Director for Athletic Development*

Jane Louise Voss, *Support Coordinator for Conferences and Events*

STAFF AWARDS

Outstanding Staff Member

Outstanding Department



NEW FACULTY

This listing reflects newly-hired faculty for the 2023-2024 academic year and from spring 2023. Newly-hired faculty includes employees who may have held previous positions at CSUB.

SCHOOL OF ARTS AND HUMANITIES

NEW FACULTY

Dr. David Barrera, *Assistant Professor for English*

Dr. William Flores, *Assistant Professor for Modern Languages*

Zhe Ren, Assistant Professor for Communications

Dr. Dan Stockwell, *Assistant Professor for English*

Yu Tian, Assistant Professor for Communications

SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

NEW FACULTY

Dr. Mahl Geum Choi, Assistant Professor for Management and Marketing

Dr. Patricia Kraeger, Associate Professor for Public Administration

Dr. Mingwei Liang, Assistant Professor for Accounting and Finance

Dr. Creed (Clayton) Tumblison, Assistant Professor for Public Administration



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SCHOOL OF NATURAL SCIENCES, MATHEMATICS, AND ENGINEERING

Dr. Mazen Hamed, Lecturer for Chemistry

Dr. Sina Jahandari, Assistant Professor for Computer Science (Spring 2024)

Dr. Elaheh Shahryari, Lecturer for Chemistry

Dr. Gyeong Sung Kim, Assistant Professor for Physics and Engineering

Dr. Chia Thao, Assistant Professor for Nursing

Dr. Anjana Yatawara, Assistant Professor for Math

SCHOOL OF SOCIAL SCIENCES AND EDUCATION

PROMOTED TO TENURE-TRACK

Dr. Jeremiah Sataraka, Assistant Professor for Ethnic Studies

Tamarah Williams, Assistant Professor for Human Development and Child, Adolescent and Family Studies

NEW FACULTY

Dr. Pavneet Bharaj, Assistant Professor for Teacher Education

Dr. Nora Cisneros, Assistant Professor for Ethics

Dr. Maria Gutierrez de Jesus, Assistant Professor for Ethnic Studies

Dr. Heidi McLaughlin, Assistant Professor for Psychology

Dr. Maruti Mishra, Assistant Professor for Psychology

Guadalupe Reyes-Garcia, Lecturer for Social Work

Dr. Jose Villagran, Assistant Professor for Ethnic Studies (Spring 2024)

Dr. Jake (John) Womick, Assistant Professor for Psychology

Dr. Adelmira Ynostroza Ochoa, Assistant Professor for Liberal Studies

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WALTER STIERN LIBRARY

PROMOTED TO TENURE-TRACK

Rebecca Penrose, Senior Assistant Librarian for the Library

NEW FACULTY

Kirstin Lattimore, Senior Assistant Librarian for the Library

ATHLETICS - COACHES

Leticia Olivarez, Head Coach for Softball

Bernardo Silva, Head Coach for Women's Soccer

FACULTY AWARDS

Outstanding Lecturer Award

CSUB is committed to providing encouragement and supporting outstanding teaching achievements by full-time lecturers. The Outstanding Lecturer Award has been established to honor a full-time lecturer for excellence in teaching effectiveness and service to the CSUB campus community.

Ms. Mendy McMasters is the recipient of the Outstanding Lecturer Award 2023-2024



Mendy McMasters is an actor, director, and playwright with interests in Shakespeare, movement, voice, speech and stage combat. She has a Master of Fine Arts from the Alabama Shakespeare Festival/University of Alabama and is a member of the Actors Equity Association and the Screen Actors Guild. She brings those talents together here at CSUB to teach acting, leadership, auditioning, theatre, and accents. But, whether she is teaching, directing, acting, or writing, the focus is on collaboration and storytelling. She believes stories connect us

to each other, move us to change, and if we can tell them well, we can change the world.

Thank you and congratulations, Mendy!

Promising New Faculty Award

The Promising New Faculty Award has been established to recognize exemplary achievements in teaching, research, scholarship, creative activities, and/or service among all full-time, tenure-track faculty or assistant professors.

Dr. Liaosha Song is the recipient of the Promising New Faculty Award 2023-2024.



Dr. Liaosha Song has devoted his enthusiasm to making an impact through research, teaching, and service with the aim of finding sustainable energy solutions for human society. Dr. Song's research focuses on H₂ and CO₂ geological storage. He has published eight peer-reviewed papers. As lead PI, he has obtained \$2.8 million in nationally competitive research grants from organizations including the National Science Foundation and Department of Energy. He has taught courses from introductory to graduate levels. He founded the CAL-EPIC

(CSUB Allied with LBNL Energy Pathways for Innovation and Collaboration) Program that provides students with summer-internships at Berkeley Lab. Dr. Song is on the Honors Council and he assisted in the organization of the Carbon Management Symposium.

Thank you and congratulations, Liaosha!

FACULTY AWARDS

Faculty Leadership and Service Award

The Faculty Leadership and Service award was established in 1996/97 by the Academic Senate of California State University, Bakersfield and the CSUB Foundation in order to recognize and encourage outstanding contributions to the principle and practice of shared governance and service to the community. Faculty leadership is critical to providing an educational experience of high quality and to the overall mission of CSUB.

Dr. David Gove was selected as CSUB's 2023-2024 recipient of the Faculty Leadership and Service Award



Dr. David Gove has a passion for sharing his passions. Besides teaching mathematics, this has also led him to become a ski patroller, a table tennis coach, a lion dancer, and a children's storyteller/reader. Trying to improve the learning environment naturally leads one to university service. Dr. Gove has been at CSUB since 1989 and his service includes instructor evaluation, curriculum review, academic senate, time as a department chair, and union activism. All ultimately have the same goal: to strive to create the best possible environment for our university

learning community and, thereby, improve the lives of all our students and our society.

Thank you and congratulations, David!

Millie Ablin Excellence in Teaching Award

The Millie Ablin Excellence in Teaching Award is intended to recognize and encourage excellence in teaching.

Dr. Rebecca Larson was selected as CSUB's 2023-2024 recipient of the Millie Ablin Excellence in Teaching Award.



Dr. Larson has been a member of the Mathematics Department at CSU Bakersfield since 1988. She has taught developmental mathematics courses through senior level math major courses and has enjoyed sharing her enthusiasm for doing mathematics with her students at all levels. Dr. Larson strives to maintain high standards while offering clear, organized, and well-prepared lectures and challenging, but achievable, classroom activities. Students have praised her for her pedagogical skill, her ability to engage and empower

students in the classroom, and for her encouragement and support inside and outside of the classroom.

Thank you and congratulations, Rebecca!



New Student Convocation and Pinning Ceremony

**Sunday, August 27 at 2:00 PM
Icardo Center**

CSUB faculty and staff are cordially invited to join us for this special event and participate in the processional.

New Student Convocation is a formal ceremony for new CSUB students and their families to be officially recognized and welcomed into the `Runner family. This will mark our first in-person ceremony since 2019.

***More information csub.edu/convocation
or you may contact Campus Programming at
(661) 654-6297 or campusprog@csub.edu.***

