Ways to Support Your University

Athletic Barbecues
Park, Alumni Hall of Fame, Bakersfield Jazz Festival
- Campus Events: Celebrate CSUB, Party in the
  Club
- 60+ Club
- CSUB Alumni Association
- CSUB's Annual Giving Fund
- Roadrunner Club
- Volunteer Opportunities
- President's Associates
- Council of 100
- School Community Advisory Boards

Call CSUB University Advancement at 661-654-2136 to find out how you can stay engaged.

Call CollegePortraits.org/CA/CSU-Bakersfield

gorunners.com

(661) 654-CSUB
Bakersfield, CA 93311-1022
9001 Stockdale Highway

California State University
Bakersfield

CSU Bakersfield Fast Facts 2012-2013
At a Glance

**MISSION**
CSU Bakersfield is committed to offering excellent undergraduate and graduate programs that advance the intellectual and personal development of its students. An emphasis on student learning is enhanced by a commitment to scholarship, diversity, service, global awareness and life-long learning. The university collaborates with partners in the community to increase the region’s overall educational attainment, enhance its quality of life, and support its economic development.

**VISION**
"By 2014-15 CSU Bakersfield will be the leading campus in the CSU system in terms of faculty and academic excellence and diversity, quality of the student experience, and community engagement. Realization of our vision will be advanced by recruitment, development and promotion of excellent and diverse staff within an organizational culture committed to excellence in all areas."

**MOTTO**
"It's Your University!"

**ACADEMIC SCHOOLS**
Arts and Humanities  
Business and Public Administration  
Natural Sciences, Mathematics, and Engineering  
Social Sciences and Education

**MASCOT**
The Roadrunner

**ATHLETICS**
CSUB competes in NCAA Division 1 Athletics as a member of the Western Athletic Conference. Bakersfield fields teams in the following men’s sports: baseball, basketball, golf, soccer, track and field, swimming and wrestling; and the following women’s sports: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo and sand volleyball.

**SCHOOL COLORS**
Blue and Gold

**FACULTY AND STAFF**
In Fall of 2012, CSUB had a full-time equivalent faculty and staff of 793.

**ENROLLMENT**
CSUB serves approximately 8,500 full and part-time students, including over 500 at its Antelope Valley Center in Lancaster.

**CAMPUS SIZE**
The main campus in Bakersfield is located on a 375-acre site.
**Academic Programs**

**BACHELOR’S DEGREES**
- Anthropology
- Applied Studies
- Art
- Biology
- Biochemistry
- Business Administration
- Chemistry
- Child, Adolescent, and Family Studies
- Communications
- Computer Engineering
- Computer Science
- Criminal Justice
- Economics
- Electrical Engineering
- Engineering Sciences
- Environmental Resource Management
- Geology
- Global Intelligence & National Security
- History
- Human Biological Sciences
- Liberal Studies
- Management and Marketing
- Mathematics
- Music
- Natural Sciences
- Nursing
- Philosophy
- Physical Education and Kinesiology
- Physics
- Political Science
- Psychology
- Public Administration
- Religious Studies
- Sociology
- Spanish
- Special Major
- Theatre Arts
- English
- Geology
- History
- Interdisciplinary Studies
- Psychology
- Public Administration
- Science Education
- Social Work
- Sociology
- Spanish

**MASTER’S DEGREES**
- Administration
- Anthropology
- Biology
- Business Administration
- Counseling
- Education

**CREDENTIAL PROGRAMS**
- Multiple Subject Teaching
- Single Subject Teaching
- Special Education
- Administrative Services
- School Counseling

**DOCTORATE DEGREES**
- Doctorate in Educational Leadership
  (offered in partnership with CSU Fresno)
### STUDENT DEMOGRAPHICS (Fall 2012)

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollment</td>
<td>8,520</td>
<td>100%</td>
</tr>
<tr>
<td>Undergraduate Students</td>
<td>7,271</td>
<td>85%</td>
</tr>
<tr>
<td>Graduate Students</td>
<td>1,249</td>
<td>15%</td>
</tr>
<tr>
<td>Full-time Students</td>
<td>7,099</td>
<td>83%</td>
</tr>
<tr>
<td>Part-time Students</td>
<td>1,421</td>
<td>16%</td>
</tr>
<tr>
<td>Female students</td>
<td>5,255</td>
<td>61%</td>
</tr>
<tr>
<td>Male Students</td>
<td>3,265</td>
<td>39%</td>
</tr>
<tr>
<td>Under Age 24</td>
<td>5,521</td>
<td>65%</td>
</tr>
<tr>
<td>Age 24 and older</td>
<td>2,999</td>
<td>35%</td>
</tr>
<tr>
<td>Student Athletes</td>
<td>311</td>
<td>5%</td>
</tr>
<tr>
<td>White or Caucasian</td>
<td>2,091</td>
<td>24%</td>
</tr>
<tr>
<td>African American</td>
<td>597</td>
<td>7%</td>
</tr>
<tr>
<td>Native American</td>
<td>80</td>
<td>1%</td>
</tr>
<tr>
<td>Asian</td>
<td>508</td>
<td>6%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>40</td>
<td>0.5%</td>
</tr>
<tr>
<td>Multiple Races</td>
<td>151</td>
<td>2%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>3,702</td>
<td>43%</td>
</tr>
<tr>
<td>Unknown</td>
<td>660</td>
<td>8%</td>
</tr>
<tr>
<td>Non-Resident</td>
<td>180</td>
<td>2%</td>
</tr>
</tbody>
</table>

### Institutions of Origin (First-time freshmen)

<table>
<thead>
<tr>
<th>Origin</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kern County High Schools</td>
<td>1,004</td>
<td>76%</td>
</tr>
<tr>
<td>Other CA High Schools</td>
<td>272</td>
<td>21%</td>
</tr>
<tr>
<td>Other States/Countries</td>
<td>52</td>
<td>3%</td>
</tr>
</tbody>
</table>

### MOST POPULAR MAJORS

#### Undergrad Students
- Biology
- Business Administration
- Criminal Justice
- Liberal Studies
- Psychology

#### Graduate Students
- Business Administration
- Education
- English
- Public Administration
- Social Work
STUDENT FAST FACTS
• 75% of CSUB students are first-generation college students
• 15% of CSUB first-time freshmen graduate in four years; 33% of CSUB first-time freshmen graduate in five years; 42% of CSUB first-time freshmen graduate in six years
• Student tuition and campus-based fees are $7,215 per year, which ranks the CSU among the most affordable four-year public institutions in the nation
• About 87% of CSUB’s students received some form of financial aid during the 2012-2013 school year. Of students who received aid, more than 75% have their tuition and fees covered in full.

ALUMNI FAST FACTS
• More than 70% of CSUB’s 35,000-plus alumni live and work in CSUB’s service region
• In Spring 2013, 1,684 CSUB degrees were granted
• CSUB graduates’ median starting salary is $45,200, while the median mid-career salary is $63,100
• CSUB’s more than 2,000 yearly graduates aid in the growth, innovation and success of local businesses, schools, non-profits and hospitals
Money Matters

CSUB receives its general funding from two sources – state allocations and student tuition fee revenue. During FY 12-13, CSUB’s general fund budget was $88,204,242 (53% or $46,814,209 was state funded, while 47% or $41,390,033 came from student tuition fees).

GRANTS AND FUNDRAISING

2012-13 Grant Awards
$15.9 million

2012-13 Fundraising Receipts
$4.9 million

2012-2013 Budget Distribution

<table>
<thead>
<tr>
<th>Department</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>President's Office</td>
<td>$600,995</td>
<td>0.68%</td>
</tr>
<tr>
<td>Athletics</td>
<td>$1,431,712</td>
<td>1.62%</td>
</tr>
<tr>
<td>University Advancement</td>
<td>$502,142</td>
<td>0.57%</td>
</tr>
<tr>
<td>Academic Affairs</td>
<td>$3,234,314</td>
<td>3.67%</td>
</tr>
<tr>
<td>Instruction</td>
<td>$23,157,193</td>
<td>26.25%</td>
</tr>
<tr>
<td>Enrollment Management</td>
<td>$2,311,774</td>
<td>2.62%</td>
</tr>
<tr>
<td>Library &amp; Technology</td>
<td>$4,555,372</td>
<td>5.16%</td>
</tr>
<tr>
<td>Business &amp; Administrative Services</td>
<td>$5,770,691</td>
<td>6.54%</td>
</tr>
<tr>
<td>Deferred Maintenance</td>
<td>$418,094</td>
<td>0.47%</td>
</tr>
<tr>
<td>Student Affairs</td>
<td>$1,272,782</td>
<td>1.44%</td>
</tr>
<tr>
<td>State University Grants to Students</td>
<td>$16,740,696</td>
<td>18.98%</td>
</tr>
<tr>
<td>Utilities</td>
<td>$1,724,106</td>
<td>1.95%</td>
</tr>
<tr>
<td>Centralized Benefits</td>
<td>$17,784,741</td>
<td>20.16%</td>
</tr>
<tr>
<td>Campus Reserve</td>
<td>$981,950</td>
<td>1.11%</td>
</tr>
<tr>
<td>Unallocated Funds</td>
<td>$4,746,985</td>
<td>5.38%</td>
</tr>
<tr>
<td>Campus provisions</td>
<td>$2,970,695</td>
<td>3.40%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$88,204,242</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>