Social Media Intern

Term: Spring 2019
Number of Openings: One (1)
Handshake Job Code: #2363018

OVERVIEW
The Social Media Intern is a part-time member of the Office of the Student Housing and Residence Life at California State University, Bakersfield. A SMI assist in the social media aspect of the office. SMI must have a strong level of experience working with multiple media outlets such as Facebook, Twitter, Instagram, Snapchat, Word Press, YouTube, Adobe Photoshop, and iMovie - just to name a few. A SMI must actively seek out and propose creative new ways to engage the target market. A SMI must be highly organized and must be able to problem solve while working in a fast pace environment. A SMI will be working alongside professional staff, interns, students, student workers, as well as business partners and thus must have excellent communication skills.

POSITION DESCRIPTION
- Work in conjunction with all ResLife staff and business partners to promote events for residents
- Attend Student Housing events in both Student Housing East and Student Housing West
  - Take pictures of events and upload them to the Student Housing social medias pages
- Create videos to promote ResLife at CSUB Student Housing
- Duties as assigned

QUALIFICATIONS
- Maintain a semester and cumulative GPA of 2.25
- Maintain a full-time CSUB student status
- Have and maintain a good disciplinary record at CSUB
- Demonstrated ability to manage multiple tasks simultaneously
- Ability to communicate effectively verbally and in writing in a professional manner
- Must demonstrate professionalism and customer focus
- Must be familiar and proficient in various multi-media platforms, programs, and applications
- Must have excellent communication skills
- Must be able to engage in multimedia marketing
- Must be able to have fun

COMPENSATION
Hourly rate: $12.50
- OR
- A residential double space at Student Housing East or a single space at Student Housing West may be provided in exchange for working 20 hours per week.

Position Begins: February 8, 2019
Position Ends: May 31, 2019

To Apply: SMI Online Application
Once you submit an application, we will call you if you’re selected to be interviewed.

Questions? Contact Evangelina Medina at emedina14@csub.edu or call 661-654-3022 for more information.