

Message from the Chair

Dear Colleagues, Students, Alumni, and, Community Members,

On behalf of the faculty of the Department of Public Policy and Administration, it is again a pleasure to share with you our newsletter and to update you on our continuing efforts.

Consistent with the University's and the School's Vision to be, by AY 2014-15, the leading campus in the CSU system in terms of:

1) Faculty and academic excellence and diversity; 2) Quality of the student experience; and, 3) Community engagement, the department seeks to continuously improve the quality, focus and relevance of its academic program of instruction. To that end, we are focused on faculty, curriculum, and program development. Moreover, as an applied professional program, the department is committed to advancing excellence in public service education, and in the public services with regard to efficiency, effectiveness, public responsiveness and equity.

In recent months the department has been heavily engaged in several areas of development:

1. Refinement of academic program goals and objectives;

2. Improvement to the student advising systems, with greater focus on responding to the needs of undergraduate students;
3. Integration of a new faculty colleague, junior faculty support, and meaningful communication with adjunct faculty;
4. Engaging Community Advisory Board in program review;
5. Highlighting academic/professional development needs of the Non-Profit and of the Health Care Management sectors;
6. Academic planning and scheduling, balancing student course load; and
7. Restructuring of the PPA website, to improve its usefulness.
<http://www.csub.edu/ppa>

These specific efforts will continue into the coming months. And, of course, we will continue seeking even greater student and community involvement, and feedback on our efforts. In this regard, we welcome your thoughts and suggestions.

Wishing you the very best of the holiday season,

Dr. Thomas Martinez
Department Chair
tmartinez@csub.edu



Newest PPA Faculty Member



Dr. Jinping Sun
jsun2@csub.edu

The faculty of the Department of Public Policy of Administration, School of Business and Public Administration, California State University, Bakersfield is pleased to welcome and to introduce Dr. JINPING SUN, our newest colleague.

A new Assistant Professor for fall 2005, Dr. Sun came to us with wonderful credentials. Those include a Ph.D. in Public Administration and Policy, State University of New York, at Albany, Nelson A. Rockefeller College of Public Affairs and Policy, May 2005. Dr. Sun is originally from Beijing, P. R. China.

Her areas of expertise include Public Budgeting and Finance, as well as State and Local Taxation, and Statistics. Her research interests include state revenue forecasting and evaluation, politics of public budgeting, performance measurement, and, education finance. She will soon have an article appearing in the Journal of Public Budgeting, Accounting & Financial Management, with two other research articles now under review.

In May 2005, she was honored by SUNY, Albany, with the Distinguished

Doctoral Dissertation Award for Research Excellence. This fall, she is teaching PPA 611, Public Budgeting & Finance, and, PPA 501, Analytical Methods. An exceptionally promising scholar and teacher, we are pleased that Dr. Sun has joined us at CSU, Bakersfield. She is quickly gaining the respect of students for her thoroughness and is connecting to the local government community.

Dr. Sun states, "We have been in Bakersfield for three months and have enjoyed our life here. We are touched by the warmth, enthusiasm, and support of the students, faculty, staff, and administrators, and would like to take this opportunity to thank you all for helping us in various ways. Like every faculty at CSUB, I am committed to excellence in teaching, research, and service, and will do my best to contribute to our programs."

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2005 MPA Graduates



PROUD OF OUR GRADUATES

Above are just some of our graduating MPA and MSA students who participated in CSUB's June '05 Commencement Ceremony which saw one of the Department's largest graduating classes ever (59 students including 26 MPA, 5 MSA-HCM, and 21 BA). Many of these graduating students are serving the public in key positions within local government, health case management, or in nonprofit agencies.

The large number of graduates reflects our growing enrollment. In Fall '05, 108 declared majors are enrolled in PPA courses (56 MPA, 14 MSA-HCM, and 38 baccalaureate students). These figures do not include students enrolled in our Minors programs. We are proud of these individuals and of the excellent work they do in our community.

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Nonprofit Management: *Options, Options, Options...*

Did you know that there are about 2,300 nonprofit organizations in Kern County? As the sector grows, there will be a greater demand for well trained employees. The PPA department offers a range of options to develop competency in nonprofit management. Undergraduate students can choose a minor in Nonprofit Management, while graduate students can choose a concentration in NPM. Students may also take NPM courses as electives. Upcoming courses of particular interest to those in the NPM sector include:

Winter '06, **Louis Gil, Director of the Bakersfield Homeless Center** will, for the first time, teach a special topics course, PPA 477: Financial Development in Non-Profit Organizations;

Winter '06, **Dr. Chandra Commuri** will offer PPA 520: Fundamentals of Grant Writing; and,

Spring '06, **Steve Sanders, Administrator for Community Connection for Child Care**, will teach PPA 350: Nonprofit Organizations in America.

In addition to lectures, these classes use a range of techniques including guest speakers, cases, and videos to develop students' analytical and decision making skills. To discuss options, contact Dr. Chandra Commuri, PPA's lead professor in NPM.

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Dr. Chandra Commuri
ccommuri@csub.edu



Masters of Public Administration - LEARNING GOALS & OBJECTIVES

Over the past year, the department has continued its review of learning goals and objectives for both the undergraduate and graduate programs. In Spring '05, these were reviewed by the PPA Community Advisory Board resulting in further refinement. Below are the MPA Learning Goals and Objectives, reaffirmed this Fall '05, that are used for assessment of program teaching and learning. We welcome and appreciate your review and comment.

Mission

This graduate program prepares individuals aspiring to managerial and administrative positions in the public and nonprofit sectors and is geared to career preparation, enrichment, and advancement.

Theme 1. Communication

Obj. 1a. Oral Communication: Students will be able to present opinions, theories, and research findings orally.

Obj. 1b. Writing: Students will be able to produce focused, coherent, and grammatically correct written communications applicable to government and nonprofit management.

Obj. 1c. Teamwork: Students will be able to collaborate effectively in team processes.

Obj. 1d. Interpersonal: Students will be able to demonstrate skills in personal interaction.

Theme 2. Context of Public Administration

Obj. 2a. History: Students will demonstrate knowledge of the history of public administration.

Obj. 2b. Politics: Students will be able to explain how the political processes of the United States influence public management.

Obj. 2c. Theory: Students will be able to explain the key elements of public administration theory, organizational theory and organizational behavior.

Obj. 2d. Diversity: Students will demonstrate awareness and sensitivity to a diverse public and workforce.

Obj. 2e. Careers: Students will understand the careers available in public administration and how to prepare for them.

Theme 3. Critical Thinking

Obj. 3a. Theory Application: Students will be able to apply theories to practical policy and administrative situations.

Obj. 3b. Applied Scientific Method: Students will conduct applied social science research to generate knowledge for administrative and policy processes.

Obj. 3c. Problem Solving: Students will be able to structure problems and apply a systematic problem solving approach.

Obj. 3d. Ethical Reasoning: Students will be able to describe and apply a range of ethical perspectives to ethical dilemmas inherent in Public Administration.

Obj. 3e. Data analysis: Students will demonstrate ability to analyze qualitative and quantitative data.

Obj. 3f. Argumentation: Students will be able to organize and defend an argument.

Obj. 3g. Reporting: Students will integrate the elements of theory, methods, problem structuring, ethics, analysis, and argumentation to generate reports usable in government and nonprofit management.

Theme 4. Core Public Management Competencies

Obj. 4a. Policy Process: Students will understand the stages and processes of policy making.

Obj. 4b. Policy Analysis: Students will demonstrate the ability to formally structure problems, forecast expected policy outcomes, recommend preferred policies, monitor observed policy outcomes, and evaluate policy performance.

Obj. 4c. Budgeting: Students will be able to develop budgets and know when to apply which budgeting approaches.

Obj. 4d. Human Resources Management: Students will demonstrate the ability to perform core and strategic human resources functions.

Obj. 4e. Public Management: Students will be able to effectively design work, delegate tasks, manage contracts, assess performance, and implement programs.

Obj. 4f. Leadership: Students will demonstrate an understanding of human behavior, leadership, and organizational theory to guide and inform leadership activities.

Obj. 4g. Information Technology: Students will be able to effectively use information technology to accomplish administrative and policy tasks.

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ASPA News

SAVE THE DATE!! ASPA presents its annual "*Holiday Celebration*" Thursday, December 8. More information or to RSVP, contact Robert Phipps at: rphipps@kerncog.org

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PPA Community Advisory Board

The Department wishes to thank our Community Advisory Board and to welcome your suggestions regarding the Newsletter and/or program comments. Board members include:

Bernard Barmann - Kern County Counsel

Rhonda Barnhard - Business Manager, City of Bakersfield, Economic Development

Jason Caudle - City Manager, City of Tehachapi

Sheryl Chalupa - President and CEO, Goodwill Industries of California

Mark Evans - Assoc. Dean, School of Business & Public Admin., CSUB

Therese Foley - Attorney-at-law

Louis Gill - Executive Director, Bakersfield Homeless Center

Carol Hayden - Director, City of Bakersfield, Human Resources

Beverly Beasley Johnson - Director, Human Services, Kern County

Steven Schilling - Executive Director, Clinica Sierra Vista

Robert Snoddy - Regional Planner III, Kern Council of Governments

John Stinson - Assistant City Manager, City of Bakersfield

Daphne Harley - Director, Kern County Waste Management

Wendy Wayne - Retired

David Winett - Retired

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"New" Job Opportunity: Public Policy Institute of California

PPIC is seeking a Policy Analyst with experience in social policy, e.g. welfare reform, child welfare, income support policies, child care, youth well-being, and employment and wages. Master's degree or higher desirable. See: <http://www.ppic.org/main/opportunities.asp>

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REVISED Winter 2006 CLASS SCHEDULE

INST 275	Admin. Process in Govt. T, Th 10:30am-12:35 pm	Dr. Moore
PPA 320	Info & Data Management in Public Admin M 6:00-10:10 pm	David Meske
PPA 476	Public Human Resources Admin T 6:00-10:10 pm	Kay Madden
PPA 477	Financial Devel. in NonProfit Org. R 6:00-10:10 pm	Louis Gill
PPA 478	Budgeting in Public Organizations W 6:00-10:10 pm	Dr. Sun
PPA 501	Analytical Methods in Admin. T 6:00-10:10 pm	Dr. Sun
PPA 503	Public Policy Making Process R 6:00-10:10 pm	Dr. Commuri
PPA 520	Fundamentals of Grant Writing. M 6:00-10:10 pm	Dr. Commuri
PPA 573	Emergency Management W 6:00-10:10 pm	Dr. Daniels
PPA 680	Public Management & Organizational Change W 6:00-10:10 pm	Dr. Martinez
PPA 691.01	Policy Analysis R 6:00-10:10 pm	Dr. Daniels

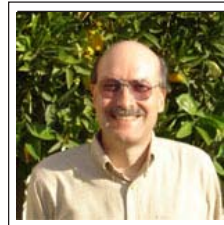


REGISTRATION and ADVISING

For those who have not yet registered for Winter registration runs through December 29 and Schedule Adjustment Period (formerly Late Registration) is January 3-10. Classes begin January 3, last day to add is January 10. All PPA majors needing advising should call and set up an appointment with his or her assigned faculty advisor. The following is a list of "new" faculty advising assignments:

Dr. Martinez, MPA Advising 654-6542
 Dr. Commuri, Minors Advising 654-6140
 Dr. Moore, MSA-HCM Advising 654-3026
 Dr. Daniels, BA Advising 654-2318

For more information, please contact Margaret Moorhead, PPA Department Secretary at 654-3406.



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Dr. BJ Moore
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Margaret Moorhead
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