



CSU Bakersfield

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PRESIDENT'S MONTHLY CAMPUS UPDATE

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Budget

Governor Brown's release of his 2013-14 state budget proposal earlier this month includes the reinstatement of \$125 million that was cut from last year's budget. The refund is in partial recompense for the \$132 million rollback of tuition fees to 2011-12 levels prompted by the passage of Proposition 30. In addition to the \$125 million reimbursement, the Governor allocated an additional \$125.1 million, \$10 million of which is designated for on-line education to facilitate advancement toward degree completion. I echo **Chancellor White's** cautious optimism that the downward trajectory in state support over the last several years has made a turn toward reinvestment in higher education. For details on the CSU's 2013-14 Support Budget, links to the CSU Budget Office, and other CSU and state resources, visit the CSU Budget Central website at <http://blogs.calstate.edu/budgetcentral/>.

Chancellor White to Visit CSUB

In February, **Chancellor Timothy White** will begin his schedule of visits to each of the 23 CSU campuses. I am pleased to announce that CSUB is first on the schedule. Chancellor White will join us Sunday and Monday, **February 17-18, 2013**. Over the course of his two-day visit, he will spend time with multiple constituent groups to become acquainted with our campus culture, physical campus, community, future goals, and strategic plan. Within the next week or so, we will confirm an itinerary with the Chancellor's Office. Please anticipate a call or written communication from **Tina Giblin**, Administrative Assistant to the President, to coordinate best meeting times for various groups.

2013 Alumni Hall of Fame Inductees



The CSUB Alumni Association will induct the 2013 class of accomplished alumni into the **CSUB Alumni Hall of Fame** at a gala which will be held on February 16th at the Petroleum Club. Inductees were selected by a committee of university representatives and Alumni Board members. Following are profiles of this year's inductees.

Donald E. Carter, Superintendent, Kern High School District, is a Bakersfield native and graduate of West High School. Don earned a BS in Mathematics and Physical Sciences from the University of La Verne. He earned a life single subject teaching credential in both physical science and mathematics from CSUB ('76), an MA in Educational Administration and an administrative credential from CSUB ('85), and a Doctorate in Educational Leadership from the University of La Verne. He began his career in 1976 as a science and

mathematics teacher at Bakersfield High School and became Dean of Students at East Bakersfield High in 1989. His administrative career includes serving as Assistant Principal and Principal of Bakersfield High, Kern High School District Director of Business Administration, and Kern High School District Associate Superintendent for Instruction. He co-founded KHSD's Physics Olympics program. Don has taught at Bakersfield College, the University of La Verne, and Point Loma University. He was named Superintendent in 2004. The Kern High School District is California's largest 9-12 high school district, with more than 35,000 students and 3,500 employees. His commitment to the community includes service on the Kern Science Foundation, KHSD Educational Foundation, KC Workforce Investment Board, KC Network for Children, Phi Delta Kappa, the National Association of Secondary School Principals, the Jim Burke Educational Foundation's Educational Leaders Forum, CSUB Enrollment Advisory Council, and the Point Loma Nazarene University Educator Advisory Council.

Beth Rienzi, Associate Vice President for Faculty Affairs, earned a BA in Psychology, Magna Cum Laude, and an MA in Behavioral Sciences from then-California State College Bakersfield ('74, '78). She earned a Ph.D. in Professional Psychology from the California School of Professional Psychology. Beth is a licensed psychologist with 16 years of clinical practice in various clinical areas. She is nationally and regionally recognized as a leader in the field of psychology. Her expertise ranges from special education programs for deaf and hearing impaired students, therapy and program development for deaf, mentally ill clients; psychometric, psychological analysis for the Department of Rehabilitation; and expert witness testimony in juvenile and adult court trials involving murder, sexual assault, and deafness. Her expertise extends to hearing clients. Beth began her teaching career at CSUB in 1988. She has served tirelessly on professional boards and in the community in early childhood education, with Girl Scouts, Brownies, Boy Scouts, and Cub Scouts, the PTA, CalWORKS, and county departments of mental health. As a leader, mentor, and educator in the field of psychology, she is an advocate for women and girls, most notably as a supporter of the Women and Girls Fund through the Kern Community Foundation.

Monique Rogers, Corporate Administrator and Marketing Director at ARRC Technology, earned a BA in Communications from CSUB ('98). She began working for ARRC Technology in 1994, a company established by her husband, Alex Rogers, in 1992. Through hard work and perseverance, the Rogers' built their company from humble means into a multi-million dollar corporation that specializes in the service and design of computers, networks, phone systems, structured cabling, and managed technology services. In plain language, businesses outsource the management of their information technology services to ARRC Technology. Their newest venture, CharTec, provides Hardware as a Service (HaaS) and Managed Service Provider (MSP) sales training to other IT companies. ARRC Technology has been listed five times on the Inc. 5000 list of the fastest-growing privately held companies in the U.S. Monique is actively involved in the Bakersfield community serving on the boards of the San Joaquin Hospital Foundation, the Bakersfield Chamber of Commerce, and the Boys and Girls Club. She stays active in government and politics. Monique was awarded the 2010 CSUB Alumni Award by Lambda Pi Eta for excellence in the field of Communications.

This year's Hall of Fame gala dinner is sponsored by **KGET TV; Wells Fargo Bank; Klein, DeNatale, Goldner, Cooper, Rosenlieb, & Kimball, LLP;** and **Kern Schools Federal Credit Union**. Please visit <http://www.csub.edu/alumni/attend/halloffame.shtml> for event details. For ticket and sponsorship information, call (661) 654-3211 or email alumni@csub.edu.

Monsignor Michael Braun Receives National Award

CSUB Alum, Reverend Monsignor Michael Braun ('81), has been named a 2012-13 Distinguished Catholic School Pastor by the National Catholic Education Association (NCEA). The Monsignor is Rector of Garces Memorial High School and Pastor of Our Lady of Perpetual Help parish. The award honors pastors' outstanding leadership and contributions to Catholic education. It will be presented in April 2013 at the NCEA 2013 Convention in Dallas, Texas. Please join me in congratulating Monsignor Braun.

The Pat Brown Institute of Public Affairs



On January 16th, CSUB and CSULA's Pat Brown Institute of Public Affairs (PBI) co-hosted a public policy forum in the Walter Stiern Library entitled, *"Is the California Dream Out of Reach in Kern County?"* Moderated by **Christopher Meyers**, Professor of Philosophy and Director of the Kegley Institute of Ethics, the forum was the inaugural event of PBI's California Agenda Public Policy & Health Forum Series. A \$290,864 grant from the California Endowment supports PBI's Public Policy Education Program for civic engagement and dialogue on health issues that impact Kern and Fresno County communities. Featured panelists included **Robert Arias**, Superintendent of the Bakersfield City School District; **Daniel Binsfeld**, Graphic Design Instructor at the Kern High Regional Occupation Center; **Julio Blanco**, Dean of the School of Natural Sciences, Mathematics, & Engineering; **Kathleen Knutzen**, Dean of the School of Social Sciences & Education; and **Sandra Serrano**, Chancellor of Kern Community College District. Among our attendees was civil rights and community activist, **Dolores Huerta**. At the forum, attendees engaged panelists in a frank and open discussion about the state of education in our region. Thanks to **Jacqueline Mimms**, Associate Vice President for Enrollment Management, and **Raphael J. Sonenshein**, Executive Director for the Edmund G. "Pat" Brown Institute of Public Affairs, for an exceptional program.

PIQE 25th Anniversary Celebration

The Parent Institute for Quality Education (PIQE) celebrated 25 years of enhancing parental engagement in K-12 education at its ***Tree of Life Reception*** Wednesday evening in the Student Union Building Multi-Purpose Room. I was pleased to host the evening along with PIQE's President and CEO, **David Valladolid**. In the nine-week parent education program, parents from under-represented communities gain an understanding of the educational system and how to navigate it, how to create a positive learning environment at home, and how to support their children on the path to college admission and degree attainment. Courses are taught in twelve different languages by trained PIQE facilitators who are members of the communities they serve. The program ends with a meeting of parents and school principals, followed by a parent



graduation ceremony. The CSU began its partnership with PIQE in 2006. The model program is active in hundreds of schools throughout the CSU service regions.

Recyclemania 2013



For the third consecutive year, CSUB will participate in **Recyclemania**, a friendly, national eight-week competition among colleges and universities across the country to increase recycling and reduce waste generation. This year's competition takes place February 3rd – March 30. I will join students for the 2013 tournament kick-off ceremony on February 4th at noon on the Student Union Patio. I also join students in encouraging faculty, staff, and students to recycle glass, plastic, newspapers, and cardboard. This would be a good time to recycle unusable, outdated materials. This year, electronic waste is included in the competition. We will hold e-waste recycling for two days only, Friday, February 8th 8-5pm, and Saturday, February 9th, 8-4pm at the former Southwest Little League parking lot on Camino Media and Southwest Drive. A detailed list is available at <http://www.csub.edu/pac/news/2013/winter/CSUB-Announces-E-Waste-Recycling.shtml>. For further Recyclemania information, visit www.csub.edu/recyclemania. Thanks to Associated Students, Inc. President **Hernan Hernandez** for leading the initiative and to the **Students for Sustainability** club.

“Camp to Campus” Documentary Premiere

The stories of first-generation college students from migrant worker backgrounds are the focus of the CSUB documentary, “Camp to Campus.” The 90-minute presentation will premiere Tuesday, February 5, 2013 at 7:00 p.m. in the Doré Theatre. The project is funded by a \$10,000 grant from the Community Stories Fund of Cal Humanities, the state partner of the National Endowment for the Humanities, and a \$15,000 CSUB matching grant. The interdisciplinary project committee includes: project director **Marit MacArthur**, Associate Professor of English; **Jesse Sugarmann**, Assistant Professor of Art and Digital Media; **Douglas Dodd**, Associate Professor of History; **Aaron Hegde**, Associate Professor of Economics; **Jennifer Burger**, Lecturer in Communications and Advisor to *The Runner* newspaper; **Brad Ruff**, Lecturer in English and AVID Coordinator for Kern County; **Maria Escobedo**, Director of CAMP; **Curt Asher**, Interim Dean of the Walter Stiern Library; and **Richard Collins**, Dean of the School of Arts and Humanities. The director of the documentary is CSUB alum **Fabian Euresti** ('87) who also comes from a migrant worker background. For ticket information and event details, please visit the website at <http://www.csub.edu/camptocampus> or contact Marit MacArthur at 654-6503 or camptocampus@csub.edu.

Medical and Health Professions Conference

The Association of American Medical Colleges projects a workforce shortage of 63,000 primary care physicians by 2015, growing to some 90,000 by 2020. The workforce shortage extends to

health care professionals and administrators. Toward meeting the healthcare needs of our region, CSUB, Kern Medical Center, and the David Geffen School of Medicine at UCLA have partnered for the third year to host the Medical and Health Professions Conference for College Students. The conference will take place on Friday, February 8th from 1:00-



4:00 p.m. in the Doré Theatre and is free of charge. In addition to making students aware of the variety of career options available, the conference also presents pathways to medical, nursing, and professional schools, including information on how to pay for what can be an expensive education. We thank **Eric vanSonnenberg**, MD, Chief Academic Officer at Kern Medical Center, for leading this important initiative. Register on line at www.csub.edu/nursing/form.shtml. For more information, please contact **Deborah Burks**, Confidential Office Support, in the Office of the President at 654-2241.



Kegley Institute of Ethics Winter Lecture

The Kegley Institute of Ethics will present a special Winter lecture, "The Role of the Human Element in Technology", featuring former Yale Professor, TED lecturer, and self-described science evangelist, **Dr. Ainissa Ramirez**. The event is open to the public. Admission and parking are free. For event information, please contact Kathy Lund at 654-2291 or visit <http://www.csub.edu/kie>.

University Council

The next University Council meeting will be held February 15, 2013 in the Albertson Room. University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend.

I look forward to seeing you around campus or at an upcoming University or community event. Take care.

A handwritten signature in black ink that reads "Horace Mitchell".

Horace Mitchell
President