



### ***Distinguished Speaker Series Features J. Patrick Doyle, Domino's Pizza President and CEO***

Domino's Pizza President and CEO **J. Patrick Doyle** will be the next featured speaker in the Distinguished Speaker series. Taking the helm in 2010, Doyle turned the company around with a makeover of an admittedly awful pizza, and re-introduced the brand with a smart marketing campaign of self-deprecating ads. With a state-of-the-art digital ordering system, mobile phone and iPad apps, new franchise strategies, soaring same-store sales, and rapid expansion of new stores overseas, the reinvented Domino's has seen phenomenal growth. The chain boasts nearly 10,500 stores internationally and had global retail sales of more than \$8.0 billion in 2013 (almost \$3.8 billion domestic and over \$4.2 billion internationally).



Doyle earned a BA from the University of Michigan and an MBA from the University of Chicago. He joins us on May 14 at 6pm at the CSUB Amphitheatre.

The CSU Bakersfield Distinguished Speaker Series brings to the university and community distinguished individuals from around the world whose achievements have had national and/or international significance. The speaker series Advisory Committee is comprised of campus and community members. U.S. House

of Representatives Majority Whip and CSUB alumnus ('89, '94) **Congressman Kevin McCarthy** serves as an honorary chair.

The CSU Bakersfield Distinguished Speaker Series is free and open to the public; however, reservations are required. Kindly RSVP to [rsvp@csub.edu](mailto:rsvp@csub.edu) or 661-654-2136.

### ***Athletics Spring Barbecue***



Thousands of CSUB supporters will converge at the Icardo Center on Thursday, May 8<sup>th</sup> 5:30-10:00p.m. for the 42<sup>nd</sup> annual Athletics Spring Barbecue fundraiser. "The '90s" is this year's theme. The Athletics Department encourages all comers to dress in the era and participate in a '90s costume contest. **Gary and Adam Icardo** will be at the grill preparing Harris Ranch New York steak and teriyaki chicken. **Southern California Orthopedic Institute, Bill Wright Toyota-Scion, and North Bakersfield Toyota-Scion** are event sponsors. Entertainment features **Foster Campbell and Friends**. Proceeds benefit the Roadrunner Scholarship Fund. For ticket information and event details, please visit the Athletics Department website at <http://www.gorunners.com>.



### ***CSUB Continues to Innovate with Fab Lab***

I am excited to announce the coming opening of the CSUB Fab Lab, a digital fabrication and computation laboratory. The Fab Lab uses

open-source software and a suite of industrial-grade fabrication and electronic tools to spur innovation, invention, artistry, and entrepreneurship among people who wish to bring ideas to life. The core suite of equipment common to all Fab Labs includes a laser cutter to make 2D and 3D structures; a CNC milling machine to make precision parts and circuit boards; a wood router to build furniture or a shelter (housing); and high-speed controllers. The lab is a community resource, available to the public and K-14 students and teachers, in addition to university faculty across a variety of disciplines who wish to engage students in hands-on learning experiences.

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*Fab Labs are increasingly being adopted by schools as platforms for project-based, hands-on STEM education. Users learn by designing and creating objects of personal interest or import. Empowered by the experience of making something themselves, they both learn and mentor each other, gaining deep knowledge about the machines, the materials, the design process, and the engineering that goes into invention and innovation. In educational settings, rather than relying on a fixed curriculum, learning happens in an authentic, engaging, personal context, one in which students go through a cycle of imagination, design, prototyping, reflection, and iteration as they find solutions to challenges or bring their ideas to life. – Fab Foundation*

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To implement the Fab Lab in a way that best serves the needs of multiple local constituents, focus groups and design workshops were conducted earlier this month with participants ranging from middle and high school students, to staff and faculty, business and industry leaders, and beyond. Facilitating those discussions were the

Director of the Fab Lab Program at MIT and the Director of FabEd at the Teaching Institute for Excellence in STEM, who were inspired by the community's overwhelming response and enthusiasm for the project. We will continue to seek the input of constituents as we move forward.

With our lab, we join a worldwide network of digital fabrication laboratories and a global knowledge-sharing community of learners, educators, technologists, researchers, designers, and innovators spanning 30 countries and 24 time zones. The lab will be housed in the Engineering Complex and will be operational in time for the start of the 2014-15 academic year.

### ***28<sup>th</sup> Annual Bakersfield Jazz Festival at CSU Bakersfield***



Mother's Day weekend is fast-approaching, which means that a weekend of jazz is around the corner. The two-day Bakersfield Jazz Festival at CSU Bakersfield takes place May 9<sup>th</sup> and 10<sup>th</sup> in the CSUB Amphitheatre. This year marks the 28<sup>th</sup> season for the spring cultural celebration created by CSUB Music Professor (ret.) **Doug Davis**. Featured artists include: **Pancho Sanchez**, **Delfeayo Marsalis**, and **Gerald Albright** as well as local favorites, **Mento Buru** and the **Bakersfield Jazz Workshop**. With major sponsorship from the Office of the President and Associated Students, Inc., **all faculty, staff, and students may attend free of charge** by presenting university identification at the gate. For a complete artist line-up, ticket information and performance times, please visit our website at [www.bakersfieldjazz.com](http://www.bakersfieldjazz.com).

***Upcoming Events***

Whether you are looking for academic, alumni, arts & culture, campus life, community, sports, or a calendar of highlight events, find them on [RunnerCal](#).

***University Council***

University Council is an open forum for members of the campus community to voice concerns or make suggestions for continued improvement. All faculty, staff, and students are welcome to attend. The next meeting of the University Council is scheduled for Friday, May 16, 2014 at 10:00 a.m. in the Albertson Room.

I look forward to seeing you around campus or at an upcoming University or community event. Take care.



Horace Mitchell  
President