It’s Official: We’re Engaged!
This month, the Carnegie Foundation for the Advancement of Teaching validated our strong institutional commitment to community engagement by selecting CSUB to receive its coveted Community Engagement Classification. We are among 83 colleges and universities newly designated this year, and a total of 361 to have earned the classification out of the more than 3,000 institutions of higher education nationwide. The elective status is achieved through voluntary participation in a rigorous, evidence-based external analysis of data and documents regarding aspects of our institutional mission, identity, practices, and reciprocal community commitments. Our realization of this goal results from numerous valued university-community partnerships and the heavy lifting of our data collection and writing team, Marit MacArthur, Associate Professor, Department of English; Tanya Boone, Department of Psychology Chair and Associate Professor; and Jim Drnek, Associate Vice President for Student Affairs. Congratulations and thank you to our campus and community partners for reaching another level of excellence.

CSU Board of Trustees Approves University Office Center
At its meeting on January 28, 2015, the Board of Trustees approved a development agreement and plans for the construction on the CSUB campus of a commercial University office center. The University Office Center is a public-private partnership between CSUB and Gregory D. Bynum and Associates. Phase I includes construction of a 61,300 gross square foot three-story, energy-efficient office building with courtyard, shade pavilion, drought-tolerant landscaping, drip irrigation, groundwater recharge, and 253 parking spaces on 4.3 acres. The $10.4 million project cost is borne solely by the developer. No state or trustee funds are used. Phase II includes two buildings with 220,700 gross square feet, 591 ground-level parking spaces, and 315 spaces in a parking garage on 8.2 acres. The University will receive ground lease revenue of $131,000 annually for the first 10 years for Phase I plus $50,000 per year for up to five years for the option to develop Phase II, which will provide $212,000 in annual lease revenue for the first 10 years when completed. Construction on phase I is scheduled to begin in August and completed in June 2016.

The project will extend Scarlet Oak Boulevard into the campus from Camino Media and will construct a portion of our internal Loop Road. The project also is intended to provide opportunities for tenants to collaborate with the
University on potential research, student internships, and employment for our graduates. I commend former Vice President for Business and Administrative Services Mike Neal, along with Assistant Vice President for Facilities Management Pat Jacobs, Elyra San Juan, Assistant Vice Chancellor Capital Planning, Design, and Construction, and Greg Bynum for their perseverance through the years since conceptual approval. In addition, I want to thank Executive Vice Chancellor and Chief Financial Officer Steve Relyea and Executive Vice Chancellor and General Counsel Fram Virjee and their staffs for their support and counsel in the finalization of the development agreement.

RecycleMania - Waste Not & Save our Environment!

RecycleMania kicks off on Monday, February 2nd at noon on the Student Union Patio. Recyclemania is a student-led friendly competition among colleges and universities to benchmark and promote recycling and waste reduction activities to their campus communities. Over an 8-week period each spring, colleges across the United States and Canada report the amount of recycling and trash collected each week. In turn, they are ranked in various categories based on highest per-capita recycling; best recycling rate as a percentage of total waste; least amount of combined trash and recycling generated. With each week’s updated ranking, participating schools follow their performance against other colleges and use the results to rally their campus to reduce and recycle more.

CSUB Student Receives “Undergraduate Rising Star” Honor from NASPA

Psychology major Savannah Andrews received the National Association of Student Personnel Administrators (NASPA) Undergraduate Rising Star Award at the NASPA Western Regional Conference in Anaheim, CA, in November 2014. The Undergraduate Rising Star Award recognizes an undergraduate student for achievement, involvement, and potential in the Student Affairs profession. The recipient receives a complementary registration for the regional conference as well as a $250 scholarship from NASPA Region VI.

Savannah aspires to a career in Student Affairs Administration, focusing on student development. She is a student employee in the Academic Advising and Resource Center, has served as a peer leader in Summer Bridge, and has worked in Campus Programming, and University Outreach and Recruitment. Highly involved in student leadership, she was elected in 2013 by her peers as Associated Students Inc. (ASI) Vice President of Programming and Publicity, prior to which she was elected by her school to serve on the ASI Board of Directors as the Arts and Humanities representative. She also served as Vice President of the Sensational Sophomores in 2012-13. Her community service includes volunteering to help organize CSUB’s annual dance marathon, raising more than $10,000 for the Children’s Miracle Network in Bakersfield. Congratulations, Savannah!
Bakersfield College Equity Project
I was pleased to tape an episode of Bakersfield College’s Equity TV project, an outreach initiative to inform, engage, and educate the African American community on matters of college access and success, and the power of higher education to transform lives.

Episode 1: Why College is Important
Episode 2: How to Get into College
Episode 3: Major Tools for Success
Episode 4: After College: Career Success

Our collaboration in increasing the community’s awareness of the importance of education beyond high school, how to prepare for college, and succeed once they are admitted, is an example of how the educational sectors are working together to create a seamless transition from high school to higher education.

Save the Date: “Celebrate CSUB!” and Celebrating 45 Years of Excellence
Please save the date and join us on Saturday, April 25, 2015, 9:00am-1:00pm, for our 9th annual open house, Celebrate CSUB! This year, in addition to the morning’s festivities, we will host a 45th Anniversary Celebratory Dinner commemorating the 45 years since the University opened for classes in 1970. Stay tuned for details.

Other Significant Events and Activities Include:
• The Kegley Institute of Ethics Lecture Series Winter program on January 14, 2015 featured Sasha Abramsky, author of the NY Times bestseller, The American Way of Poverty. The 29th Kegley Memorial Lecture will be held April 14, 2015 at 7:00pm in the Doré Theatre. Military strategist Daniel Ellsberg, who revealed The Pentagon Papers to the press in 1971, will discuss Edward Snowden, the NSA, whistleblowing, and civil disobedience.
• With 1,812 career points, Tyonna Outland became our all-time leading scorer on January 22, 2015 in the women’s basketball game against the University of Missouri Kansas City.

RunnerCal
Please review the array of upcoming campus events at RunnerCal:

University Council
University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend. The next meeting of the University Council is scheduled for Friday, February 20, 2015 at 10:00 a.m. in the Albertson Room.

I look forward to seeing you around campus or at an upcoming community or University event. Take care.

Horace Mitchell
President