ADM 514 Benefit-Cost Analysis (5)

CRN: 50215  Units: 5  Cost: $800  Instructor: A. DePinto  email: NA

Techniques for evaluating the benefits and costs of projects and policies. Topics include time value of money and financial math, decision rules, expected inflation and relative price changes, discount rates, after-tax analysis, replacement analysis, risk and uncertainty, input constraints and benefit-cost ratios, and use of cost-effectiveness analysis when goals are mandated. Upon completion of the course, students should be able to use benefit-cost analysis to evaluate projects, utilize spreadsheets to make benefit-cost calculations, and concisely report the assumptions and conclusions of a benefit-cost analysis.

This course is WebCt based. Login to www.csub.edu/webct on the first day of class.

ADM 527 Contracting and Outsourcing (5)

CRN: 50216  Units: 5  Cost: $800  Instructor: D. Ropp  email: dropp@csub.edu

This course identifies chains of production and marketing processes, considers the conditions under which buying in markets and vertically integrating these processes have inherent strengths and weaknesses, and analyzes the optimal structuring of outsourcing contracts. Upon completion of this course, the student will be able to identify separable production and marketing processes, identify and evaluate outsourcing versus vertical integration alternatives for specific production and marketing processes, and manage outsourcing activities through effective structuring of contracts.

This course is WebCt based. Login to www.csub.edu/webct on the first day of class.

ADM 600 Organizational Structure and Processes (5)

CRN: 50217  Units: 5  Cost: $800  Instructor: C. Commuri  email: ccommuri@csub.edu

This course is designed to acquaint students with the principles of organizational environments and structure and the ways in which decision-making, the use of technology, communications, political processes, organizational change, and conflict can be approached more effectively. Students will complete a series of projects in which they use the theories and models discussed in the course to critically examine an actual organization and to generate suggestions for improvement. Upon completion of the course, students should be able to analyze processes in organizations, diagnose organizational effectiveness, develop recommendations for improving effectiveness, and effectively communicate recommendations. Prerequisite: ADM 525.

This course is WebCt based. Login to www.csub.edu/webct on the first day of class.