Best Bang for the Buck
CSUB is ranked #8 in The Other College Guide’s listing of the top 100 colleges and universities in the west that provide the “best bang for the buck.” The ranking is based on net price, graduation rates, and student loan repayment, and lists other metrics of interest, including the percentage of students who receive Pell Grants (a program for low-income families), percentage of applicants admitted, and ACT and SAT scores.

We Have a New Provost
I am pleased to announce that Dr. Jenny Zorn will join us on July 31, 2015 as Provost and Vice President for Academic Affairs. She serves currently as Interim Provost and Vice President of Academic Affairs at Humboldt State University, prior to which she was the Associate Provost for Academic and International Programs at CSU San Bernardino. Jenny earned a bachelor’s degree from Flagler College in St. Augustine, Florida, and a master’s and Ph.D. in geography from The Ohio State University. She also has served as a professor of geography at CSU San Bernardino. She has extensive experience with strategic planning, budgeting, growing academic programs, is well regarded for her work on diversity and inclusion, and has championed veterans’ issues and accessible technology for students with disabilities. Jenny will also be a professor of sociology.

VP for BAS is on the Job
Please also join me in welcoming on his first day on the job Thomas Davis, our new Vice President for Business and Administrative Services. Thom is a certified public account with an associate’s degree in business, bachelor’s degree in accounting, a master’s degree in taxation. He comes to CSUB from Averett University in Virginia where he served as vice president for Business and Finance. His higher education career includes serving as an associate vice president at Texas Tech, Florida International University, and the University of Dallas. With Thom’s arrival, I have changed the reporting structure for Information Technology Services which now will move to the Business and Administrative Services division and report to the VP for BAS. The department will maintain a strong relationship with Academic Affairs.

Campus Forum
Please mark your calendars to attend a campus forum which will provide updates on several issues including: new faculty, staff and administrators, the budget, Q2S and other matters of interest to the campus community on Friday, May 29, 2015 at 1:00 p.m. The location will be provided soon. The meeting is the latest in our series of town halls designed to keep you informed about important developments.

CSUB Water Conservation and Emissions Reduction Highlight Earth Day
Staff and students were among the exhibitors and panelists at Kern Green and the Kern County Hispanic Chamber of Commerce 3rd Annual Earth Day luncheon. Jennifer
Sanchez, ASI Vice President for University Affairs, introduced ASI’s hydration stations installed in various buildings across campus to reduce the use of plastic bottles. Deborah Burks, Confidential Office Support in the Office of the President, shared a poster presentation of our alternate transportation and recycling projects. Pat Jacobs, Assistant Vice President for Facilities Management, highlighted the University’s multiple water conservation measures, including:

-- installation of a computerized central irrigation control system with smart sprinklers, cutting usage by at least 30%;

-- replacement of 63,000 square feet of turf grass with inert ground covers such as mulch, gravel, drought-tolerant native, or non-thirsty plants;

-- installation of artificial turf near walkways;

-- planting low-water-use landscaping in new construction projects including Student Housing East and the Visual Arts Building;

-- installation of waterless urinals, low-flow toilets, and lavatory faucets; and

-- cessation of filling decorative fountains.

These and other ongoing measures have resulted in our achievement of a 25.5% reduction in our water usage in just the first three months of 2015, predating, exceeding, and outpacing the governor’s April 1, 2015 mandate of a 25% reduction in the use of potable water (compared to 2013 usage) through February 2016.

Honors Convocation

The annual University Honors Ceremony will take place on Sunday, May 3, 2015 at 5:00 p.m. in the Doré Theatre during which 170 Alpha Chi Honor Society members will be initiated and 25 Hawk Honors students will receive awards and medals.

On May 1-2, six students will present at the CSU Honors Conference in Chico: Mackenzie Hooper, Beth Lewis, Junaid Shaikh, Danica Aldoc, Robyn Musick, and Charmaine Parubrub. Earlier this month, Dr. Jackie Kegley, Hawk Honors advisor, attended the Western Regional Honors Conference at the University of Nevada, Reno with student, Omar Samara, who gave a poster presentation. Last month, six students presented at the Alpha Chi national conference in Chicago: Niruka Oragwam, Olivia Harter, Robyn Rowley, Danica Adoc, Charmaine Paruhbrub, and Robyn Musick. In addition to sponsoring the California Iota chapter, Dr. Kegley served as a judge in Philosophy and Religious Studies at the national conference.

Our Female Student-Athletes Have Wings

At its 10th Anniversary Celebration yesterday, the Women’s and Girls’ Fund awarded a $10,000 competitive grant to the CSUB Foundation for Women Influencing the Next Generation through Sports (WINGS), a college-to-career development program for CSUB female student-athletes. The program will provide job-readiness workshops for our students and opportunities for them to mentor middle school-aged students. Congratulations to Karen Langston for her work to develop this program.
The Office of Grants, Research, and Sponsored Programs held the inaugural CSUB Research Excellence Day on Thursday, April 16, 2015. This event recognized faculty, staff, and students who engage in research and creative activities, and who secure external funding to support the mission of the University. Dr. Robert A. Lucas, Director for the Institute for Scholarly Productivity, was keynote speaker; Drs. Robert Negrini, Steve Suter, and Robert Yohe presented, and several students presented research posters.

A Celebrate CSUB! Thank You
Despite the rain, faculty, staff, student clubs and organizations, and alumni were out in force at Celebrate CSUB! this past Saturday as we welcomed more than 600 newly-enrolled students and 400 parents. In addition, some 400 K-6 students from Kern County schools joined us for Roadrunner Science Day, sponsored by PG&E. Among the K-6 attendees were six buses of Arvin School District students whose Migrant Education Saturday School Science Program series culminated at Roadrunner Science Day. Thank you to everyone who worked behind the scenes and up front to make the event an engaging success. A photo gallery will be posted soon.

The Bakersfield Jazz Festival
We approach this year’s Jazz Festival honoring the memory of our beloved Adele Davis, wife of event founder and retired faculty member, Doug Davis. The festival is Mother’s Day weekend, beginning Friday, May 8, 2015 at 7 pm and continuing Saturday, May 9, 2015 at 4 pm. Faculty and staff are admitted at no charge with university identification. You may purchase tickets for friends and family at the Cashier’s Office.

Athletics Spring Barbecue
Join us for the 43rd annual Spring Barbecue to support our student-athletes at the Icardo Center on Thursday, May 14 at 5:30 p.m. Tickets are $30 and are available at Mexicali, Vons, and Lengthwise.

Upcoming Events
Whether you are looking for academic, alumni, arts & culture, campus life, community, sports, or a calendar of highlight events, find them on RunnerCal. Access the calendar on our website by clicking the “Events” link at the bottom of the home page.

University Council
University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend. Our final meeting of the academic year is scheduled for Friday, May 22, 2015 at 10:00 a.m. in the Albertson Room.

I look forward to seeing you around campus or at an upcoming University or community event. Take care.

Horace Mitchell
President