

## Message from the Chair

I'm back! For those who have been involved with CSUB and with the Department of Public Policy and Administration for some time, we are likely well acquainted. For those newer to the campus, allow me to introduce myself.

First, let me say it is great to be back. I have been gone, but not very far, from the Department, for eight years. I am proud to say that, during that time, I served CSUB as Assistant to now President Emeritus Dr. Tomás Arciniega. This was an amazing experience, which allowed exposure to the full spectrum of this complex enterprise, which is CSUB. In addition, it allowed me the opportunity to interact with the entire CSU system, and to become involved with higher education leaders and issues, initiatives, and associations across the state and nation. Prior to that, I served as Professor and Chair of PPA (1992-1996).

While I would like to believe I took a good measure of policy and administrative skills to the President's office, I can assure you that, I return with an even greater appreciation of the moral seriousness required of those who lead our public institutions — and of the transformational leadership required in building a truly comprehensive university, responsive to the educational needs of its service region.

Now, in my twentieth year at CSUB (I started here at the age of 12), I find myself with the opportunity to return as professor and, thanks to the positive support of PPA colleagues, as Department Chair. While I welcome my return to a faculty role, I am pleased to say that our new CSUB President, Dr. Horace Mitchell, has asked for a portion of my time to serve him as an Assistant for Special Projects. Thus, I have a unique opportunity to advance common and interdependent missions of the university, school, and department.

CSUB President Dr. Horace Mitchell arrived at a key time to lead the university through its next great stage of development. He does so with a powerful new vision, as he states:

"By 2014-15, California State University, Bakersfield will be the leading campus in the CSU system in terms of:

- Faculty and academic excellence and diversity
- Quality of student experience
- Community engagement

Realization of our vision will be advanced by recruitment, development, and promotion of an excellent and diverse staff within an organizational culture committed to excellence in all areas."

Similarly, the School of Business and Public Administration, under Dean Lowenstein, has made the vigorous pursuit of excellence a cornerstone of its development. And, more than most university programs, our Public Policy and Administration programs must be responsive to its community partners. We seek to build a dynamic learning community, relevant to practitioner/students, and which advances service to the public.

In recent years, PPA has built a strong and diverse core faculty of teacher/scholars. In addition, PPA has brought together an exceptional cadre of adjunct faculty, each a well established practitioner from our community. For three decades, PPA has long served well the local government, Health Care Management, and Nonprofit Management sectors' public policy, administrative, and leadership education needs. In the months and years to come, I know that together we will continue to build its reputation for quality, and to raise its standing to CSUB's recognized premier academic and professional education program.

So, with these strong foundations, I look forward to meeting and working with each of you, students, practitioners, and other advocates for excellence in the public service.

Have a Great Holiday Season!  
Dr. Thomas Martinez  
Department Chair  
tmartinez@csu.edu



## PPA Alumni Update



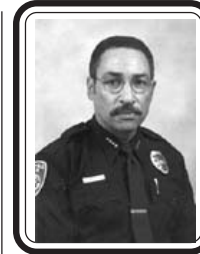
**Claudia Neal**

A 1988 MPA graduate, Claudia Neal was this past year appointed as CSUB Chief of Police. She became the first woman to serve in that capacity. She retired in 2003 as a Sheriff's Commander, after a long successful career of service to the Kern County Sheriff's Department.



**David Lyman**

A 2003 MPA graduate, David Lyman is on leave as Principle Planner, City of Bakersfield, Dept. of Economic Development. He is currently pursuing a doctorate in Politics and Policy at Claremont University.



**Eric Matlock**

A 1991 PPA graduate, after a distinguished career with the City of Bakersfield, Eric Matlock retired in May 2003 as Chief of Police. In June, he was honored at CSUB Commencement Ceremonies as BPA's "Alumni of the Year."

**Department of  
Public Policy and Administration  
Degree and Program Offerings**

- **Master of Public Administration (MPA)**
- **Master of Science in Administration/Health Care Management (MSA/HCM)**
- **Bachelor of Arts in Public Administration (BA)**
- **Minor in Public Administration** - Consisting of four approved PPA courses and is available to non-PPA majors across the university.
- **Minor in Non-Profit Management** - Consisting of four courses at least two of which are in PPA plus one or two from selected business courses. This Special Minor is available to non-PPA majors across the university.
- **“Fast Track” Minors** - Allows PPA undergraduate students to take four graduate courses. These are counted towards the undergraduate elective requirement and “streamline” admissions for those who may go on to pursue the MPA or MSA/HCM graduate degrees.
- **Certificate in Public Administration** - Consists of six approved courses, usually for non-degree student or for those already holding a degree in another area, but who desire a significant public policy and administration learning experience.

**For more information on these programs, go to the CSUB Home Page at [www.CSUB.edu](http://www.CSUB.edu) and click on “Academic Programs.”**

**2004 PPA Adjunct Faculty**

The Department would like to thank our list of outstanding Adjunct Faculty for their service during 2004. Their insight as practitioners are always a welcomed addition to our students’ learning experience. That list includes:

**David Lyman**, Principal City Planner, Economic Development, City of Bakersfield, Economic and Community Development Department. He taught PPA 500, Survey of Public Administration.

**Mark Nations**, Chief Deputy, Office of Kern County Counsel. He taught PPA 360, Introduction to Administrative Law and Bureaucracy.

**Stephen Sanders**, Executive Director, Kern County Network for Children. He taught PPA 350, Nonprofit Organizations in American.

**John Stinson**, Assistant City Manager, City of Bakersfield. He taught PPA 476, Public Human Resources Administration.

**Daphne Washington**, Director, Kern County Waste Management. She taught PPA 400, Public Management and Leadership,

**Jeff Frapwell**, Director of Budget and Finance, County of Kern. He taught PPA 478, Budgeting in Public Organizations.

**David Meske**, Network Analyst, CSUB. He taught PPA 320, Information/Data Management in Public Administration.

**Fred Plane**, Senior Administrative Analyst, County of Kern. He taught PPA 500, Survey of Public Administration.

**Rhonda Barnhardt**, Business Manager, Economic and Community Development Department, City of Bakersfield. She taught PPA 680, Public Management and Organizational Change.

**Open Invitation to PPA Students  
to Join Pi Alpha Alpha  
The National Public Administration Honor Society**

All graduate and undergraduate students who meet the required high academic standards are invited to join Pi Alpha Alpha, the national public administration honor society. New inductions take place during the Spring quarter

For more information, please contact Dr. Daniels ([rdaniels@csub.edu](mailto:rdaniels@csub.edu)) or chapter president, Perry Eggleston ([peggleston@csub.edu](mailto:peggleston@csub.edu)).

**Strategic Planning at Work**

Dr. Mausolff’s Spring 2004 PPA 555 Strategic Planning class worked with the staff at the *Alliance Against Family Violence and Sexual Assault* to develop a comprehensive strategic plan. The class met at the Alliance and worked with Alliance staff members to develop the plan. This service learning approach was helpful for both the students and the organization. The students benefited from the opportunity to struggle with the real life challenges and opportunities facing a local nonprofit. The Alliance benefited from the data gathering and analysis provided by the PPA students.

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**Let Us Evaluate Your Program**

Do you have an evaluation project? Graduate and Senior level students in our PPA 502, Program Evaluation, class during Winter quarter (January to March) 2005 will be available to conduct evaluations, customer satisfaction surveys, needs assessments, and other program evaluation projects. The Winter course begins January 4, 2005. For further information, please contact Professor R. Steven Daniels (664-2318). Regarding the Spring 2005 class of PPA 502 (March to May), contact Dr. Christopher Mausolff (665-6553).

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**Dog Gone Public Management!**

Students in this Fall’s PPA 400, Public Management & Leadership, worked on a Service Learning Project with the Kern County Department of Environmental Health Animal Control Division. When Director Steve McCalley asked for community help in dealing with the management challenges associated with stray and lost animals, Dr. Moore saw an opportunity for students to apply theories, concepts and skills from the course to a real public management issue in our own community.

Both Mr. McCalley and Matt Constantine visited the class, presented the case, shared data and answered questions. Students were then defined a manageable problem and generated alternative solution strategies. Student projects ideas are now being summarized and soon will be forwarded to Mr. McCalley.

Thank you Mr. McCalley and Mr. Constantine, and to Rhonda Barnhardt and John Nilon, for being Guest Professors in this course.

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**More Money! ... By Popular Demand!  
PPA 520 Fundamentals of Grant Writing  
Winter & Spring 2005**

Apparently due to the current public popularity of money, and in response to overwhelming student demand, students will have two opportunities in 2005 to enroll in the ever popular PPA 520. While Dr. Commuri will offer a Thursday night section of PPA 520 in Winter Quarter, he will add a second section to be offered in Spring. Dr. Commuri notes that this elective seminar is designed to provide individuals with the practical skills to be a successful grant writer.

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**ASPA News!**

Bakersfield Chapter, American Society for Public Administration announces...

**Scholarship Competition** - A \$1000 prize will be awarded for the best essay in response to the following challenge:

Identify an innovative management technique and explain why you think it could be used to improve local government effectiveness. Examples of possible techniques include, but are not limited to, performance measurement, benchmarking, strategic planning, reengineering, pay-for-performance, and team building. Submission deadline: December 13, 2004

**Internship Competition** - \$1000 will be awarded to help fund an internship in a local government or nonprofit agency. Application deadline: December 20, 2004.

For more information on these competitions, contact Dr. Mausolff at [cmausolff@csub.edu](mailto:cmausolff@csub.edu)

**ASPA Christmas Party** - Mark Your Calendar! Thursday, Noon, December 16th. Contact Darnell Haynes.

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**PPA Faculty Update**

In 2004 Dr. Mausolff had two articles accepted for publication. The first article entitled, "Learning from Feedback in Performance Measurement Systems," appears in the September 2004 issue of *Public Performance and Management Review*. The second article has been accepted for future publication in the *International Journal of Public Administration*.

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**NASPAA**

**What is NASPAA Accreditation?**

CSUB's MPA program is accredited by the National Association of Schools of Public Affairs & Administration. NASPAA's purpose is to promote excellence in public service and in public service education. Although a "membership" association, NASPAA membership does NOT mean that a program is accredited or that the NASPAA has made any judgment about the quality of its academic program.

Accreditation, however, recognizes that a master's program in public affairs has successfully undergone a rigorous process of review by the Commission on Peer Review and Accreditation (COPRA), and has met NASPAA's Standards for Professional Master's Degree Programs in Public Affairs, Policy and Administration.

**PPA Faculty**



**Dr. Chandra Commuri**  
Assistant Professor  
665-6140  
ccommuri@csub.edu



**Dr. Steven Daniels**  
Professor of Public Policy and Administration  
664-2318  
rdaniels@csub.edu



**Dr. Chris Mausolff**  
Assistant Professor  
665-6553  
cmausolff@csub.edu



**Dr. BJ Moore**  
Assistant Professor  
664-3026  
bjmoore@csub.edu

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**Not So Trivial Questions:**

Q: *What Do Harvard, Princeton, USC & CSUB have in common?*

A: *Each has an accredited Master of Public Administration program!*

Q: *Who offers the "ONLY" accredited MPA Program within a 100 miles of Bakersfield? ... Answer: CSUB!*

***"When It Comes To Your Education, Quality Matters."***

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## WINTER 2005 CLASS SCHEDULE

INST 275 Admin. Process in Govt.		
	T, Th 10:30am-12:35 pm	Dr. Commuri
PPA 320	Info/Data Mgmt in Public Admin	
	M 6:00-10:10 pm	David Meske
PPA 476	Public Human Resources Admin	
	T 6:00-10:10 pm	Kay Madden
PPA 478	Budging in Public Organizations	
	W 6:00-10:10 pm	Jeff Frapwell
PPA 501	Analytical Methods in Admin.	
	T 6:00-10:10 pm	Dr. Mausolff
PPA 502	Program Evaluation	
	T 6:00-10:10 pm	Dr. Daniels
PPA 520	Fundamentals of Grant Writing	
	TH 6:00-10:10 pm	Dr. Commuri
PPA 530	Admin. Multicultural Settings	
	M 6:00-10:00 pm	D. Washington
PPA 573	Emergency Mangement	
	M 6:00-10:10 pm	Dr. Daniels
PPA 680	Public Mgmt & Org Change	
	W 6:00-10:10 pm	Dr. Moore
PPA 691	Policy Analysis	
Section 1	TH 6:00-10:10 pm	Dr. Daniels
Section 2*	TH 6:00-10:10 pm	Dr. Martinez
PPA 698	Culminating Activity	
	(1)	Dr. Martinez
	(2)	Dr. Daniels
	(3)	Dr. Moore
	(4)	Dr. Mausolff
	(5)	Dr. Commuri

## REGISTRATION and ADVISING

For those who have not yet registered for Winter, late registration is scheduled for Decembr 13-January 10, except campus holidays. Classes begin January 3, last day to add is January 10. All graduate and undergraduate PPA majors needing advising should call and set up an appointment with his or her assigned faculty advisor. The following is a list of faculty advisors and the students assigned alphabetically by last name.

Dr. Martinez .....	A-C .....	665-6542
Dr. Mausolff .....	D-G .....	665-6553
Dr. Commuri .....	H-L .....	665-6140
Dr. Moore .....	M-R .....	664-3026
Dr. Daniels .....	S-Z .....	664-2318

### Schedule Change: PPA 618 / PPA 691

\* Note: There has been a change in the Winter 2005 Schedule. PPA 618 Health Care Policy Analysis with Dr. Moore has been changed to a second section of PPA 691 with Dr. Martinez. Those now registered in PPA 618, should plan to meet as scheduled. The two sections of PPA 691 of Dr. Daniels and Dr. Martinez will then come together to discuss further details.



Department of Public Policy & Administration  
 California State University, Bakersfield  
 9001 Stockdale Highway  
 Bakersfield, CA 93311-1022

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