University Week
Dr. Soraya Coley, Provost and Vice President for Academic Affairs, Dr. Jacquelyn Kegley, Chair of the Academic Senate, and I look forward to welcoming you to the 2013-14 academic year. University Week will begin with our annual University Day scheduled for Monday, September 9th. As is our tradition, the morning program will include a continental breakfast, video slideshow, salutations from faculty, student, and staff leaders, recognition of new faculty, staff, and administrators, and presentation of faculty and staff awards. The morning will conclude with my annual address.

University Day – Opening Event
*Positioning the University for the Future: Stepping Outside of the Box*
September 9th – 8:00 - 11:30 am - Doré Theatre
[https://www.csub.edu/livestream/university_day/](https://www.csub.edu/livestream/university_day/)

FACULTY
“General Education for Tomorrow's Learners”: Presentation of Models
12:00 – 3:30 pm • SRC Solario de Fortaleza
3:30 pm - Faculty Reception Hosted by President Horace & Barbara Mitchell

STAFF & MPPs
Monday, September 9, 2013
12:00 pm - Lunch service begins • SRC Gymnasium
1:00 pm - Guest Speaker: Mr. Jeff Eben “How Many Wins Have You Had Today?”
(Mr. Jeff Eben is an award winning educator, leader, author, and speaker. He will have a book signing immediately following his presentation.)
2:15 pm - Afternoon Workshop - “Give ‘Em the Pickle!” • DLDC – Room 402
Presenter: Ms. Holly Culhane, SPHR-CA, PI
(President/CEO & Senior Consultant of PAS Associates)
On Tuesday, September 10th we will have a presentation for faculty, staff, and MPPs by Dr. Saundra McGuire on “Student Learning.”

**FACULTY, STAFF, & MPPs**  
**Tuesday, September 10, 2013 – Dr. McGuire Workshops**  
7:30 am – 3:30 pm • **Student Union MPR**

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:00 - 9:30 am</td>
<td>The Role of Emotions in Learning</td>
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<td>10:00 - 11:30 am</td>
<td>Increasing Student Motivation: It May Be Easier Than You Think</td>
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<tr>
<td>11:30 am - Noon</td>
<td>Lunch</td>
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<td>12:00 - 1:30 pm</td>
<td>Get Students to Focus on Learning Instead of Grades: Metacognition is the Key!</td>
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<td>2:00 - 3:30 pm</td>
<td>Using Appreciative Advising to Help Students Excel</td>
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The General Education Discussions will continue (Part 2) on Wednesday, September 11th.

**FACULTY**  
**Wednesday, September 11, 2013 – GE Discussion Part II**  
“**General Education for Tomorrow’s Learners**: Discussion & Evaluation of Models”  
8:30 am – 12:00 pm • **Science 3**

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 am</td>
<td>Continental Breakfast</td>
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<tr>
<td>8:45 - 9:00 am</td>
<td>Introduction</td>
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<tr>
<td>9:15 - 9:45 am</td>
<td>Breakout Session #1 (gold)</td>
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<td>9:50 - 10:20 am</td>
<td>Breakout Session #2 (blue)</td>
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<tr>
<td>10:25 - 10:55 am</td>
<td>Breakout Session #3 (white)</td>
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<tr>
<td>11:00 - 11:45 am</td>
<td>Poster Session</td>
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<tr>
<td>11:45 am - Noon</td>
<td>Closing Remarks</td>
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So that we can make the necessary arrangements and properly plan for refreshments, please register online for the University Week activities (opening event, luncheons, GE discussions, and workshops) at the following link: [http://www.csub.edu/universityday/](http://www.csub.edu/universityday/).

**Week of Welcome and New Student Convocation Weekend**

New and returning students will arrive on campus to a week of new and continuing traditions. Student Affairs and Academic Affairs collaborated this year to bring a full spectrum of events. The complete schedule is reprinted below. I look forward to seeing you at activities throughout the week. For information, please contact Emily Poole, Assistant Director of Campus Programming, at 654-3091.
# Week of Welcome (WOW)
## September 14-20, 2013

### Saturday, September 14th

- **8:30am-12:00pm**  
  Move-In Day (Student Housing)
- **10:00am-1:00pm**  
  Parents Seminar (Student Union, MPR)
- **1:00-2:30pm**  
  Roadrunner Parents Association “Family Day” Luncheon (Runner Park Area)
- **1:00-4:00pm**  
  Family Day Activities and Resource Fair (Runner Park Area)
- **5:00-9:00pm**  
  “Getting to Know You” Cookout and Live Band (Student Recreation Center)
- **12midnight-1:30am**  
  Campus Community Midnight Breakfast (University Grill @ Student Housing)

### Sunday, September 15th

- **10:30am-12:30pm**  
  Wellness Service and Brunch (University Grill @ Student Housing)
- **12:30-1:30pm**  
  Academic Schools Welcome (Icardo Center)
- **2:00-3:30pm**  
  New Student Convocation (Icardo Center)  
  [Faculty and administrators are asked to wear regalia.]
- **4:00-5:30pm**  
  Early Start BBQ (Student Recreation Center)
- **7:00pm**  
  Women’s Soccer vs. UC Riverside (Soccer Field)

### Monday, September 16th

- **8:00am-2:00pm**  
  Student Union Open House- Free Food, Give-a-ways and information on leadership opportunities and how to Get Involved-(Student Union)

### Tuesday, September 17th

- **11:00am-1:00pm**  
  Rowdy Zone Project. Sign up for the Rowdy Run! Free BBQ (Soccer Field)

### Wednesday, September 18th

- **2:00-4:00pm**  
  Splash Bash Carnival - Outside carnival games. Free Food/Drinks- (Student Union)

### Thursday, September 19th

- **6:00-8:00pm**  
  Men’s Soccer vs. UC Riverside (Soccer Field)
- **6:45pm**  
  Rowdy Run- Halftime of game

### Friday, September 20th

- **8:00-9:00pm**  
  Arts and Jazz Showcase (Runner Park)
- **9:00-11:30pm**  
  Runner Nights - Movie in the Park (Runner Park)
John Brock Community Service Award Dinner and Scholarships

Ben Stinson III, CSUB alumnus (’79) and president of Stinson Stationers, is this year’s recipient of the John Brock Community Service Award. Ben will be recognized at the John Brock Awards dinner on September 5, 2013 at the Seven Oaks Country Club. Honorees are selected for distinguished community service, business ethics, and personal integrity by members of the School of Business and Public Administration’s (BPA) Executive Advisory Council.

In addition to being a long-serving member and former chair of the CSUB Foundation Board of Directors, Ben also has served as chair of the Greater Bakersfield Chamber of Commerce and the Rotary Club, and board member of the American Cancer Society, Boys and Girls Club, and Kern County Homeless Coalition Task Force. He has been inducted to the CSUB Alumni Hall of Fame and the Bakersfield City School District Hall of Fame, and is a recipient of the Jim Burke Light and Liberty Award.

Proceeds from the awards dinner benefit the John Brock Endowment scholarships, awarded to BPA students for their academic achievement, community service, and leadership. Four students will receive $2,500 scholarships for their academic achievement, outstanding community service, and leadership: Ricky Esparza, Janet Espinoza, and Paisley Sitham, all senior business administration majors; and Derek Stotler, a junior business and economics double major. Tickets for the event are $150 per person. For more information, please call 654-2157.

Appointment of Assistant to the President for Equity, Inclusion, and Compliance

I am pleased to announce the appointment of Claudia Catota, J.D. as Special Assistant to the President for Equity, Inclusion, and Compliance. Claudia comes to CSUB from CSU Long Beach where she served as the Equity and Diversity Specialist. Prior to that, she was an equal employment specialist at the U.S. Department of Commerce, Bureau of the Census, and a bilingual investigator/conciliator for the City of Madison Department of Civil Rights. Claudia earned her juris doctorate from the University of Wisconsin Law School, a bachelor’s degree in African American Studies from UCLA, and expects to complete a master’s degree in Latin American Studies from Cal State L.A. in June 2014. Please join me in welcoming Claudia to campus on September 9th.

University Council

The first University Council meeting of the academic year will be held Friday, October 25 at 10:00 a.m. in the Albertson Room. University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend.

I look forward to seeing you around campus or at an upcoming University or community event. Take care.

Horace Mitchell
President