

Fall 2007

# Public Policy & Administration School of Business & Public Administration

## Message from the Chair

Dear Colleagues, Students, and Alumni,

On behalf of the faculty of the Department of Public Policy and Administration, it is a pleasure to share with you our Fall 2007 Newsletter, updating you on our strategic goals, progress and activities. This year has gotten off to a great start.

- In June we celebrated the “Class of 2006-2007,” which included one of our largest MPA and MSA-HCM classes ever;
- In August we completed our intensive year-long MPA Self-Study Report seeking NASPAA (National Association of Schools of Public Affairs and Administration) Re-Accreditation. We eagerly look forward to national Site Visit Team review in February '08;
- In September, PPA reviewed its Strategic Goal for '07-'08. Through that review, PPA shall place greater emphasis on *student career development* and *increasing undergraduate elective course offerings*;
- In November, PPA was a sponsor of the speaker event featuring journalist and urban planner James Kunstler, author of “The Long Emergency;”
- PPA’s own Dr. R. Steven Daniels was just elected President of the Bakersfield Chapter of ASPA;
- Dr. Commuri spent Fall '07 recharging his intellectual batteries so to speak -- On sabbatical leave on a research project in nonprofit management;
- In W '08, PPA will again invite graduate and undergraduate students to participate in our *Annual Student Focus Group* exercise;
- Dr. Daniels’ article, “Revitalizing Emergency Management after Katrina,” was published in The Public Manager 36 (F '07, no. 3): 16-20; and,
- PPA has invited Bakersfield ASPA to hold a winter forum tentatively titled: “*Public Service Education: The Employers’ Perspective.*”
- This springs from ASPA’s Career Readiness Workshops and PPA Community Advisory Board discussions on public service education needs.

PPA is committed to advancing excellence in public service education; quality of the student experience; and, community engagement. We welcome your thoughts and comments. Please visit us at: <http://www.csub.edu/ppa>

Wishing you the very best for the holiday season. Thomas R. Martinez, Chair



### *“Congratulations to the Class of 2006-2007”*



The “Class of 2006-2007,” included “29” MPA and “9” MSA-HCM graduates.

## **"NEWS FLASH!"**

### **Dr. Daniels Elected President of Bakersfield ASPA**

PPA is pleased to hear that our very own Dr. Steven Daniels has been elected the next President of the Bakersfield Chapter of the American Society for Public Administration (ASPA).

Dr. Daniels serves on the local ASPA Board and has been a contributor to their continued success.

Locally, ASPA has long served as a key network for local government professionals, managers and leaders through sponsorship of monthly

luncheon speakers; Annual Doubenmier Public Service Award; Annual Student Scholarship; and social events. As a chapter of national ASPA, their aim is to "Advance Excellence in the Public Service." To learn more about ASPA, go to:

<http://www.aspanet.org/>



The current Chapter President is County of Kern's Robert Phipps, MPA, who also represents Bakersfield ASPA on the PPA Department's Community Advisory Board. To learn more about Bakersfield ASPA, go to: <http://www.bakersfieldaspa.org/>

## **"Students Get a Taste of Public Administration"**



Above, freshmen and sophomore students (l-r) Raeanne Quaresma, Briana Estolano and Jasmine Henderson explore the world of public policy and administrative problem solving. This year saw a large increase in Freshmen student enrollment in INST 275 Administrative Processes in Government (AKA: Introduction to Public Administration). INST 275 satisfies the U.S. Government portion of the American Institutions Requirement, and Area D requirement in the Gen. Ed. Program.

## **"Enjoy the Holiday Fun"**

### **Bakersfield ASAP "Holiday Luncheon" Thursday, December 13**

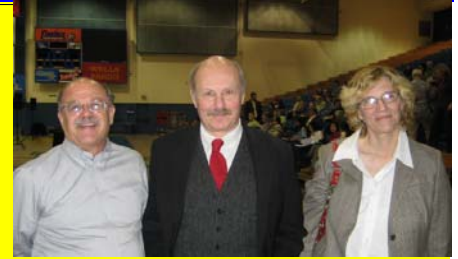
Bakersfield ASPA will be holding its holiday at TL Maxwell's. Activities will include the ever popular game "dirty bingo."

The cost is \$18 or \$10 with a donation of children's clothing and/or backpacks (or duffel bags) to benefit the Jamison Center. RSVP with Adam Alvidrez, at: [www.bakersfieldaspa.org](http://www.bakersfieldaspa.org) or phone (661) 328-2211

## **"Energy and Environmental Policy"**

### **PPA Among Event Sponsors**

Interim BPA Dean Mark Evans, journalist and urban planning expert James Kunstler, and Kern County Planning Department Division Chief (and 2007 MPA graduate) Lorelei Oviatt (l-r) take a break before the start of Mr. Kunstler's November 14<sup>th</sup> presentation to over 500



community members and CSUB students in the Icardo Center. Kunstler (latest book *The Long Emergency*) presented a provocative, compelling and far-thinking urban planning discussion on the inevitable collision of growing energy dependency and finite world petroleum supply.

PPA was pleased to be an on campus sponsor of this event organized by the *Sierra Club, Kern-Kaweah Chapter*, in conjunction with the *American Planning Association (APA), Central Section*.

## **"Welcome Back Drs. Commuri & Sun"**

PPA is pleased to welcome back Drs. Chandra Commuri and Jinping Sun from Fall Quarter leave. Both were sorely missed by our students, but will be back to teaching in Winter '08.

Associate Professor Dr. Commuri, after earning Promotion and Tenure, was off working on a Sabbatical research project entitled, "Traditions of Philanthropy in Modern Society: Case Studies of the Hmong and Indian Communities in California's San Joaquin Valley,"



Dr. Sun was off on family leave and recently introduced us to 4 month old "Baby Jeffery," the newest member of the family. Mom, Dad and the baby are doing great. *Congratulations from all of us!*

## **Fall '07 MPA and MSA Student Masters Papers:**

### **"Proof of the Pudding"**

Fall '07 MPA and MSA students in PPA 698 have just completed or are in late stages of completing applied research, program evaluations, or, managerial program proposal. The titles of these works include:

Munira Zahabi, MSA-HCM, "A Cost Benefit Analysis of Automatic Replenishing Ordering Systems in Acute-Care Facilities"

Dorene Ruiz, MPA, "Effects of Reorganization and Increase of Border Enforcement Activities Along The U.S. Southwest Border Under The U. S. Department of Homeland Security"

Gary Ray, MPA, "Landfill-Gas-to-Energy: Is It Right for Kern County?"

Virginia Krebs, MPA, "How Should the Kern County Department of Human Services Address Staffing Needs in Social Service Programs?"

Jeff Flores, MPA, "An Analysis of Assembly Bill 1890 Energy Deregulation"

Emma Eytcheson, MSA-HCM, "Repeat Offender Prevention Program: A Comparison Study of Juvenile Participants - Bakersfield Metro versus North Kern"

Mark Adam, MPA, "The Impact of Early Foreign Language Study on Academic Achievement with Implications for NCLB"

We are proud of these applied professional academic works.

*Congratulate to each author!*

**“What happens to all those Masters Papers?”**

**Do they just sit on a shelf somewhere?”**

***Absolutely not!***

**Douglas R. Greener’s** June 2007 MPA Masters Paper was titled, “A Program Proposal for Implementation of a Major Emergency Operations Plan for the Bakersfield Fire Department (BFD).” The Bakersfield Fire Department is currently using his thesis as a guiding document to develop an emergency operations plan. Based on his program proposal, the BFD Administrative Staff will identify, confirm, or discount several key elements of the plan.

Additionally, the BFD has tested with relative success some of the proposed operational recommendations regarding major emergency resource deployments, communications, and command and control during recent large-scale disaster preparedness exercises.

Chief Greener will become Deputy Fire Chief of Operations in December and will form a task force (another thesis recommendation) to refine and implement the plan by 2009. He looks forward to making progress towards this goal after January of 2008.

“Catch Me if I Should Fall,” was the title of the Masters Paper by **Huong T. L. Nguyen (Julia)**. This June 2006 graduate of the MSA/HCM Program was concerned about the high rates of STD’s in Kern County, especially among adolescents. She designed a faith-based sex education program and has since worked with the Catholic Diocese of Fresno. The program has evolved, added a trainer, and now “Theology of the Body for Teens” is being offered in Bakersfield, Fresno and Visalia.

**“Grad Students, Plan Ahead!” MPA, MSA-HCM First Reader Schedule**

**First Reader Schedule, 2006 to 2011**

Academic Yr.	Summer	Fall	Winter	Spring
2006-2007	Martinez Moore	Martinez Moore	Martinez Moore	Martinez Moore
2007-2008	Daniels	Daniels	Daniels Sun	Daniels Sun
2008-2009	Commuri Martinez	Commuri Martinez	Commuri Martinez	Commuri Martinez
2009-2010	Daniels Moore	Daniels Moore	Daniels Moore	Daniels Moore
2010-2011	Commuri Sun	Commuri Sun	Commuri Sun	Commuri Sun

Students work with readers until thesis is complete, unless faculty leaves the university or all parties agree to change readers.

**“State, Local and Intergovernmental Management: Elective Course for W '08 moves to Monday Nights**

“State, Local and Intergovernmental Management,” appears in the schedule as both PPA 624 and 477.

The 477 is our “Special Topics” number which allows undergraduate students into the same course.

Description: This seminar emphasizes state, local, and intergovernmental administration in the context of: (a) the Federal intergovernmental system; (b) the Constitutional/legal system; (c) the political and social environments; and, (d) the nonprofit sector.

We are pleased that Mr. Ron Brummett, Executive Director of Kern COG (Council of Governments) has agreed to teach this course. He is a long time adjunct instructor who most often teaches Urban Planning, but is very excited about again teaching this elective course which has not been on the schedule since 2004.

**Department of Public Policy and Administration  
Strategic Program Goals, Fall 2007**

**Program Excellence & Curriculum Development** -- including,

- (a) Refinement and achievement of academic program goals and learning objectives;
- (b) Improve processes for measurement of student learning outcomes;
- (c) Respond to academic/professional development needs of the Public, Non-Profit and Health Care Management sectors;

**Quality of Student Experience / Student Success** – including,

- (a) Improve student advising and guidance systems, responding to students needs;
- (b) Enhancing student-community learning experiences with greater opportunities for students to engage in relevant community-based applied research, evaluation and planning projects;
- (c) Improve campus-community linkages for Student Career Development; and,
- (d) Expand Undergraduate Program, including elective course offerings.

**Faculty Excellence & Diversity / Scholarship & Professional Contribution** –including,

- (a) Core faculty development;
- (b) Active integration of excellent and diverse adjunct faculty/executive practitioners;

**Community / Stakeholder Engagement- including,**

- (a) Seeking and responding to feedback from key community stakeholders in on-going review of our Mission, program strategies, and curriculum;
- (b) Engaging Community Advisory Board;
- (c) Improving meaningful communication

***"Is It Working Yet?"***  
***Let PPA Students Do An Evaluation***

Professor Steven Daniels is again looking for program evaluation projects for PPA 502: Program Evaluation, for Winter '08. These projects should serve public and nonprofit organizations in Kern County and may cover several different types of projects:

- Needs assessments for public and nonprofit organizations.
- Customer satisfaction surveys.
- Program evaluations of public and nonprofit programs.
- Analyses of implementation effectiveness.
- Impact assessments.

He needs projects that can be completed within the ten-week time period from January 8 to March 11, 2008. If you have an idea, contact Dr. Daniels at: (661) 654-2318 or at [rdaniels@csub.edu](mailto:rdaniels@csub.edu)

***"Hot Links!"***

**PPA Offers Three Degree Programs:**

- Masters of Public Administration (MPA)
- Masters of Science in Administration-
- Health Care Management (MSA-HCM)
- Bachelor of Arts in Public Administration (BA)

Please visit us at: <http://www.csub.edu/ppa>

**Faculty Advising:**

PPA Department Chair & MPA Advisor

Dr. Thomas Martinez (661) 654-3064 [TMartinez@CSUB.edu](mailto:TMartinez@CSUB.edu)

MSA -Health Care Management Advisor

Dr. BJ Moore (661) 654-3026 [BJMoore@CSUB.edu](mailto:BJMoore@CSUB.edu)

BA Degree in PA, Undergraduate Advisor

Dr. Steven Daniels (661) 654-2318

[RDaniels@CSUB.edu](mailto:RDaniels@CSUB.edu)

Minor Advisor (PA and Nonprofit Management)

Dr. Chandra Commuri (Including undergraduate "Fast Track Minor," i.e. get a jump start on MPA and MSA-HCM)

(661) 654-6140 [CCommuri@CSUB.edu](mailto:CCommuri@CSUB.edu)

Internship Coordinator

Dr. Jinping Sun (661) 654-6217 [JSun2@CSUB.edu](mailto:JSun2@CSUB.edu)

**NASPAA Accreditation:**

<http://www.naspaa.org/>

**ASPA Code of Ethics:**

[http://www.aspanet.org/scriptcontent/index\\_codeofethics.cfm](http://www.aspanet.org/scriptcontent/index_codeofethics.cfm)



**Class Schedule Winter 2008**

Inst 275.1	Admin. Process in Govt.	BJ Moore	TR	10:30-12:350PM
PPA 320	Info & Data Mgmt In Pub Admin	Dr. Commuri	M	6:00-10:10PM
PPA 476	Public Human Resource Admin	Lozano	T	6:00-10:10PM
PPA 477	State, Local & Inter governmental	Brummett	M	6:00-10:10PM
PPA 478	Budgeting in Public Organizations	Dr. Sun	W	6:00-10:10PM
PPA 501	Analytical Methods in Admin.	Dr. Sun	T	6:01-10:10PM
PPA 502	Program Evaluation	Dr. Daniels	T	6:00-10:10PM
PPA 503	Public Policy Making Process	Dr. Daniels	W	6:00-10:10PM
PPA 505	Management Health Care	BJ Moore	R	6:00-10:10PM
PPA 520	Fundamentals of Grant Writing	Dr. Commuri	R	6:00-10:10PM
PPA 624	State, Local & Inter governmental	Brummett	M	6:00-10:10PM
PPA 680	Public Mgmt & Org Change	Dr. Martinez	W	6:00-10:10PM
PPA 685	Strategic Mgmt in Health Care	BJ Moore	W	6:00-10:10PM
PPA 691-1	Policy Analy-Quan Focus	Dr. Daniels	R	6:00-10:10PM
PPA 691-2	Policy Analy-Quan Focus	Dr. Martinez	R	6:00-10:10PM
PPA 698-3	Culminating Activity	Dr. Sun	TBA	
PPA 698-4	Culminating Activity	Dr. Daniels	TBA	

**For More Information, Staff Support:**

Ms. Kathy Carpenter, BPA Student Services Center

(661) 654-3404 [KCarpenter@CSUB.edu](mailto:KCarpenter@CSUB.edu)

Ms. Sonia Morentin, PPA Department Secretary,

(661) 654-3406 [Smorentin@CSUB.edu](mailto:Smorentin@CSUB.edu)

