I. CALL TO ORDER
The meeting was called to order by Francisco Millan at 9:04 am

II. ROLL CALL
Present: Francisco Millan, Angelo Lapuz, Marilyn Hallman, Stephen Muchinyi, Nancy Solis, Mike Neal, Marina Avalos-Kegley,
Absent: Kevin Hoffer, Huating Wang, Dr. Horace Mitchell, Dr. John Hultsman, Emily Poole, Suzanne Muller
Others in attendance: Laura Catherman, Doug Wade, Mark Harriman, Michael Abril, Johnny Villasenor

III. APPROVAL OF AGENDA
Francisco Millan informed the Board that Daniells, Phillips, Vaughan & Bock were absent due to a personal urgent matter. He proposed a motion to postpone item VIII. A. Daniells, Phillips, Vaughan & Bock to the next meeting and move item VIII. C. Student Union Strategic Plan to VIII. A. The amended agenda for November 12, 2010 was approved by consensus. 1st - Mike Neal, 2nd - Nancy Solis.

IV. APPROVAL OF MINUTES
A. Minutes of June 3, 2010
The minutes from June 3, 2010 were approved by consensus. 1st – Angelo Lapuz 2nd Nancy Solis

V. INTRODUCTIONS
Self introductions were made

VI. PUBLIC COMMENT

VII. OLD BUSINESS

VIII. NEW BUSINESS
A. Student Union Strategic Plan – Laura Catherman
Laura Catherman presented the draft of the Student Union Inc Strategic Plan 2011-2015. The plan consists of the Student Union specific mission and vision statements followed by a number of goals, objectives and strategic actions. Discussion followed regarding the beginning stages of the Strategic Plan, clarification of Student Union’s mission, and the need to review the Strategic Plan and report annually to the board. Mike Neal pointed out that once the Strategic Plan is approved and in place; the plan should be recognized and referred to as a guide. The motion to approve the Strategic Plan’s Vision and Mission was approved by consensus. 1st – Stephen Muchiny 2nd - Nancy Solis
B. Student At-Large Interviews – Francisco Millan
Francisco Millan reported that there were seven candidates for the two vacant Student At-Large positions. The applicants were then interviewed in two groups with a series of questions. Discussion followed regarding each applicants viewpoints and a vote was taken with Shunion Thomas and Forrest Beck appointed as new board members. Mike Neal recommended Savannah Natividad serve as an alternate in the event the Board loses a member for any reason during the remainder of this year only.

C. AB 1233 Resolution – Laura Catherman
Laura Catherman gave an overview of AB 1233 changes for nonprofit corporations. She explained that the Bylaws cannot include Ex-Officio members who do not have voting rights. The Student Union Inc. Bylaws currently read that the Student Union Director and the University Fiscal Officer are Ex-Officio Non-Voting members. The proposed AB 1233 Resolution would change the title to Board Advisor rather than Ex-Officio Non-Voting member. She clarified that you are either a director with voting rights or you’re not a director but rather an advisor or some other title.

Mike Abril commented the Student Union is a corporation like Apple or Xerox, except that as a Non-Profit corporation the Student Union Inc. does not have shareholders. He further explained the Student Union Inc. Bylaws in Article 5, is the section that deals with board of director memberships. Currently the Bylaws provide for five student members as well as six Ex-Officio Voting members which include two ASi officers, a faculty designee, and an alumni designee for a total of 13 voting members. He went on to state that AB 1233 Resolution will affect Section E of the Bylaws, Ex-Officio Non-Voting.

Mike Abril raised the question regarding if there is a current need to list board advisors in the Bylaws? He suggested that perhaps the Ex-Officio Non-Voting section should be deleted. He also stated that there is a paragraph after Section E in the Bylaws that provides this board with the authority to name other Ex-Officio Non-Voting members, which will be a problem if we accept the AB 1233 Resolution as it does not address this addition paragraph. Mike Abril inquired if the Board should change the Bylaws piecemeal or as part of a Bylaw revision as the original Bylaws have undergone revision in the past.

The motion to establish a sub-committee to go thru the Bylaws and make proposed red line changes that would be thereafter discussed as a whole with additional comments and recommendations was approved by consensus. 1st Mike Neal 2nd Stephen Muchinyi

Volunteers for the subcommittee: Mike Neal or someone from his office, Stephen Muchinyi, Michael Abril, Laura Catherman and Francisco Millan.

Laura to send via email the Bylaws to the subcommittee so each one can start working on some changes.

The motion to table the AB 1233 Resolution was approved by consensus. 1st - Stephen Muchinyi 2nd - Marilyn Hallman

IX. ITEMS FOR DISCUSSION
X. **BOARD CHAIR REPORT** – Francisco Millan
Francisco Millan stated that he attended the ACUI Conference and now understands the role they play in their campus community and student experience. Francisco suggested we continue funding ACUI Conference attendance for Student Board members and thanked Laura and Emily for their dedication.

XI. **PROGRAM CHAIR REPORT** – Angelo Lapuz
Angelo Lapuz reported on programming events that have taken place during the Fall Quarter. Welcome Back Week, Ice Skating, and Burro Genius, the book, which were all very successful. The two upcoming events left are Healthy Snack Week on November 15th thru the 18th and Late Night Study on November 22nd. The Winter Quarter events will include Welcome Back Week, Movie Night on January 25th in partnership with Club Social, Speed Dating on February 9th to be hosted at the Commons, Poetry Readings and Late Night Study on March 14th.

Angelo Lapuz stated with respect to ACUI he gained knowledge as to how the Student Union operates and at the same time he gained an appreciation of what exactly they do. He feels it enhanced his leadership, communication skills, time management, and networking. He stated that because there were only three members in attendance they did not get to attend all of the sessions.

XII **STUDENT UNION DIRECTOR REPORT** – Laura Catherman
Laura Catherman welcomes Martie Martinez to the Student Union. Martie is learning the reservation system and working with faculty and students to help with the reservation process. The Facility Use Reservation Form has been modified in an effort to move toward one unified campus reservation form and we anticipate that a new revision will probably be released within the next two or three weeks.

In addition, another project the Student Union Inc. is focusing on is the Facebook website. Laura indicated that we have about 400-500 fans and that we are trying to work with collectively with the campus to make sure that the Facebook is current and professional.

Laura pointed out that one item in our strategic plan is the green initiative in which we have done a full inventory of all of the chemicals and paper supplies used in the building, with a goal of moving towards 90% green certified chemical/paper products and the highest level of recycled post-consumer.

XII. **ASi REPORT** – Nancy Solis
Nancy Solis reported that ASI has partnered up with Student Union to create the Runner’s Event Calendar. November is the first month with posting on the ASI Board and Facebook as well as Office of Student Involvement, since they are the third group that is involved in this calendar.

Nancy stated that they have heard that there is an interest for other departments on campus and they will consider that because they want the calendar to focus on campus
school life. She thanked the Student Union for working with ASI on the calendar and hopes they can continue to work together on getting it out to more students.

Angelo Lapuz added that considering both organizations have had budget cuts he welcomed ASI to approach Student Union for anything and to continue developing a relationship between ASI and Student Union.

Stephen Muchinyi commented that there are several projects they are working on in an effort to enhance or increase the resources at the ASI officers, which include a relationship with Myedu, a company that offers resources through applications such as professor ratings, textbook comparisons, careers/salary comparisons, and official GPA records of scheduling class. Stephen indicated that this resource would not replace My CSUB EDU, but just be another resource that is free for students, and the only thing that would be required is to sign a service agreement. He stated that they will probably be approving this next Friday.

Another project they are working on is a green project. Stephen indicated that they attended a conference at CSU, Chico and the goal and purpose was to bring students together from all over the country and show what being green is all about. He indicated that they are working on establishing a strategic plan for being a green campus and developing a website.

Stephen reported on the Bike Project whereby they are trying to establish several bike sites with the ability for students to rent bikes at different locations on campus. They hope to design a bike rack with the help of the Art Department.

ASi is also working to make sure that there is an increase of trash canisters on campus, including recycling bins.

XIII. SRC Report – Mark Harriman

Mike Neal reported that the Rec Center has agreed to pay for the lights at the baseball fields recognizing that the light poles can be moved to other facilities in the future. He commented that some of the spacing would have to be re-engineered, but the fixtures would be assets of the Rec Center. Mike Neal feels that the additional lights will increase the types of events at that facility.

Stephen Muchinyi asked if students would be charged to use the baseball field. Mike Neal responded that he does not know the specifics but it would certainly be fair price because it would be very similar to going through the Rec Center. Rec Center will be the one to manage coordinating events at the baseball fields.

Mark Harriman confirmed that SRC committee would be setting the rates for the use of the lights.

Mark pointed out that they have extended their hours; Monday through Thursday until 11, and Friday hours were reduced. He indicated that the response has been good and they are averaging Monday through Thursday almost 840 entries a day compared to about 680 last year. He stated that weekends and Friday are around 215 on average. Mark attributes the increase to general knowledge of the Rec Center and the extra hours.
The SRC committee meeting is next Friday from 9:30 to 10:45 and the two action items are to talk about sponsored memberships, to change a spouse membership to allow any member to sponsor someone else over the age of 18 to buy a membership. The other action item is an opportunity for the SRC during the months of November and December to take canned goods in lieu of cash for guest fees, which canned goods that would then be donated to the Bakersfield Mission or like organizations.

SRC is close to finalizing a relationship with an outside vendor for the juice bar space, which will hopefully be Maui Wowi offering fresh Hawaiian Coffee and Smoothies.

XV. CLOSED SESSION

XVI. ANNOUNCEMENTS

XVII. Adjournment
    Meeting adjourned at 11:08 a.m.

Respectfully submitted by Martie Martinez

Francisco Millan, Chair                  Martie Martinez, Secretary